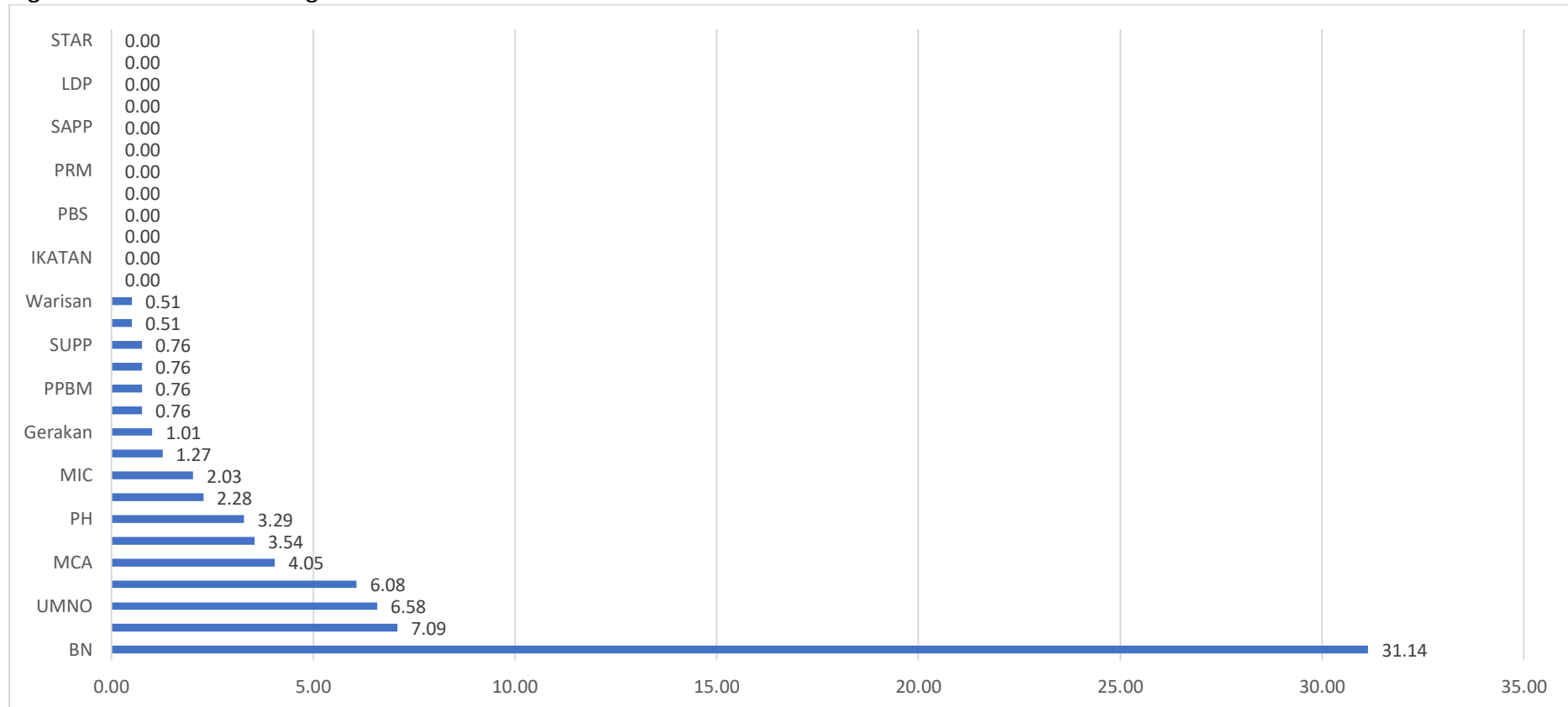# Watching the Watchdog 2.0
TV2 English

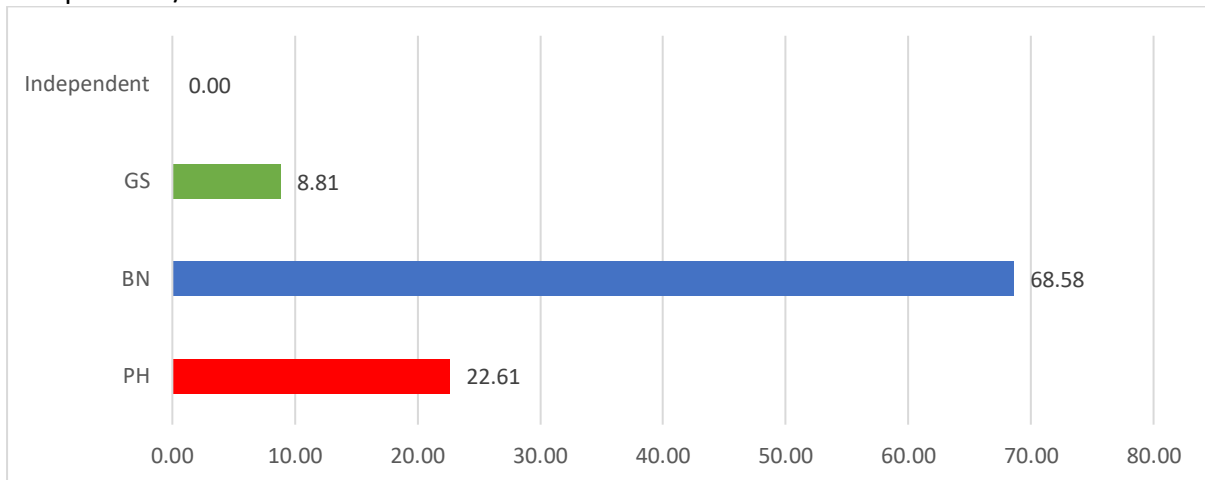Section 1: Coverage of Political Parties and Coalitions

1.1 Volume of Coverage of Parties & Coalitions

Figure 1: Volume of Coverage of Political Parties & Coalitions

- BN received the most coverage (31.14%), followed by PKR (7.09%) and UMNO (6.58%).

