

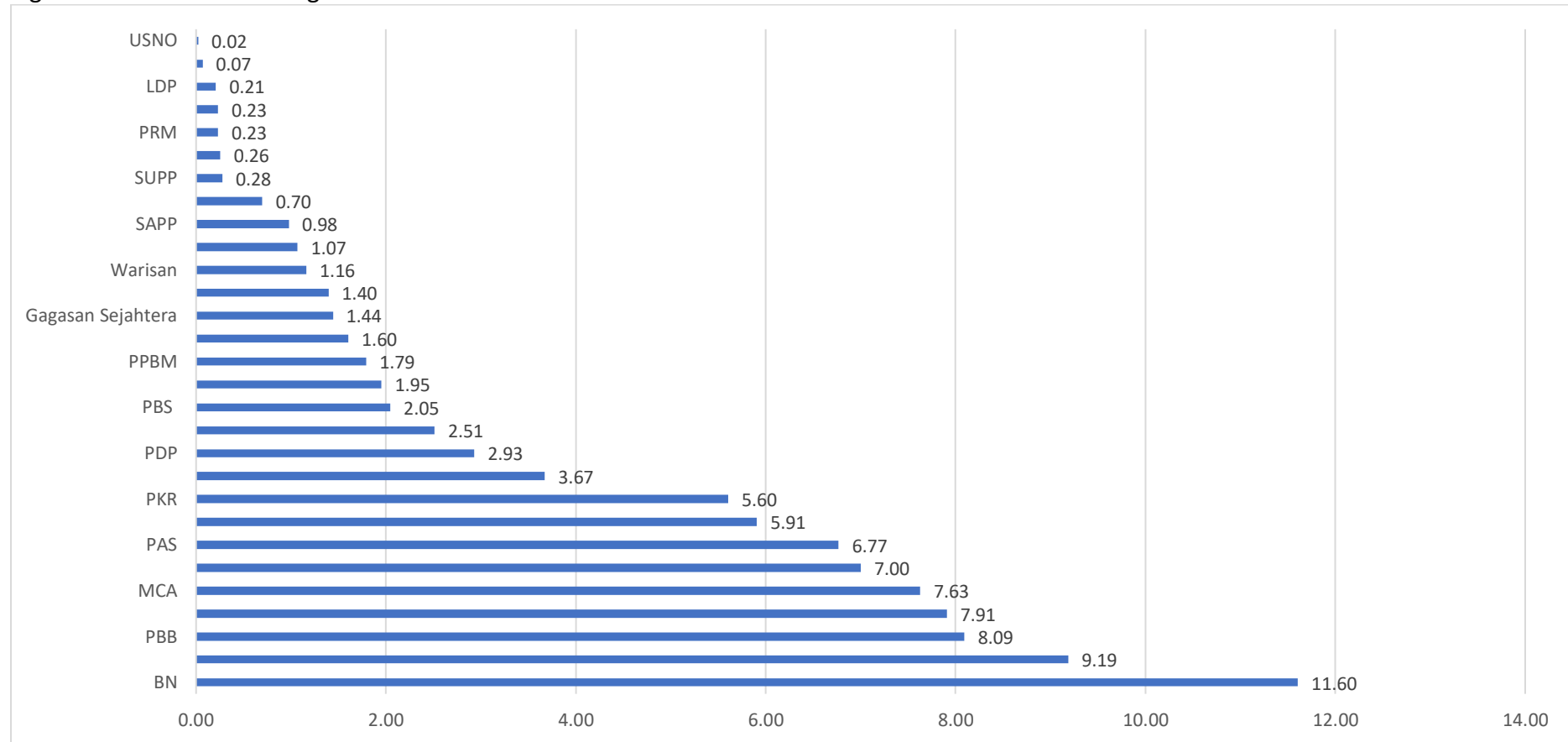
# Watching the Watchdog 2.0

## The Star

### Section 1: Coverage of Political Parties and Coalitions

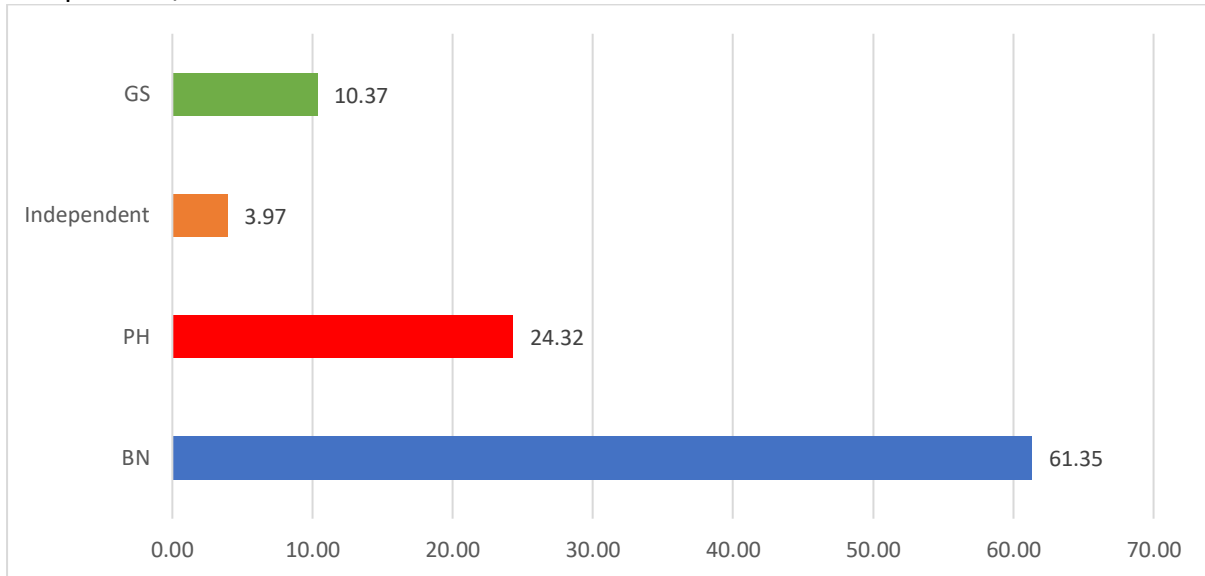
#### 1.1 Volume of Coverage of Parties & Coalitions

Figure 1: Volume of Coverage of Political Parties & Coalitions



- BN received the most coverage (11.60%), followed by MIC (9.19%) and PBB (8.09%).

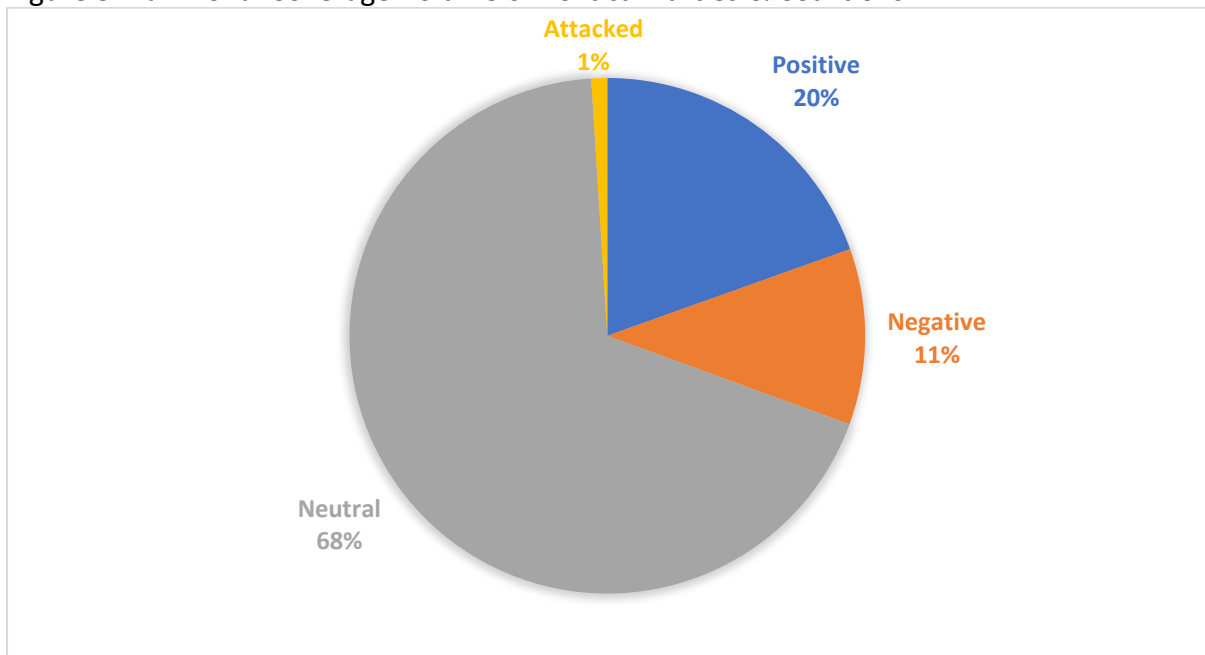
Figure 2: Volume of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other



- Once parties/coalitions' coverage volumes are combined, BN received the highest level of coverage (61.35%), followed by PH (24.32%) and GS (10.37%).