Figure 2: Volume of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other

- Once parties/coalitions' coverage volumes are combined, BN received the highest level of coverage (68.58%), followed by PH (22.61%) and GS (8.81%).
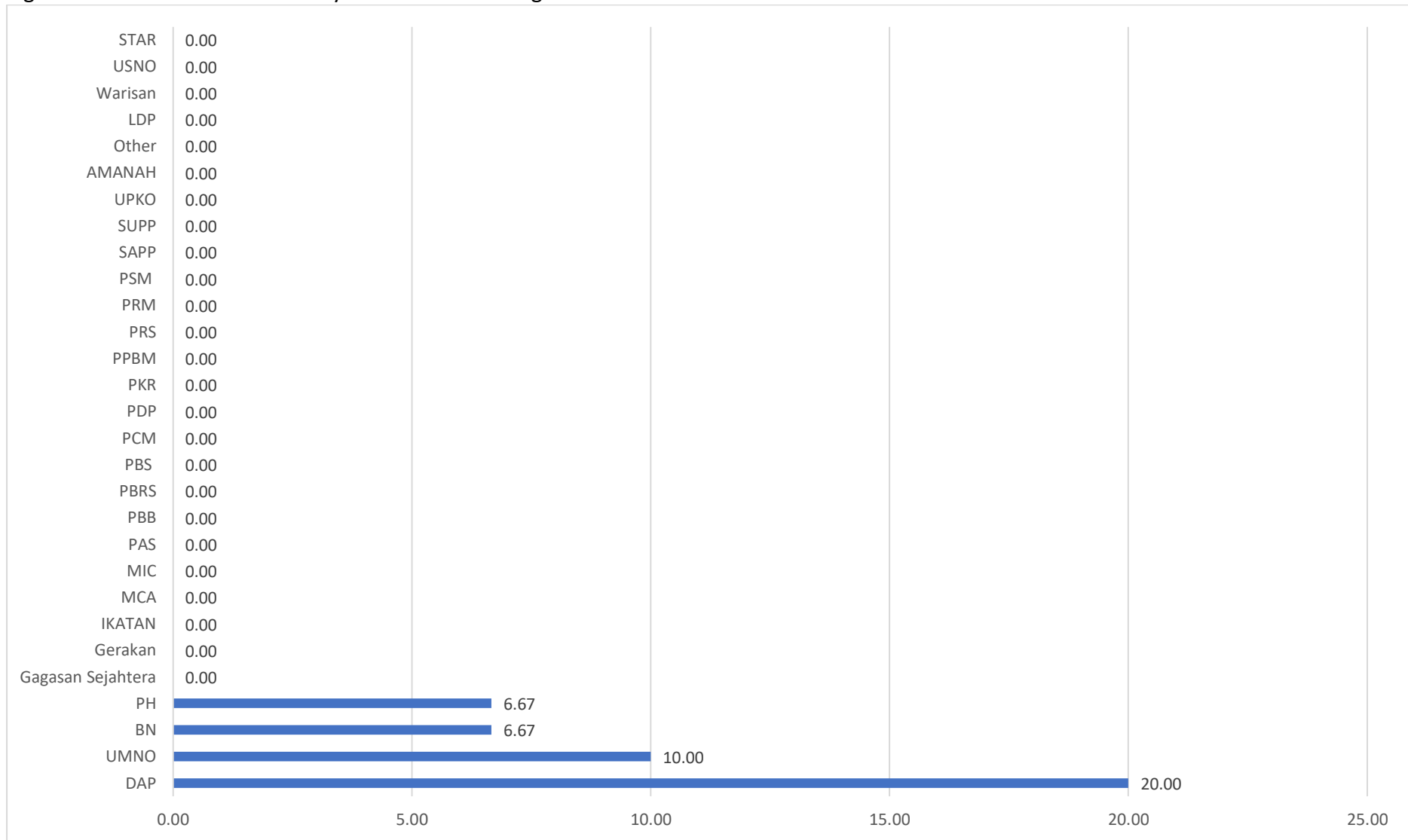
1.2 Tone of Coverage of Political Parties & Coalitions

Figure 3: Raw Tonal Coverage Volume of Political Parties & Coalitions
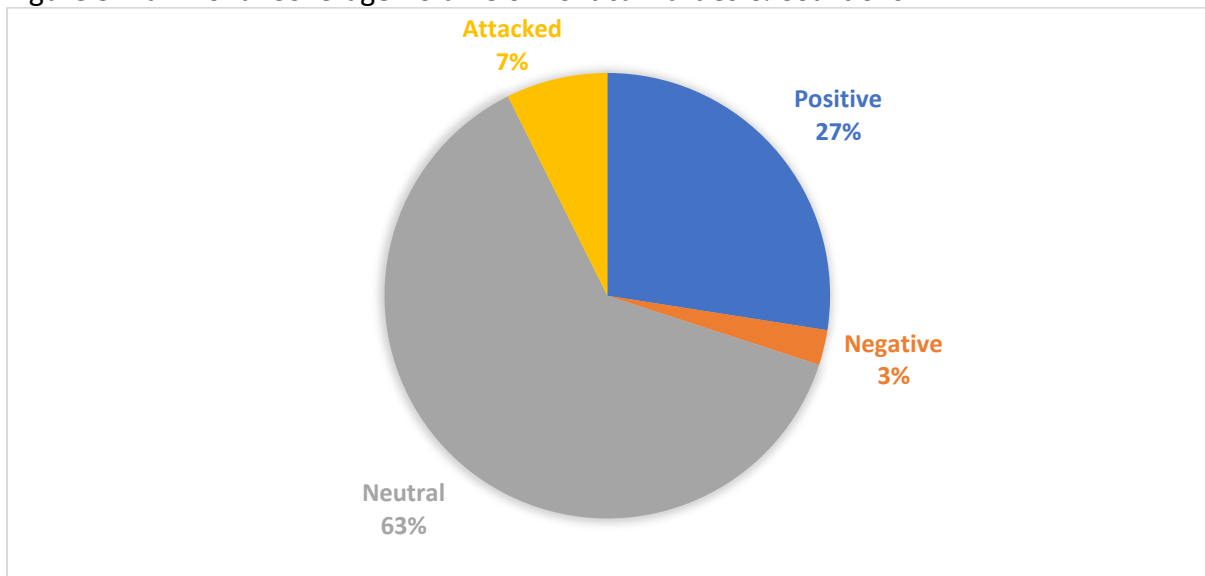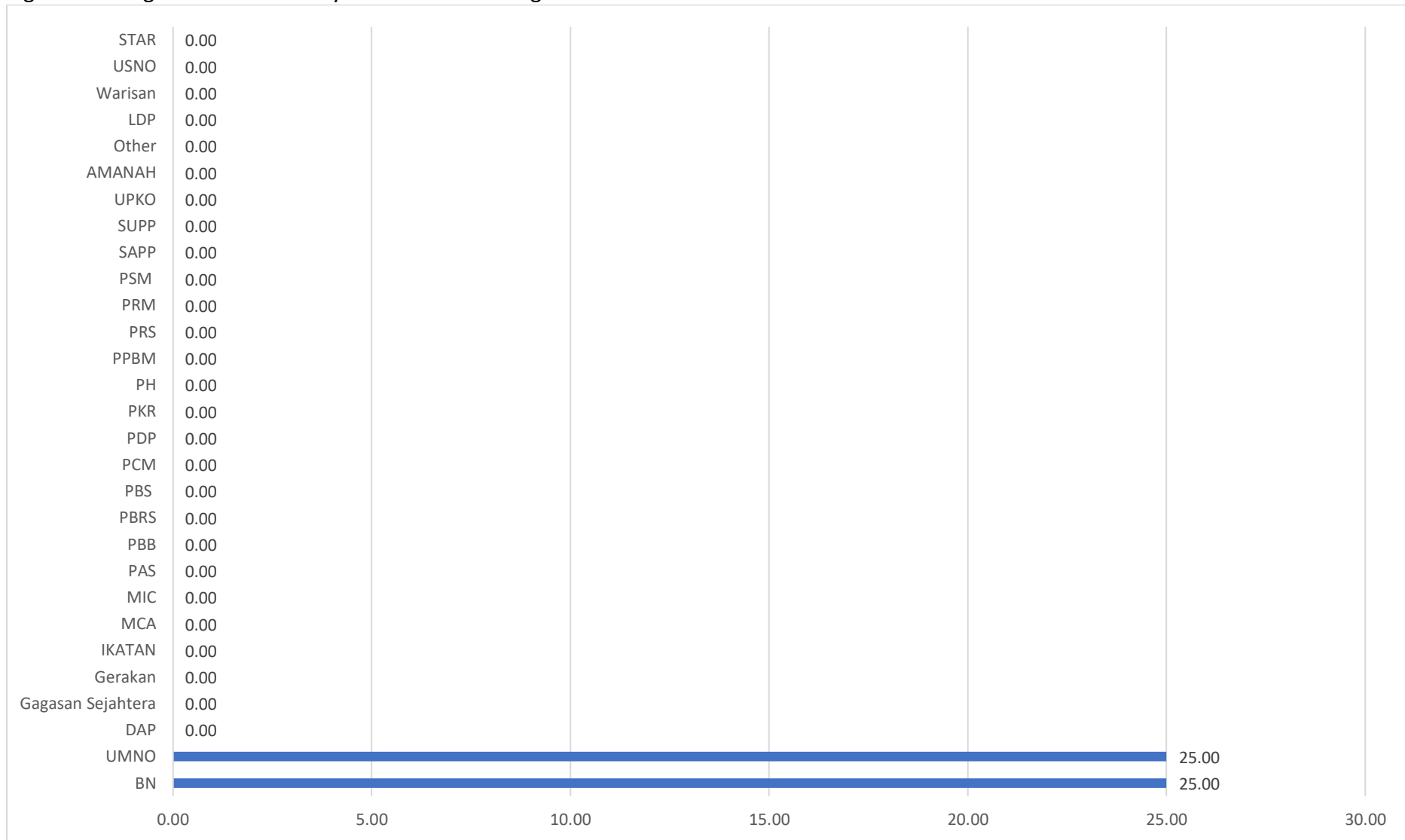

- The Neutral tone was used the most (63%), followed by Positive (27%) and Attacked (7%).

Figure 4.1: Attacked Political Party & Coalition Coverage

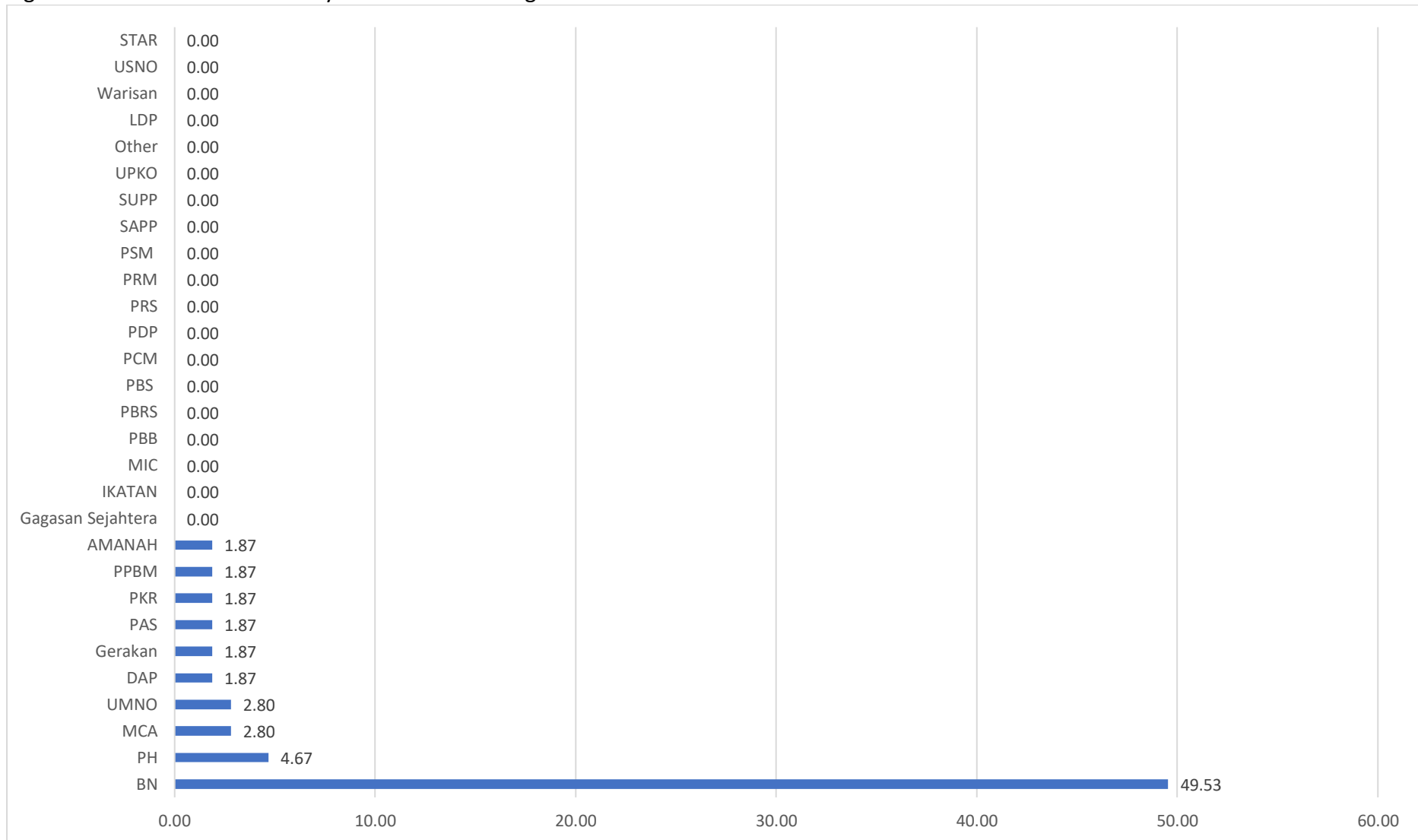| Party	Value
STAR	0.00
USNO	0.00
Warisan	0.00
LDP	0.00
Other	0.00
AMANAH	0.00
UPKO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PPBM	0.00
PKR	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
PBB	0.00
PAS	0.00
MIC	0.00
MCA	0.00
IKATAN	0.00
Gerakan	0.00
Gagasan Sejahtera	0.00
PH	6.67
BN	6.67
UMNO	10.00
DAP	20.00

- DAP received the most Attacked coverage (20%), followed by UMNO (10.00%) and PH and BN (6.67%).