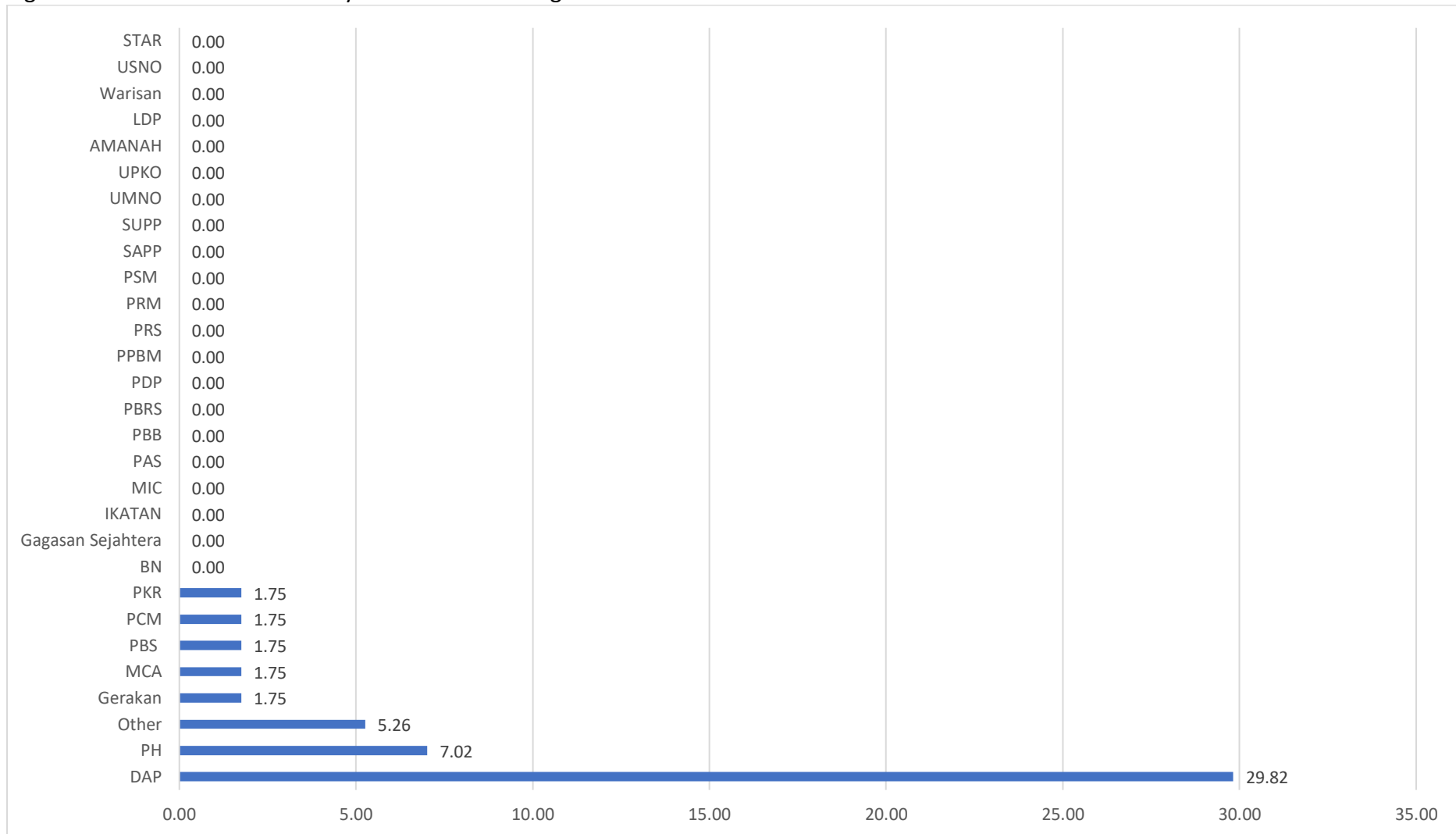
## 1.2 Tone of Coverage of Political Parties & Coalitions

Figure 3: Raw Tonal Coverage Volume of Political Parties & Coalitions



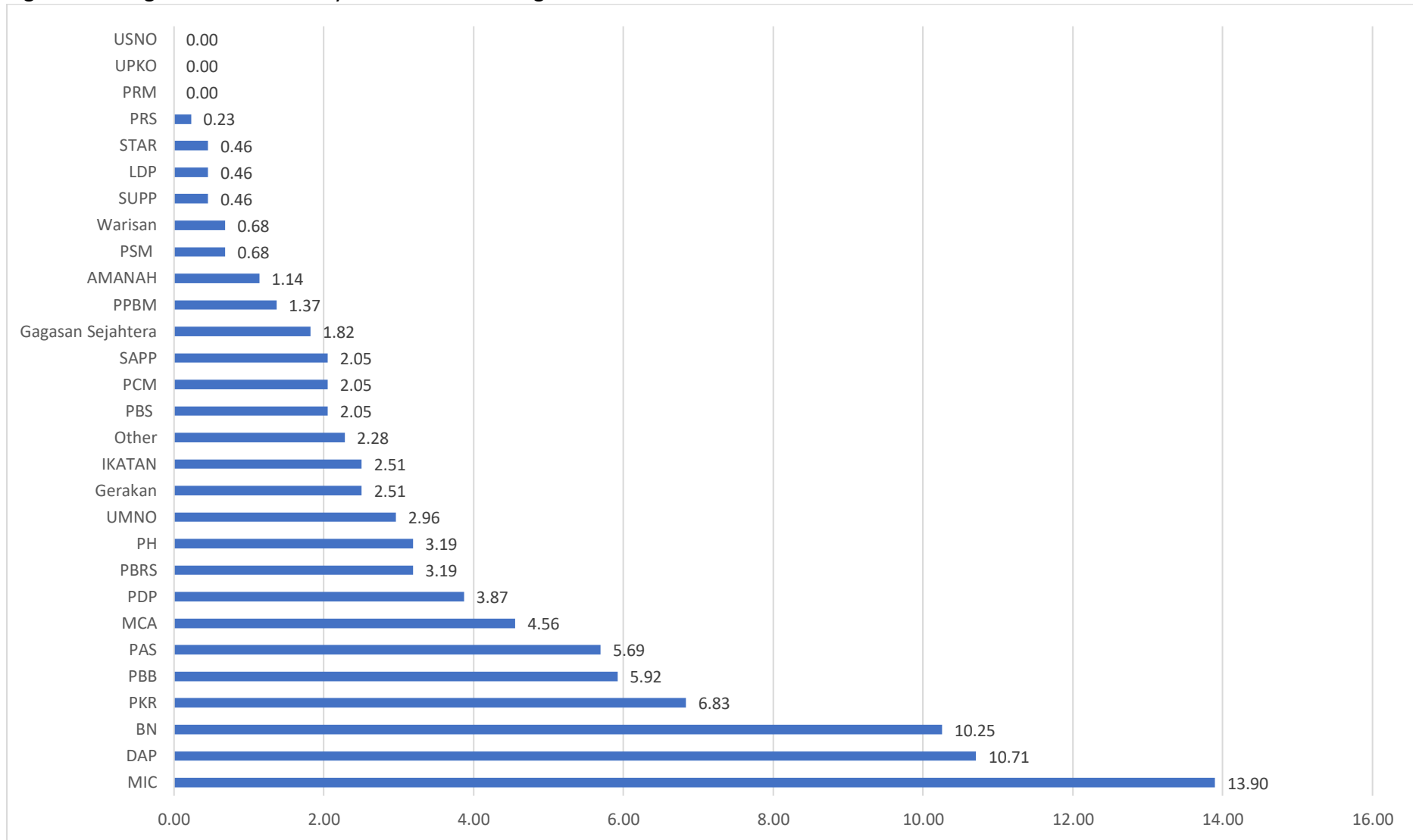
- The Neutral tone was used the most (68%), followed by Positive (20%) and Negative (11%).

Figure 4.1: Attacked Political Party & Coalition Coverage



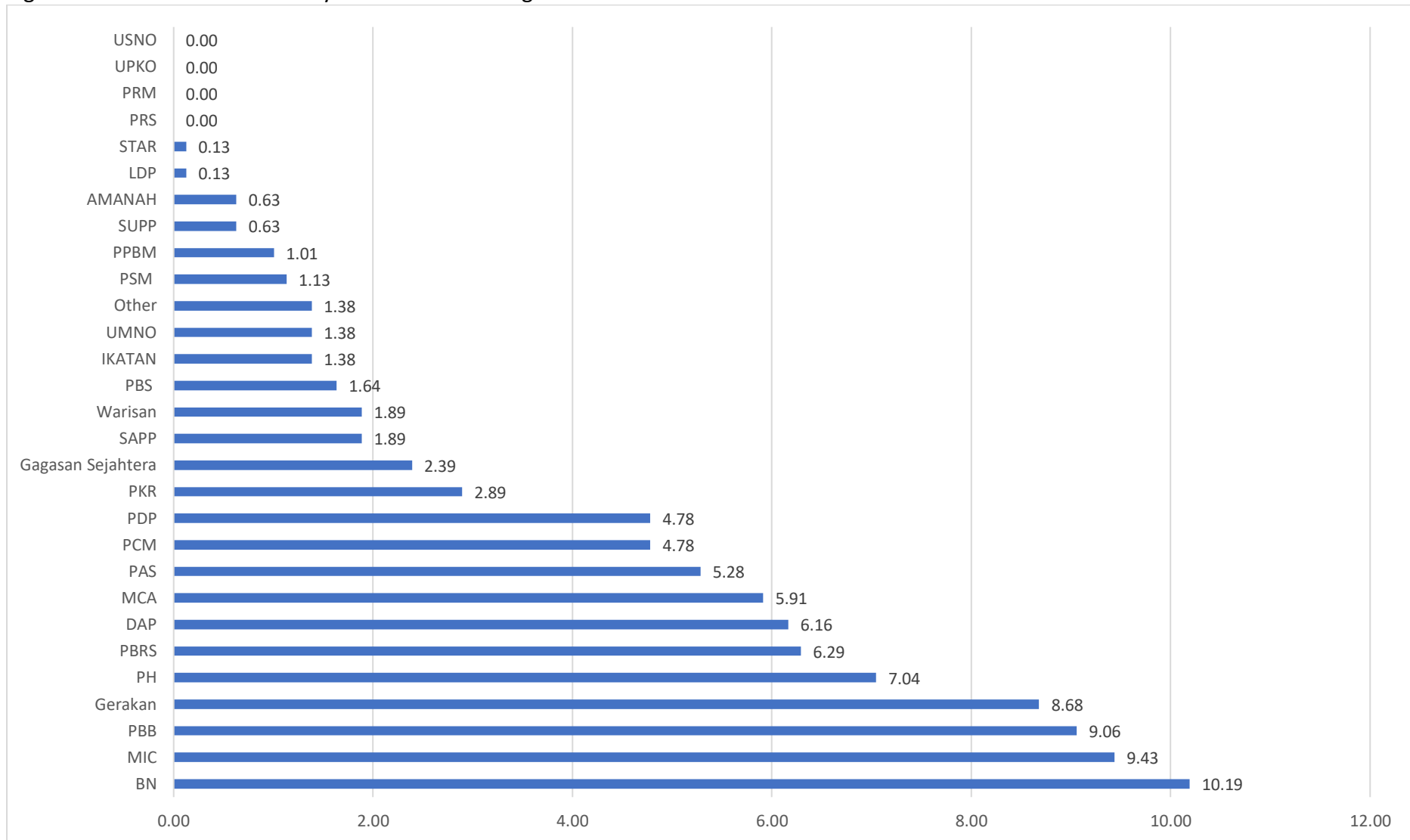
- DAP received the highest amount of Attacked coverage (29.82%), followed by PH (7.02%).
- Gerakan, MCA, PBS, PCM, and PKR shared similar amounts of Attacked coverage (1.75%).