Figure 4.2: Negative Political Party & Coalition Coverage

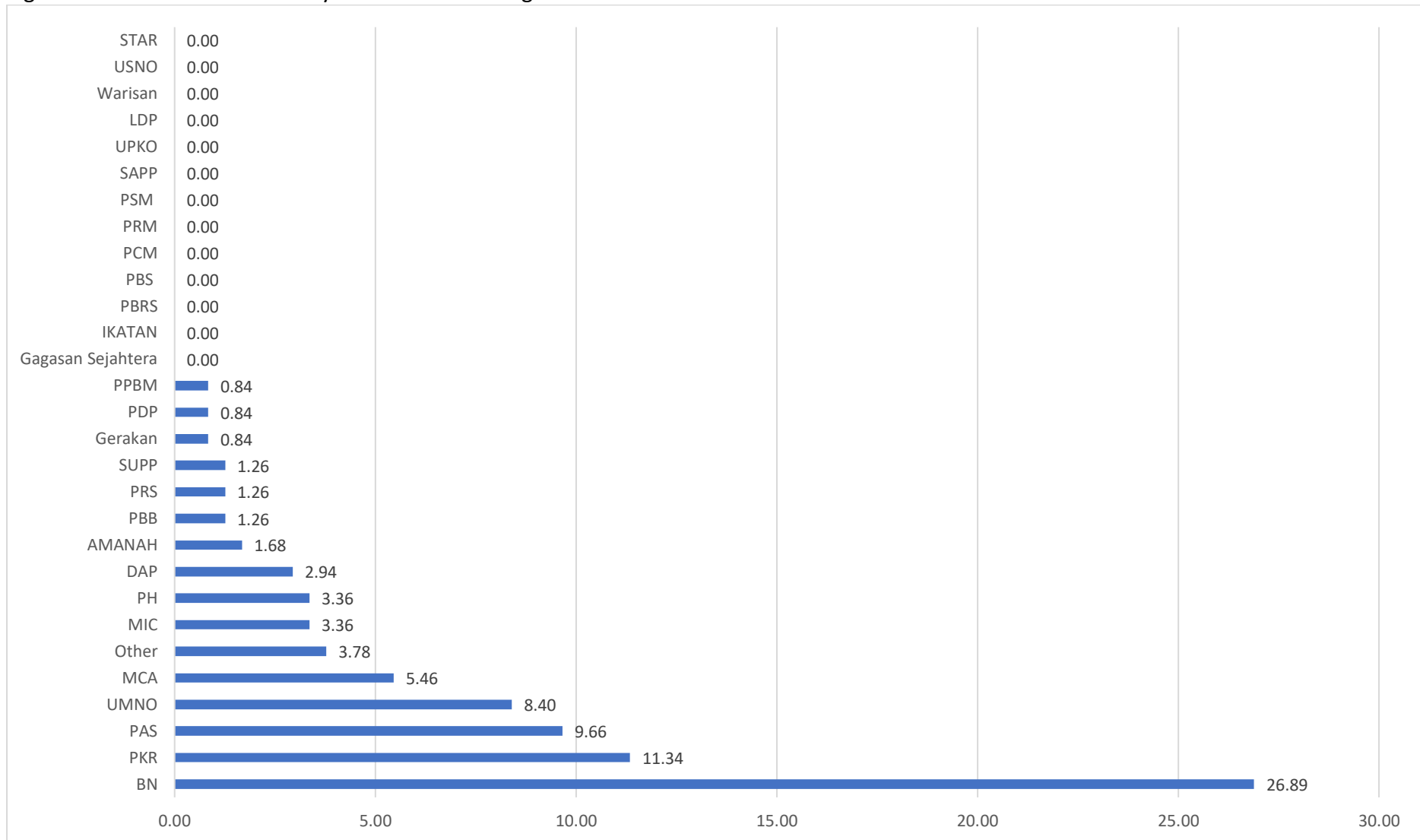| Party	Value
STAR	0.00
USNO	0.00
Warisan	0.00
LDP	0.00
Other	0.00
AMANAH	0.00
UPKO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PPBM	0.00
PH	0.00
PKR	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
PBB	0.00
PAS	0.00
MIC	0.00
MCA	0.00
IKATAN	0.00
Gerakan	0.00
Gagasan Sejahtera	0.00
DAP	0.00
UMNO	25.00
BN	25.00

- UMNO and BN received equal coverage (25% each), with the other 50% being data that was unspecified (Govt and Opposition).

Figure 5.1: Positive Political Party & Coalition Coverage

Party	Value
STAR	0.00
USNO	0.00
Warisan	0.00
LDP	0.00
Other	0.00
UPKO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
PBB	0.00
MIC	0.00
IKATAN	0.00
Gagasan Sejahtera	0.00
AMANAH	1.87
PPBM	1.87
PKR	1.87
PAS	1.87
Gerakan	1.87
DAP	1.87
UMNO	2.80
MCA	2.80
PH	4.67
BN	49.53

- BN received the most positive coverage (49.53%), followed by PH (4.67%) and MCA and UMNO (2.80%).

Figure 5.2: Neutral Political Party & Coalition Coverage

Party	Coverage
STAR	0.00
USNO	0.00
Warisan	0.00
LDP	0.00
UPKO	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
IKATAN	0.00
Gagasan Sejahtera	0.00
PPBM	0.84
PDP	0.84
Gerakan	0.84
SUPP	1.26
PRS	1.26
PBB	1.26
AMANAH	1.68
DAP	2.94
PH	3.36
MIC	3.36
Other	3.78
MCA	5.46
UMNO	8.40
PAS	9.66
PKR	11.34
BN	26.89

- BN received the most Neutral coverage (26.89%), followed by PKR (11.34%) and PAS (9.66%).

Figure 6: Tone of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other
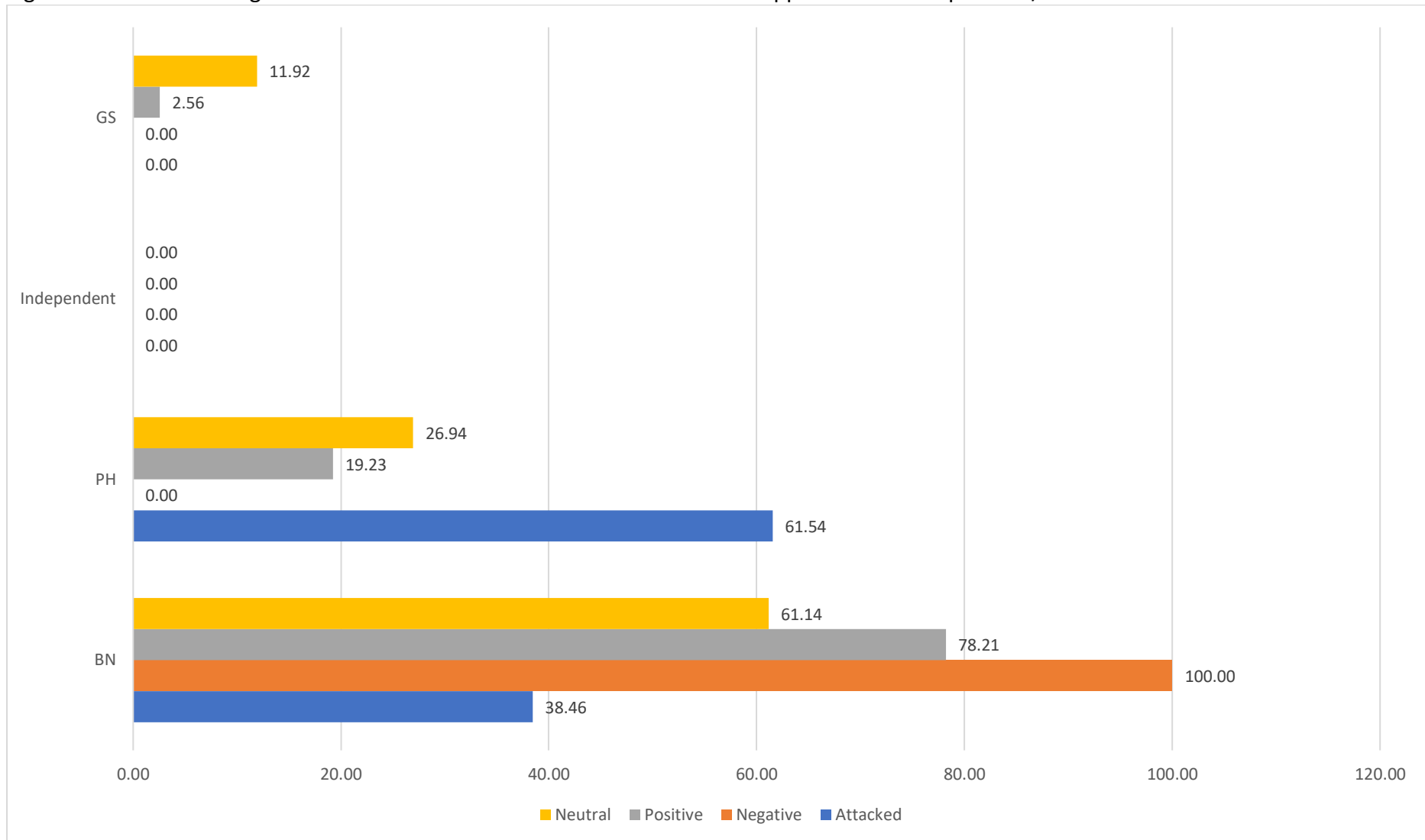
- PH received the most Attacked coverage, while BN received the most coverage for Positive, Neutral, and Negative.

2.1 Volume of Coverage of Politicians & Political Figures

Figure 7: Volume of Coverage of Politicians & Political Figures
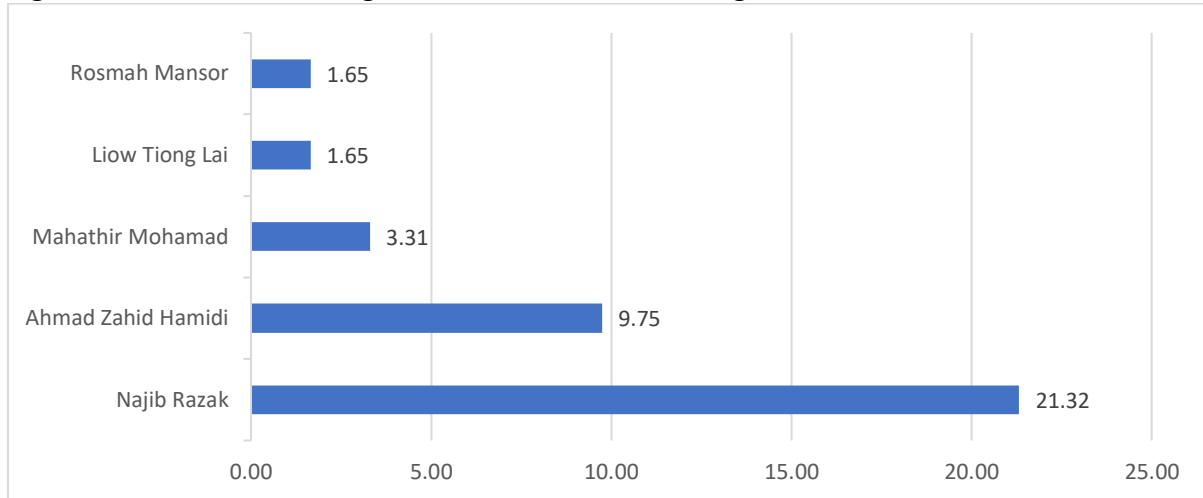
- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Razak received the most mentions by a significant proportion (21.32%), followed by Ahmad Zahid Hamidi (9.75%).

Figure 8: Volume of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other
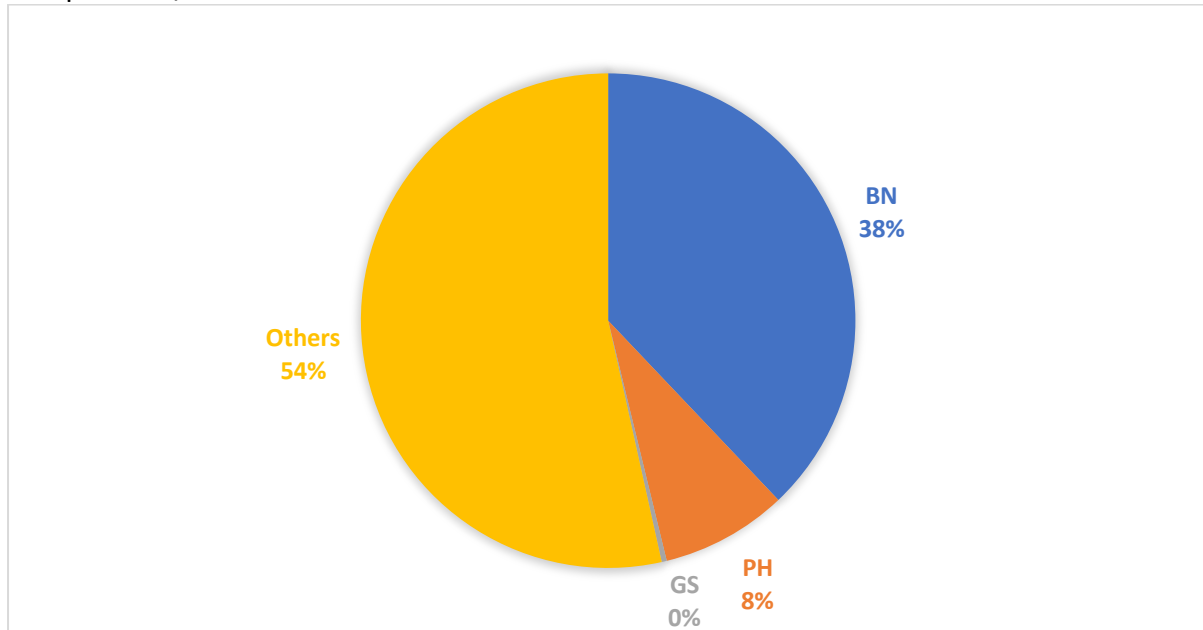
- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (54%).
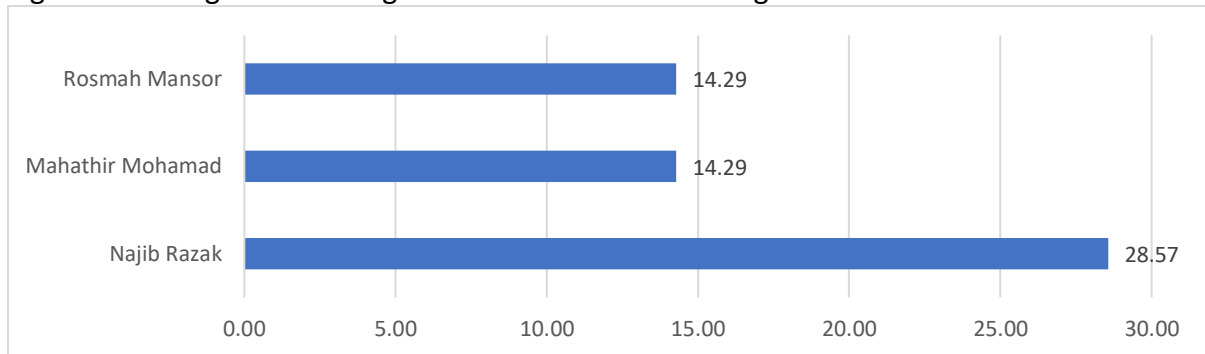
2.2 Volume of the Use of Politicians & Political Figures as Sources