Figure 4.2: Negative Political Party & Coalition Coverage



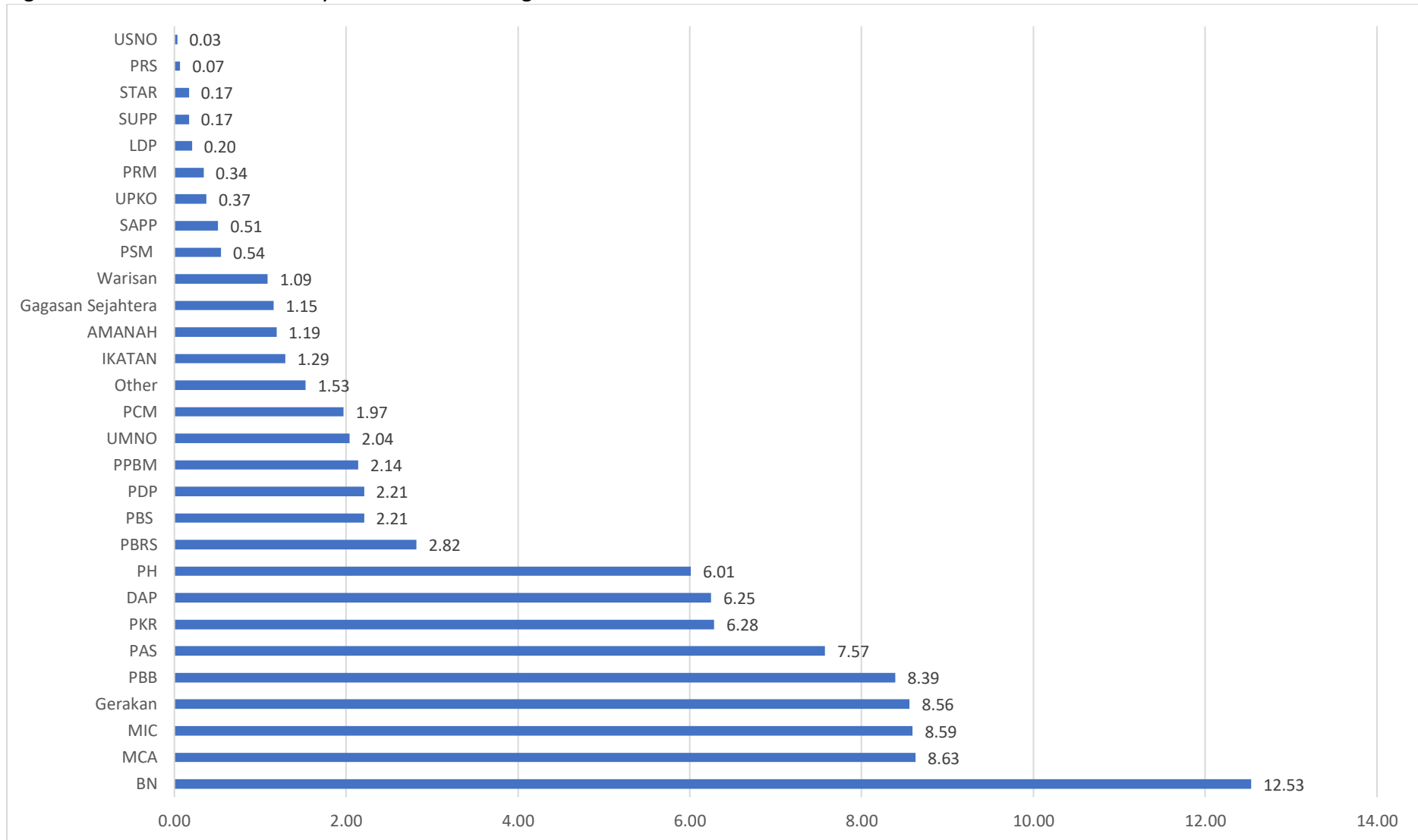
- MIC received the most Negative coverage (13.90%), followed by DAP (10.71%) and BN (10.25%).

Figure 5.1: Positive Political Party & Coalition Coverage



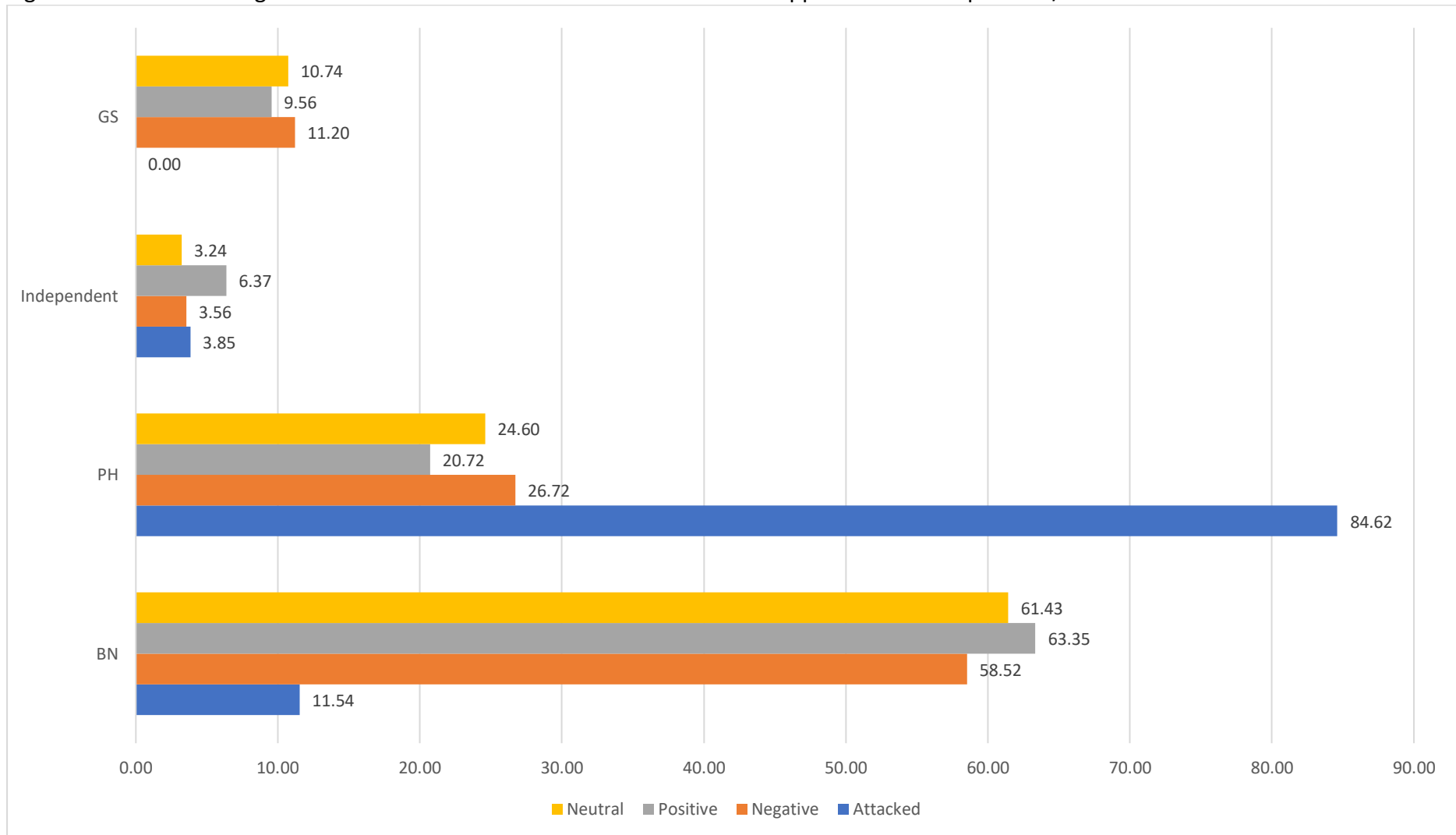
- BN received the highest amount of Positive coverage (10.19%), followed by MIC (9.43%) and PBB (9.06%).

Figure 5.2: Neutral Political Party & Coalition Coverage



- BN received the most Neutral coverage (12.53%) followed by MCA (8.63%) and MIC (8.59%).

Figure 6: Tone of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other

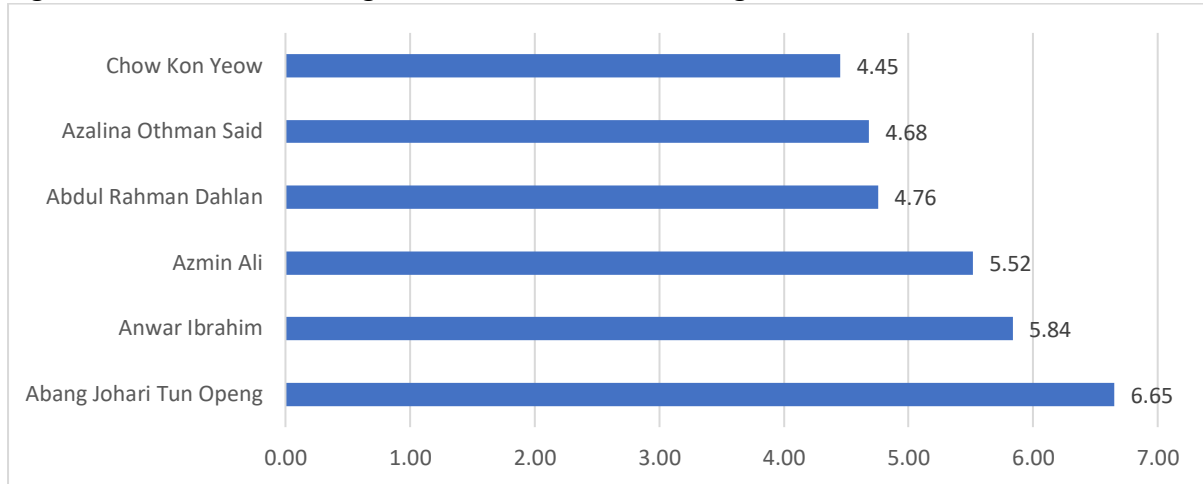


- PH the highest coverage for Attacked coverage.
- BN received the highest coverage for Neutral, Positive, and Negative tones.

## Section 2: Coverage of Politicians and Political Figures

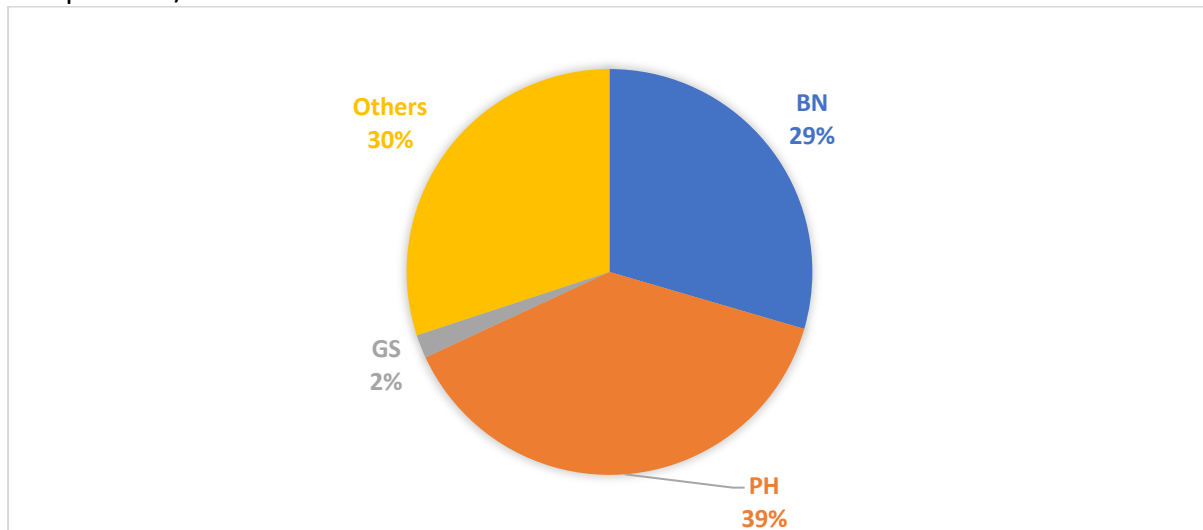
### 2.1 Volume of Coverage of Politicians & Political Figures

Figure 7: Volume of Coverage of Politicians & Political Figures



- Only politicians with a coverage weightage of more than 4% are shown on this graph.
- Out of those selected, Abang Johari Tun Openg received the most mentions by a significant proportion (6.65%), followed by Anwar Ibrahim (5.84%).

Figure 8: Volume of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other

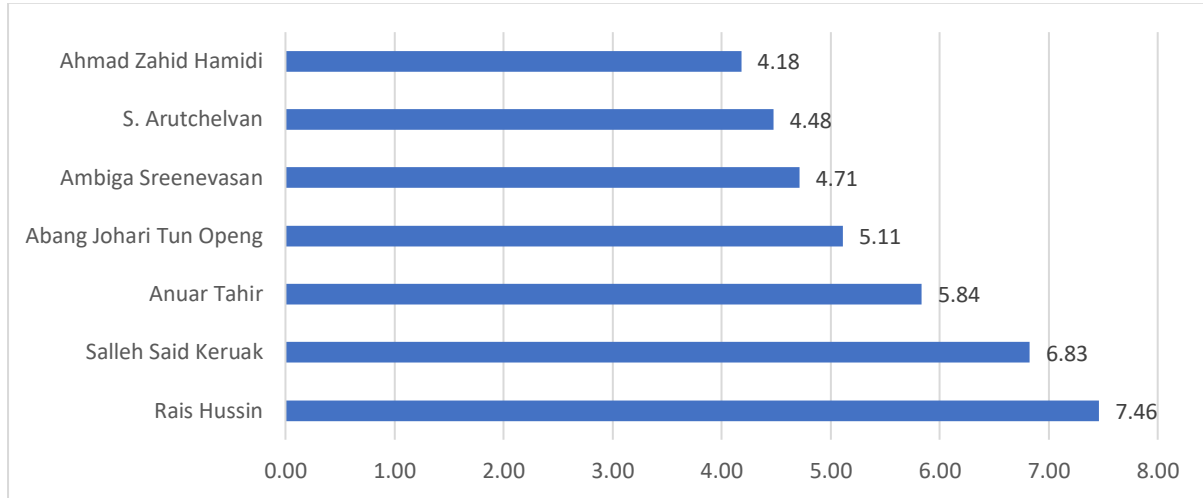


- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards PH (39%).
- There was more coverage of PH compared to BN.



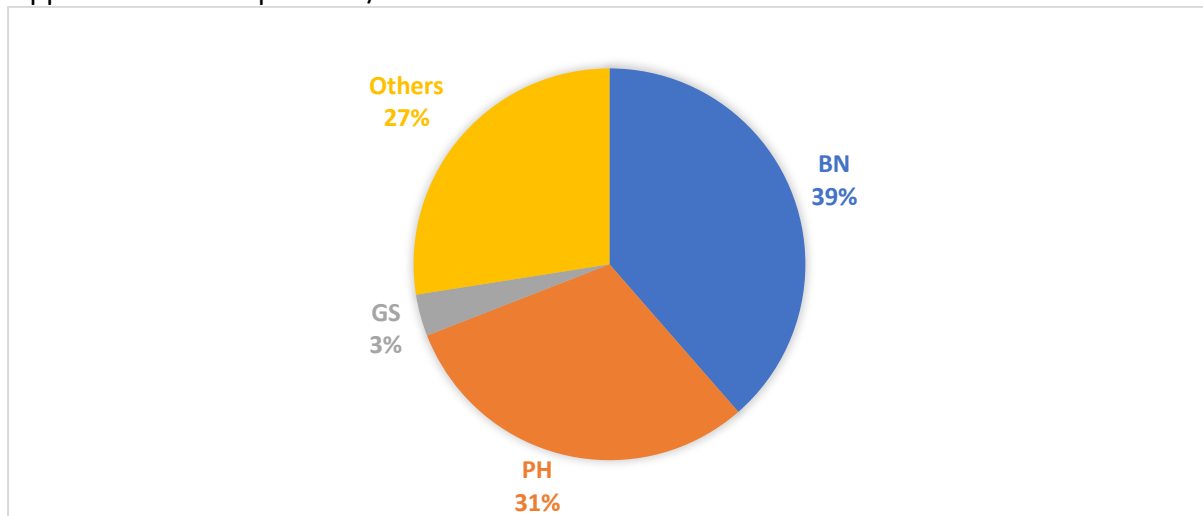
## 2.2 Volume of the Use of Politicians & Political Figures as Sources

Figure 9: Volume of the Use of Politicians & Political Figures as Sources



- Only the top 5 most mentioned politicians/those who have a weightage of more than 4% are shown on this graph.
- Out of these 5, Rais Hussin received the most coverage (7.46%), followed by Salleh Said Keruak (6.83%).