Figure 9: Volume of the Use of Politicians & Political Figures as Sources
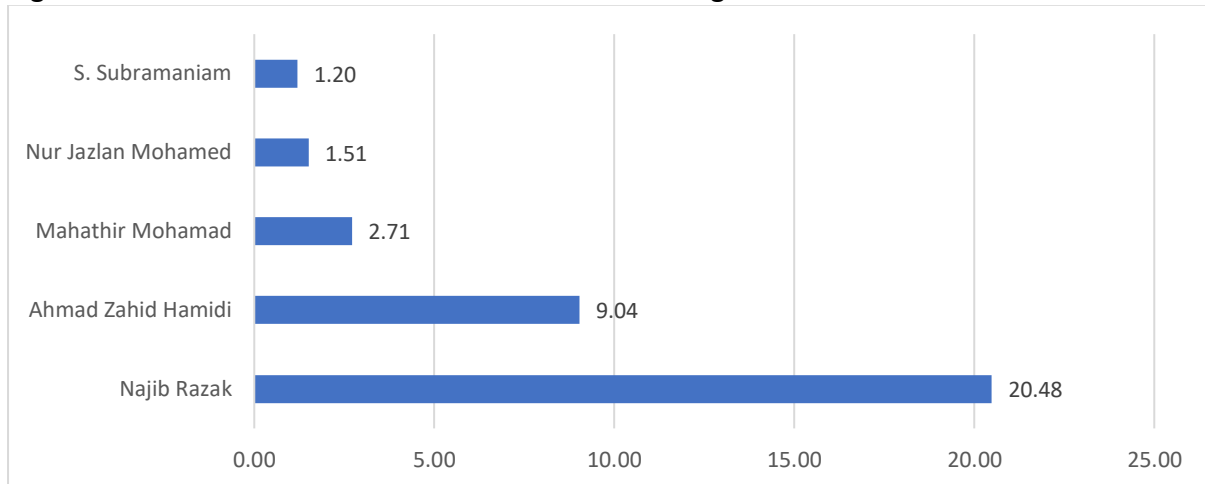
- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Najib Razak received the most mentions by majority (20.48%%), followed by Ahmad Zahid Hamidi (9.04%).

Figure 10: Volume of the Use of Politicians & Political Figures As Sources: Government vs. Opposition vs. Independent/Other
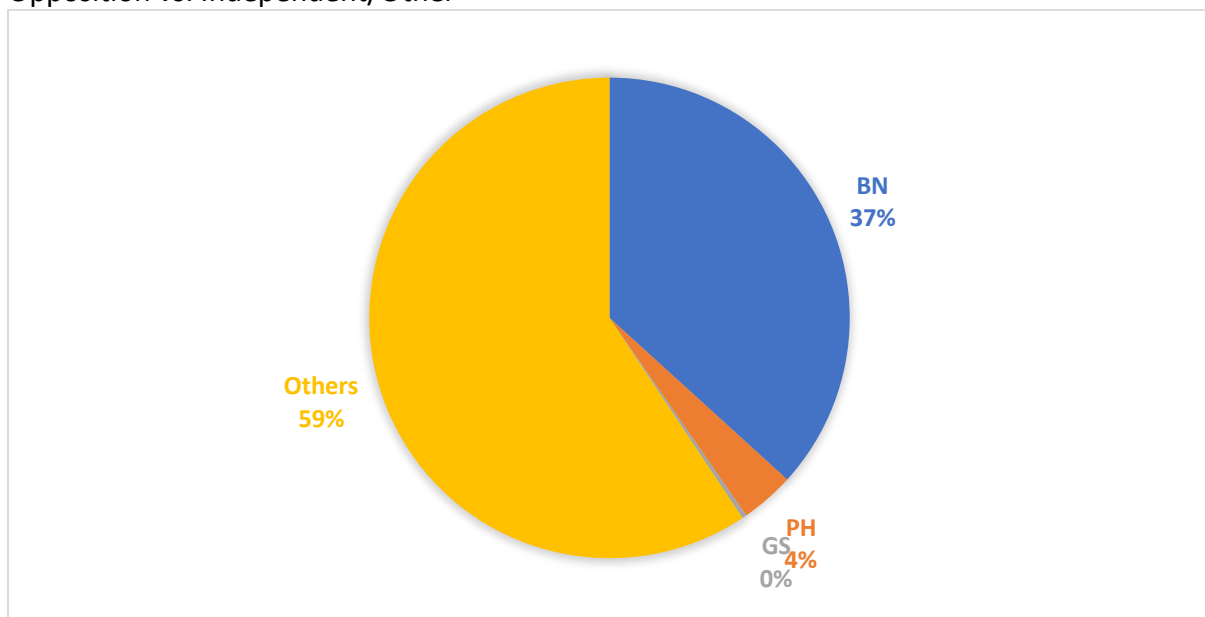
- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (59%).