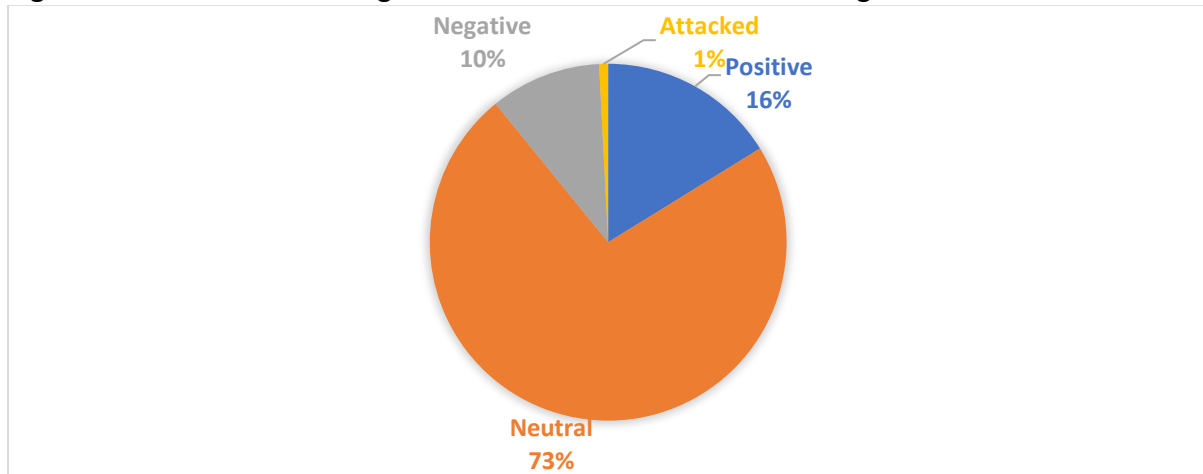
Figure 10: Volume of the Use of Politicians & Political Figures As Sources: Government vs. Opposition vs. Independent/Other



- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage is skewed towards BN (39%). BN received more coverage than PH.

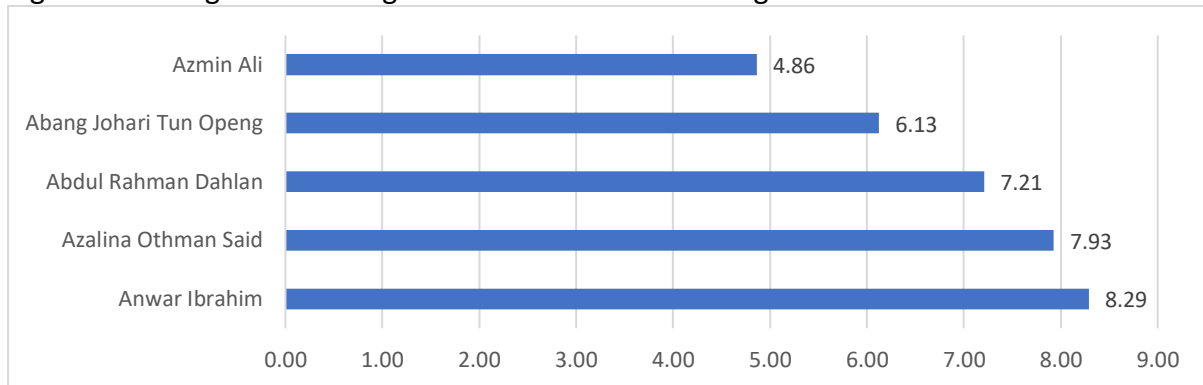
### 2.3 Tone of Coverage of Politicians & Political Figures

Figure 11: Raw Tonal Coverage Volume of Politicians & Political Figures



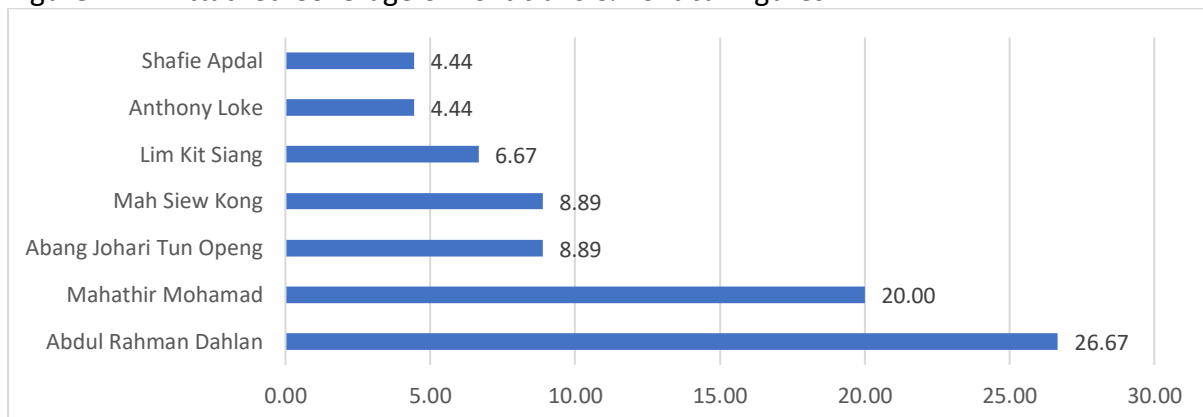
- Of all the tonal categories used in the coverage of politicians and political figures, the Neutral category was used the most often (73%), followed by the Positive category (16%).

Figure 12.1: Negative Coverage of Politicians & Political Figures



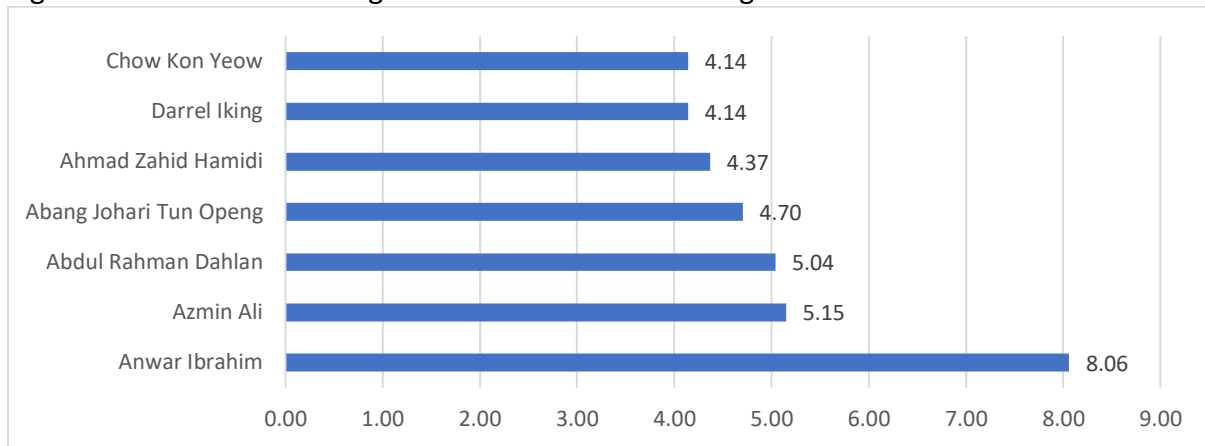
- In terms of the tone of mentions of politicians and political figures, Anwar Ibrahim received the highest negative coverage (8.29%), followed by Azalina Othman Said (7.93%).

Figure 12.2: Attacked Coverage of Politicians & Political Figures



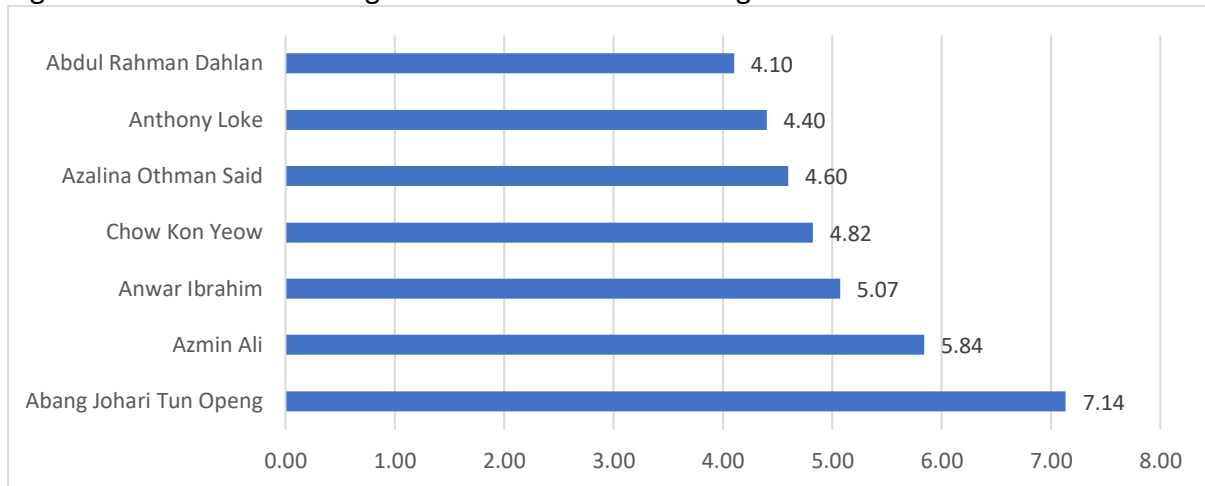
- Abdul Rahman Dahlan was attacked the most (26.67%), followed Mahathir Mohamad (20.00%).

Figure 13.1: Positive Coverage of Politicians & Political Figures



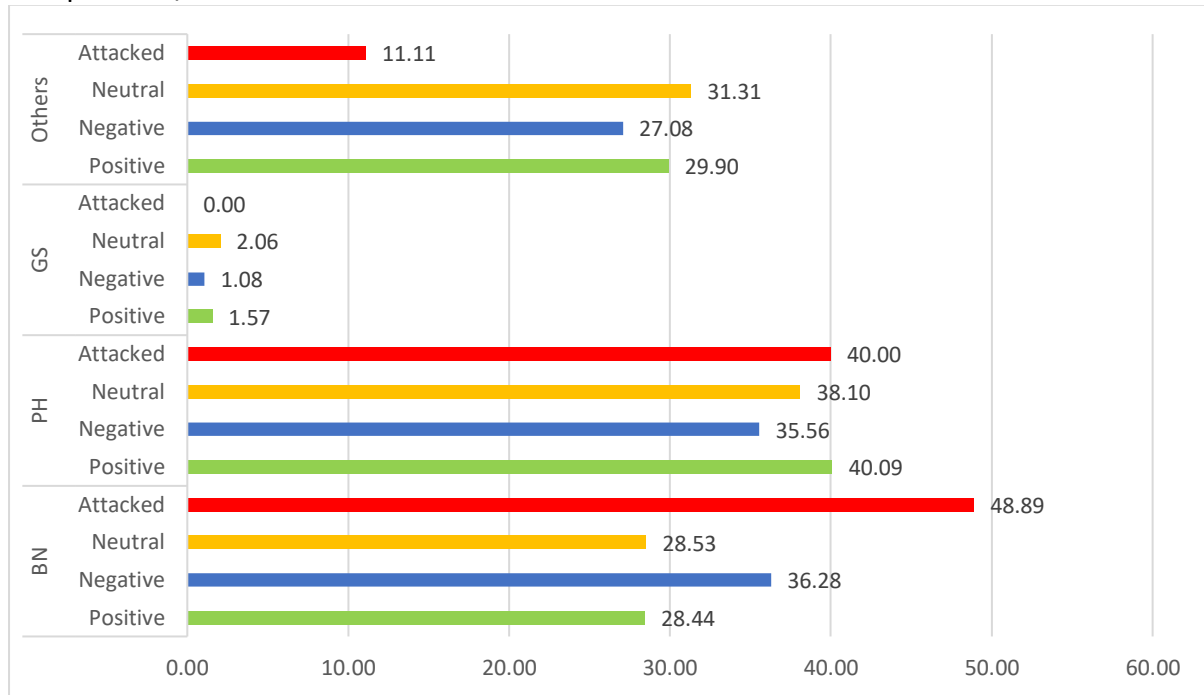
- In terms of the tone of mentions of politicians and political figures, Anwar Ibrahim received the most positive coverage (8.06%), followed by Azmin Ali (5.15%).

Figure 13.2: Neutral Coverage of Politicians & Political Figures



- Abang Johari Tun Openg received the most neutral coverage (7.14%), followed by Azmin Ali (5.84%).

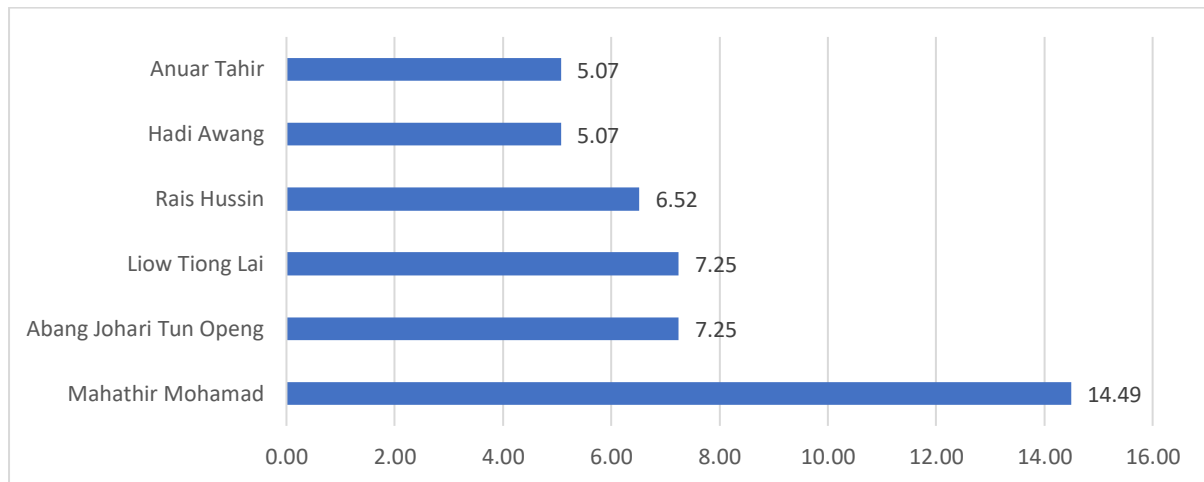
Figure 14: Tone of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other



Overall, BN received the highest coverage for Attacked and Negative coverage. PH received the highest coverage Neutral and Positive coverage.

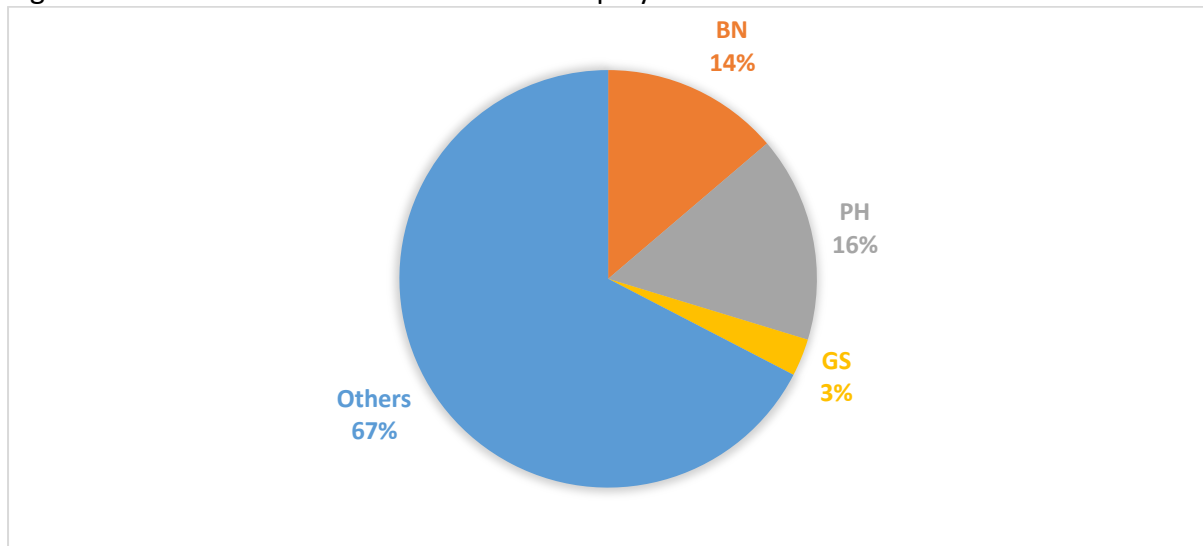
## 2.4 Tone of the Use of Politicians & Political Figures As Sources: Attack Politics or Negative Campaigning

Figure 15: Attack Politics: Which Politicians and Political Figures Employ 'Attack Politics' Most Often?



- This graph is weighted to show attack politics as a proportion of overall use as source.
- Mahathir Mohamad was the politician most likely to engage in attack politics (14.49%), followed by Abang Johari Tun Openg and Liow Tiong Lai (7.25%).

Figure 16: Attack Politics: Which Coalition Employs Attack Politics Most Often?

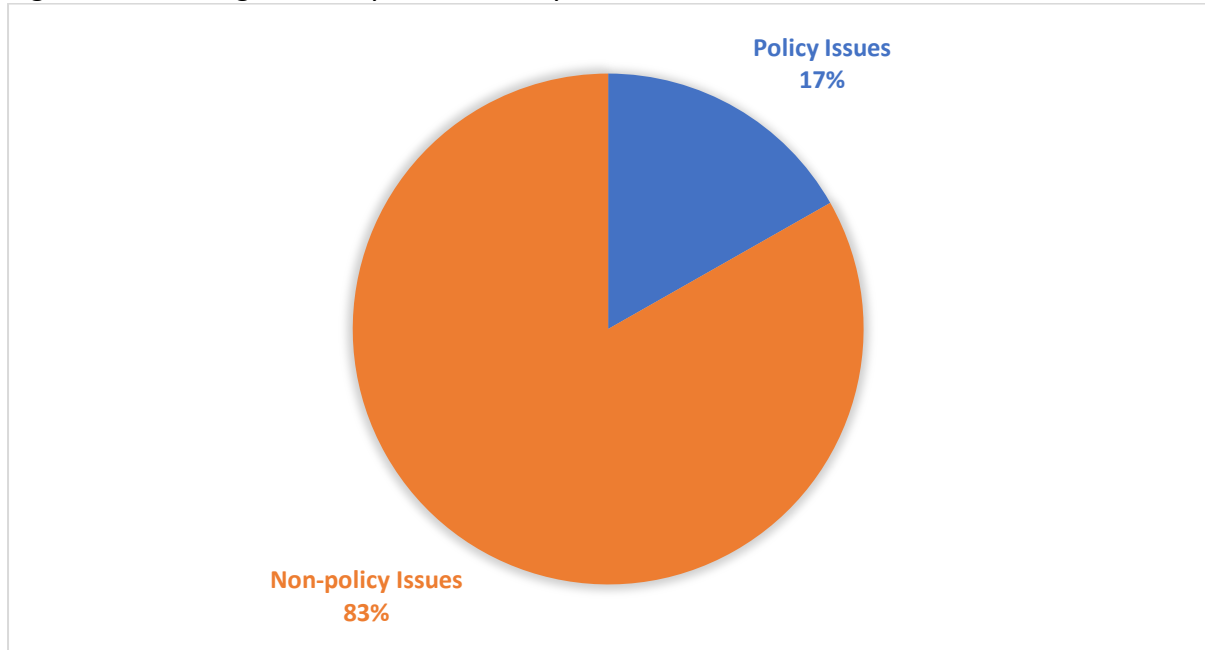


- This graph is weighted to show attack politics as a proportion of overall use as source.
- Overall, Independent/Others party politicians engaged in attack politics most often (67%), followed by PH (16%) and BN (14%).