2.3 Tone of Coverage of Politicians & Political Figures

Figure 11: Raw Tonal Coverage Volume of Politicians & Political Figures
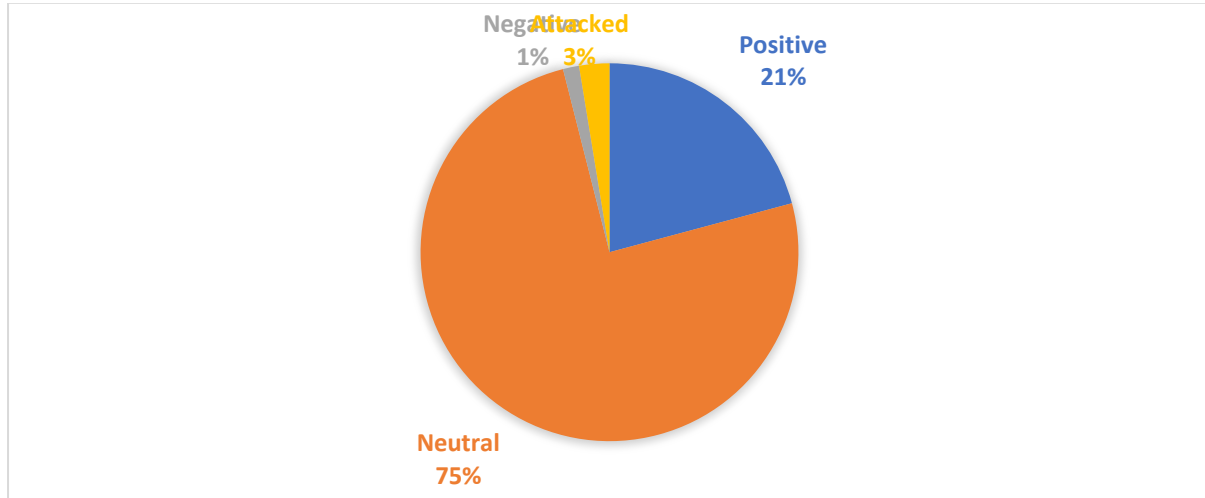
- Of all the tonal categories used in the coverage of politicians and political figures, the neutral category was used the most often (75%), followed by the positive category (21%).

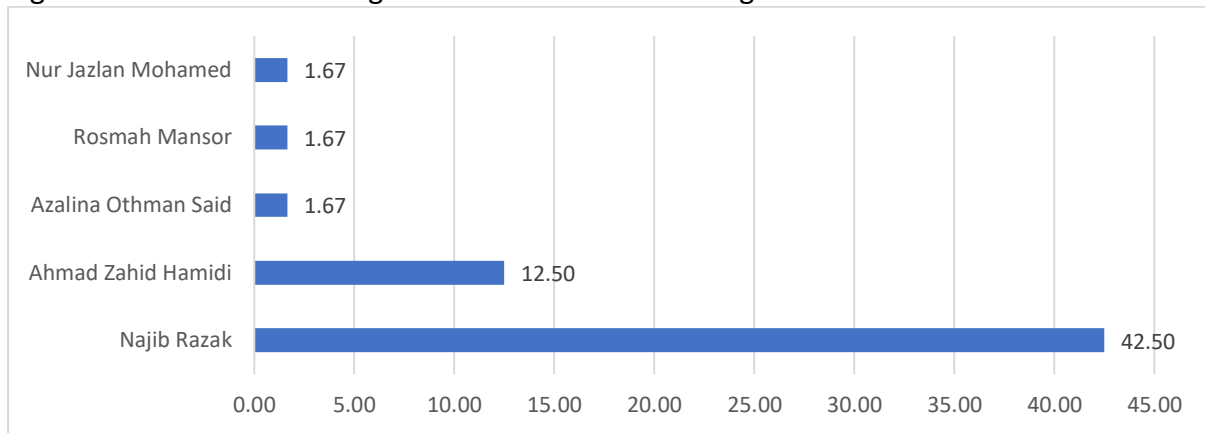Figure 12.1: Negative Coverage of Politicians & Political Figures

- In terms of the tone of mentions of politicians and political figures, Najib Razak received the most negative coverage (28.57%), followed by both Mahathir Mohamad and Rosmah Mansor (14.29%).

Figure 12.2: Attacked Coverage of Politicians & Political Figures
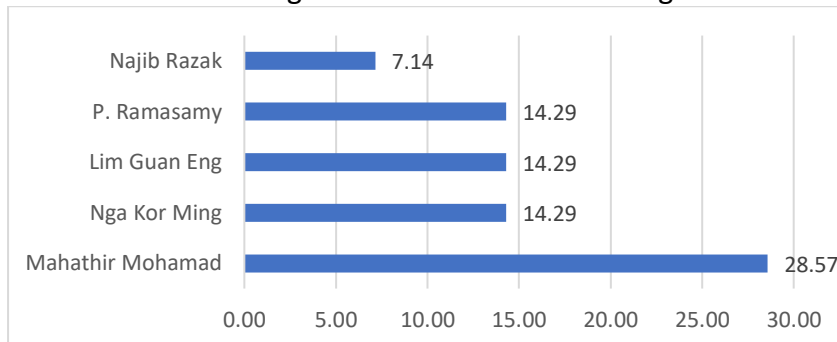
- Mahathir Mohamad received the most attacked coverage (28.57%), followed by Nga Kor Ming, Lim Guan Eng and P.Ramasamy (14.29% respectively).

Figure 13.1: Positive Coverage of Politicians & Political Figures


- In terms of the tone of mentions of politicians and political figures, Najib Razak received the most positive coverage (42.5%), followed by Ahmad Zahid Hamidi (12.5%).

Figure 13.2: Neutral Coverage of Politicians & Political Figures
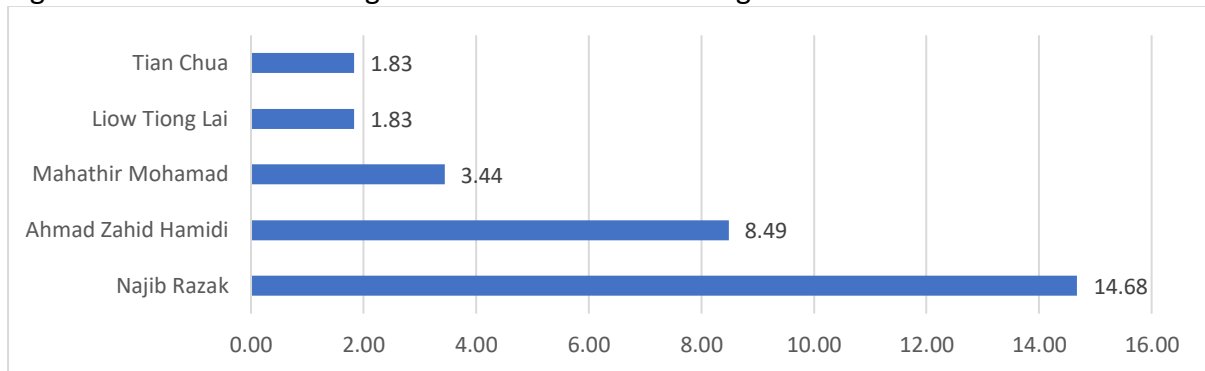
- Najib Razak received the most neutral coverage (14.68%), followed by Ahmad Zahid Hamidi (8.49%)