Section 3: Coverage of Issues

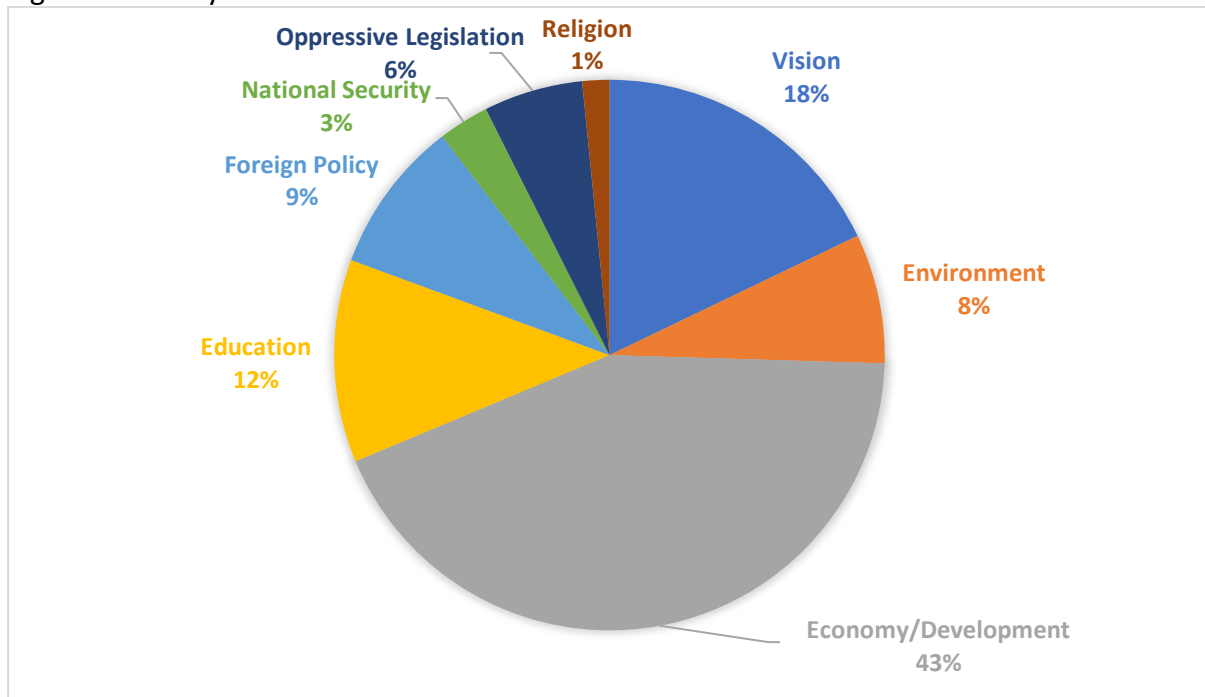
3.1. Volume of Media Coverage of Policy Issues vs Non-Policy Issues

Figure 17: Coverage of Policy vs Non-Policy Issues



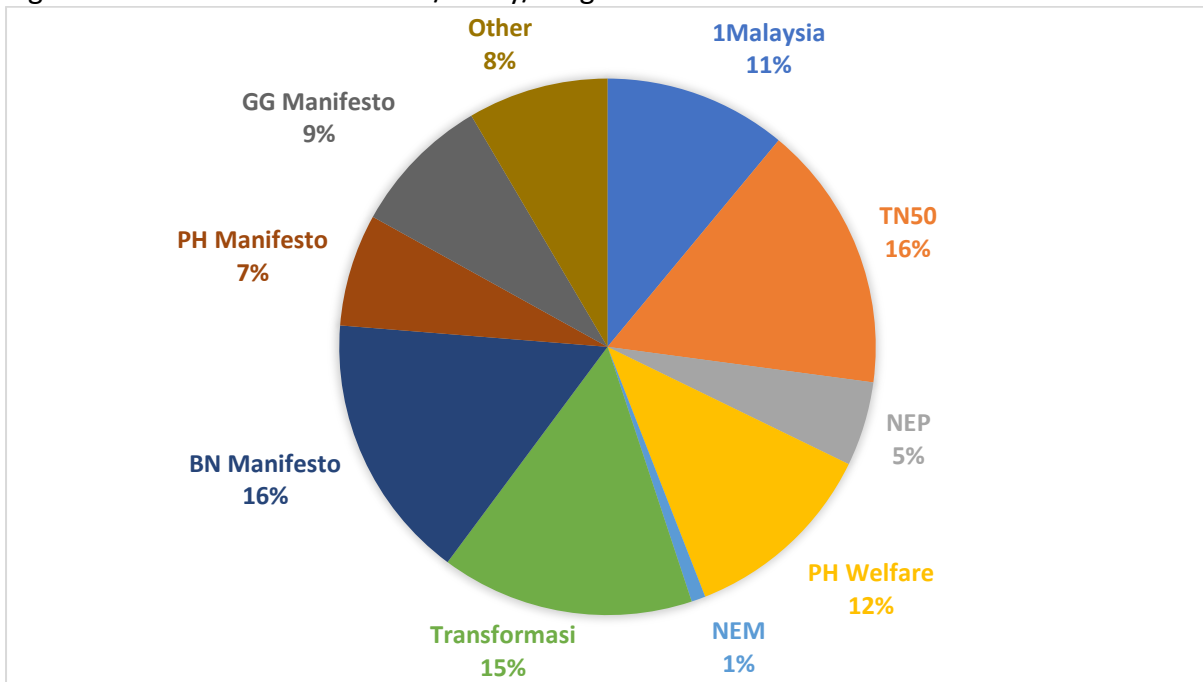
Note: Non-policy issues were covered substantially more than Policy issues.

Figure 18: Policy Issues



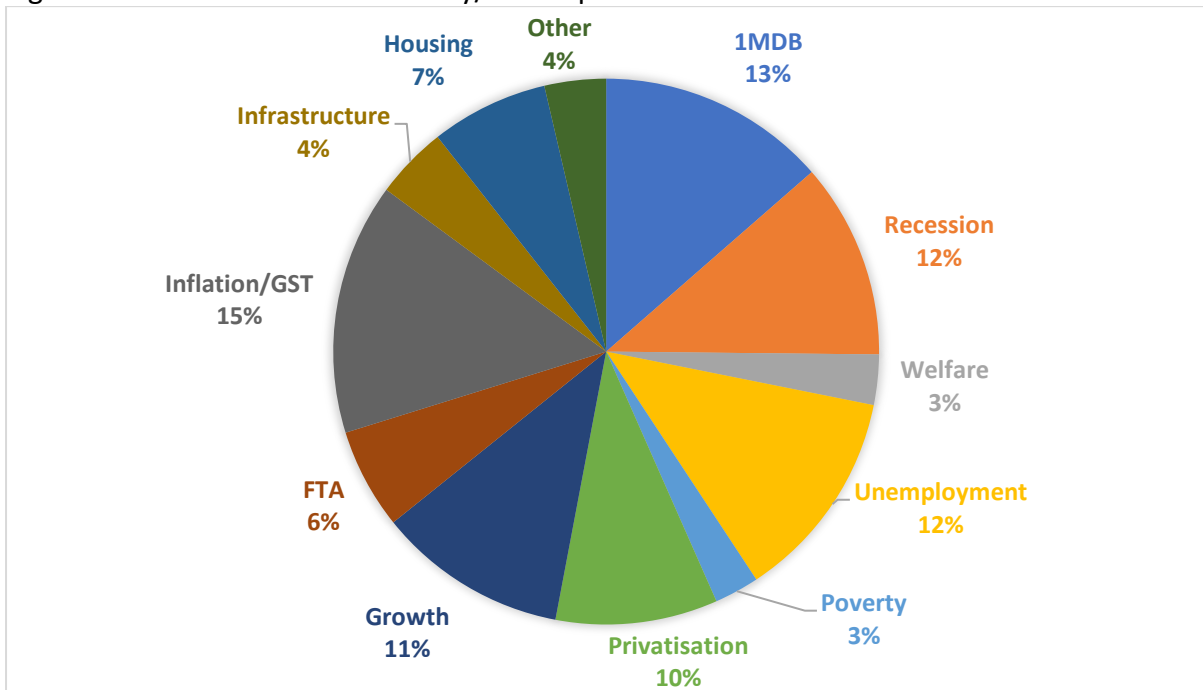
Note: Economy/Development was the most covered topic, followed by Vision, and Education.

Figure 18.1: Breakdown of Vision/Policy/Programme



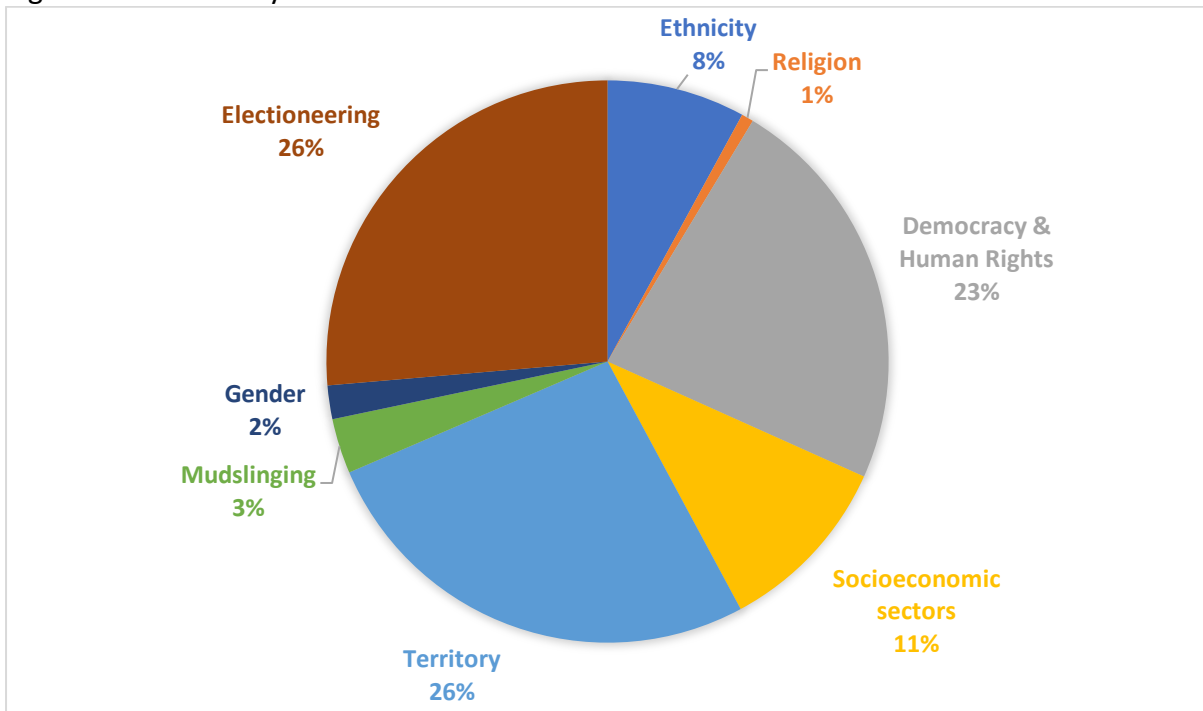
Note: BN manifesto and TN50 was the most covered topics, followed by Transformasi.

Figure 18.2: Breakdown of Economy/Development Issues



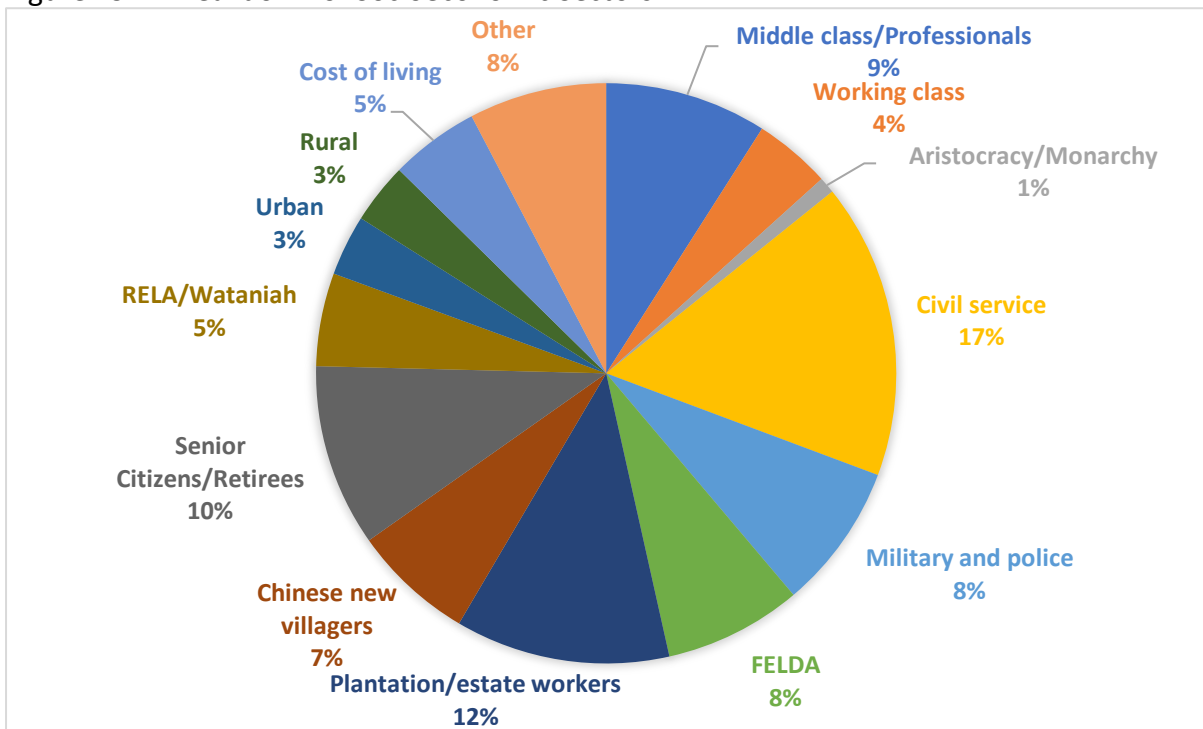
Note: Inflation/GST was the most covered topic, followed by 1MDB, and Unemployment.

Figure 19: Non-Policy Issues



Note: Territory and Electioneering were the two most covered topics, followed by Democracy & Human Rights.

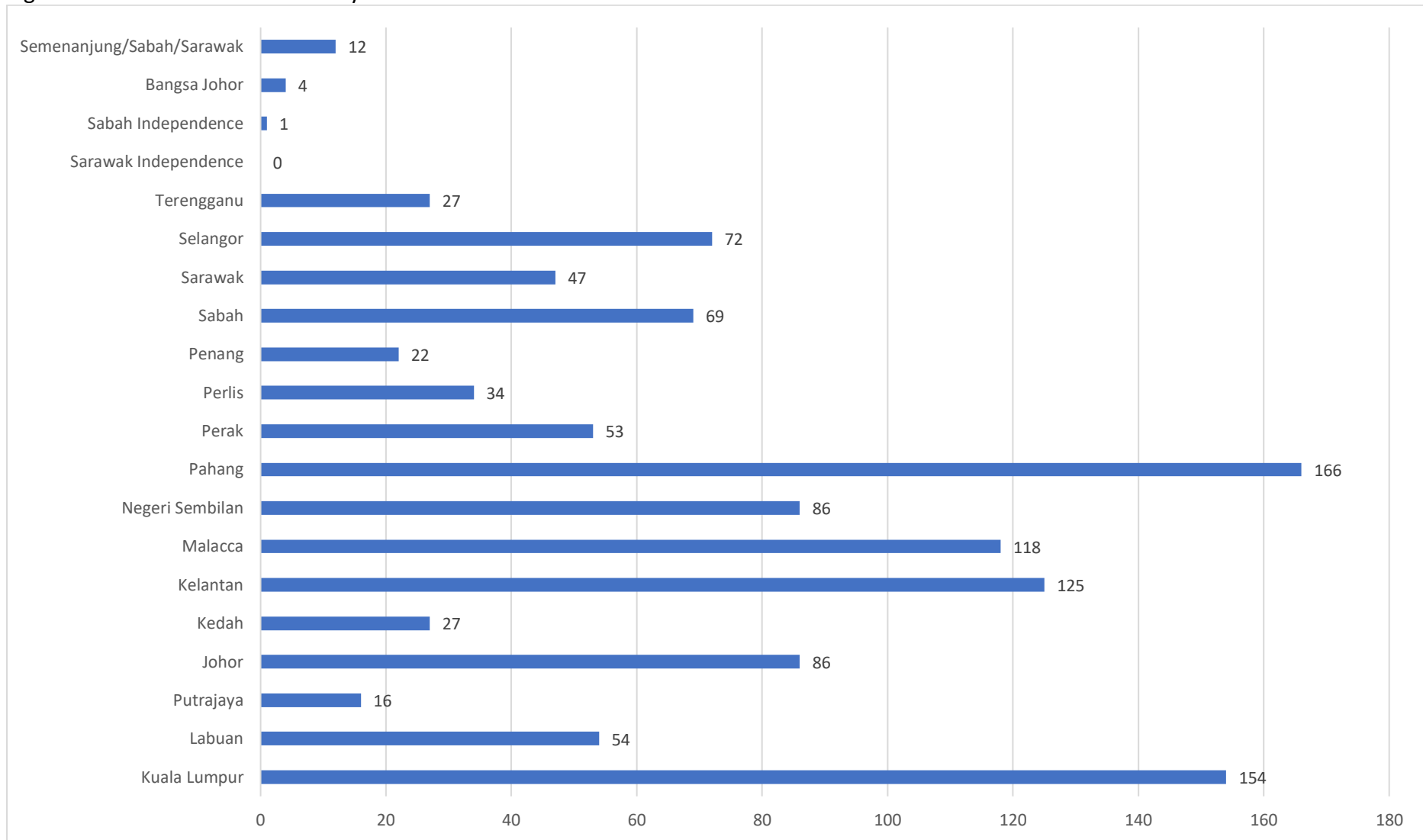
Figure 19.1: Breakdown of Socioeconomic Sectors



Note: Civil service was the most covered topic, followed by Plantation/estate workers, and Senior citizens/retirees.



Figure 19.2: Breakdown of Territory Issues



Note: Pahang was the most covered territory, followed by Kuala Lumpur and Kelantan.