Figure 14: Tone of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other
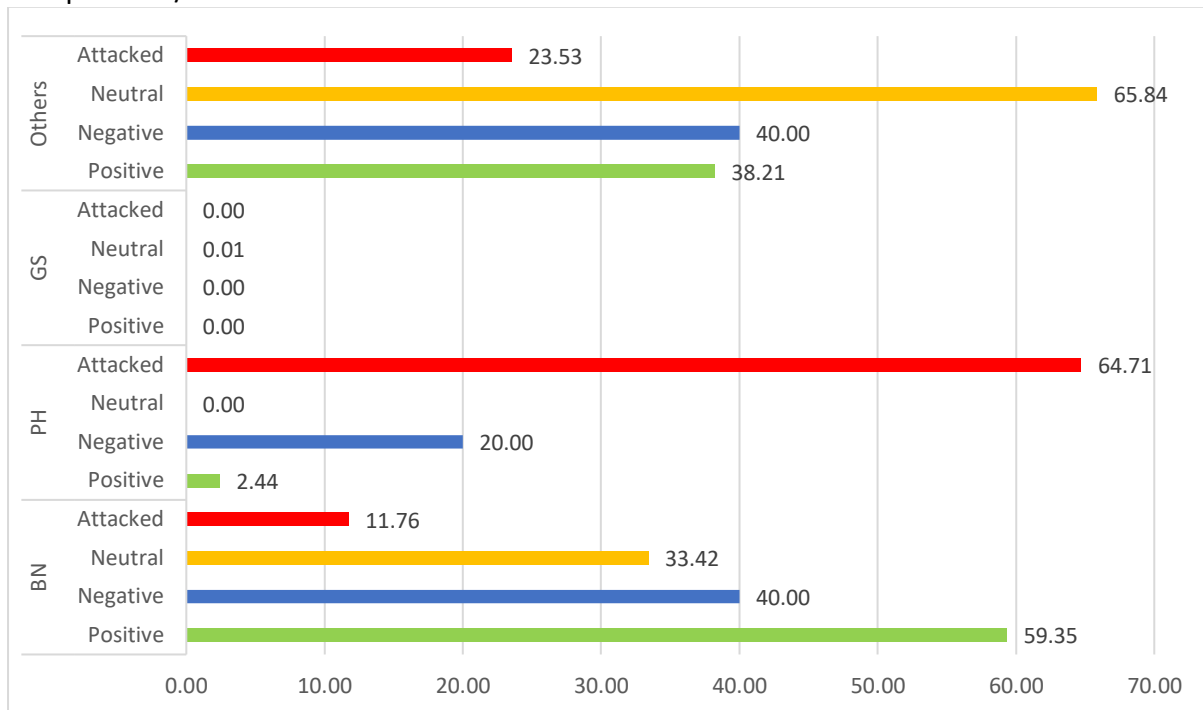
Overall, Independent/ Others and BN received equal amount of negative coverage. PH received the highest attacked coverage, Independent/ Others received highest neutral coverage, and BN received the most positive coverage.

2.4 Tone of the Use of Politicians & Political Figures As Sources: Attack Politics or Negative Campaigning

Figure 15: Attack Politics: Which Politicians and Political Figures Employ 'Attack Politics' Most Often?
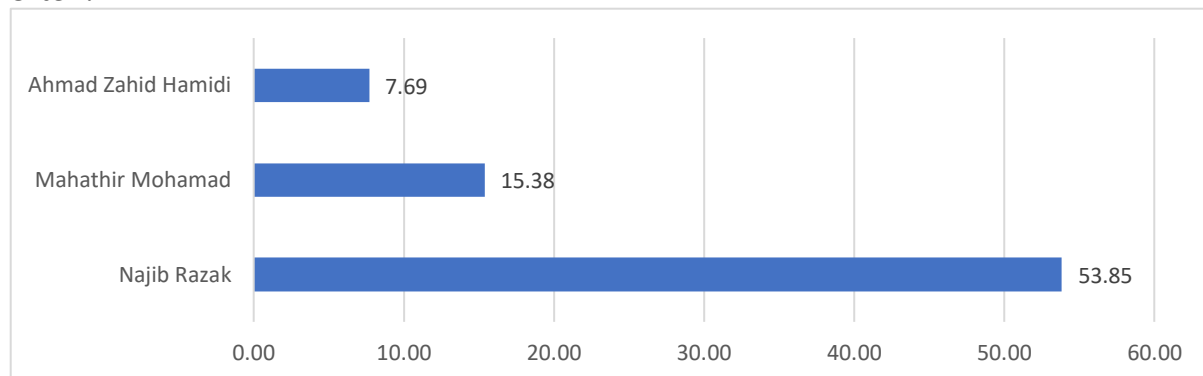
- This graph is weighted to show attack politics as a proportion of overall use as source.
- Najib Razak was the politicians most likely to engage in attack politics (53.85%), followed by Mahathir Mohamad (15.38%).

Figure 16: Attack Politics: Which Coalition Employs Attack Politics Most Often?
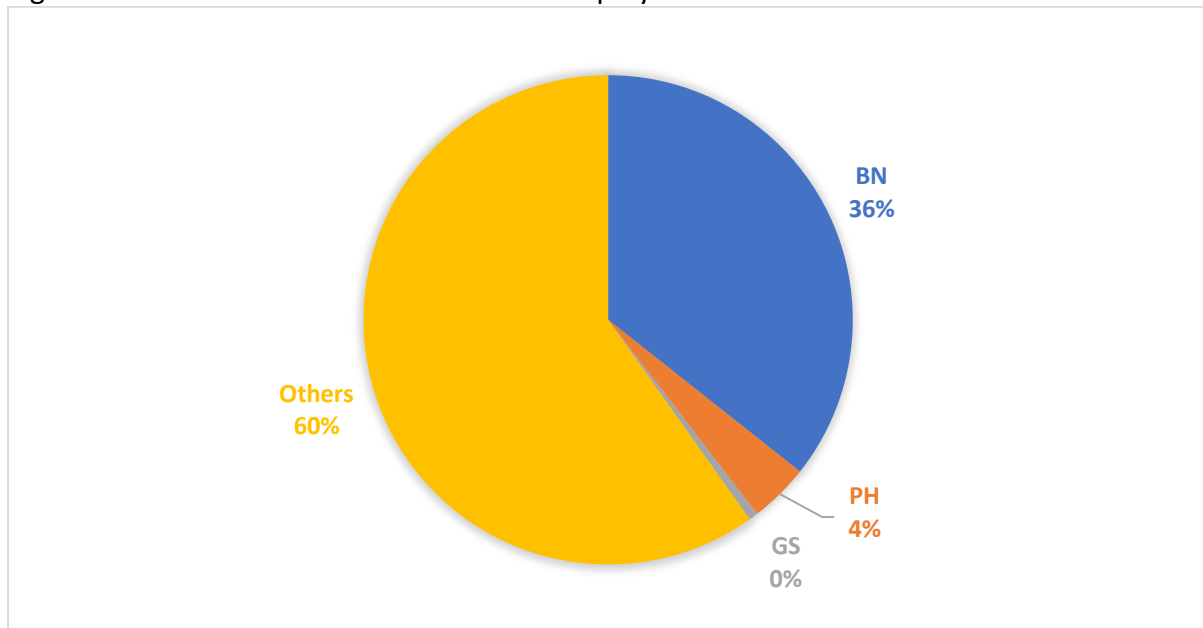
- This graph is weighted to show attack politics as a proportion of overall use as source.
- Overall, Independent/ Others (60%) coalition politicians engaged in attack politics more often than BN (36%) and PH (4%).

3.1. Volume of Media Coverage of Policy Issues vs Non-Policy Issues

Figure 17: Coverage of Policy vs Non-Policy Issues
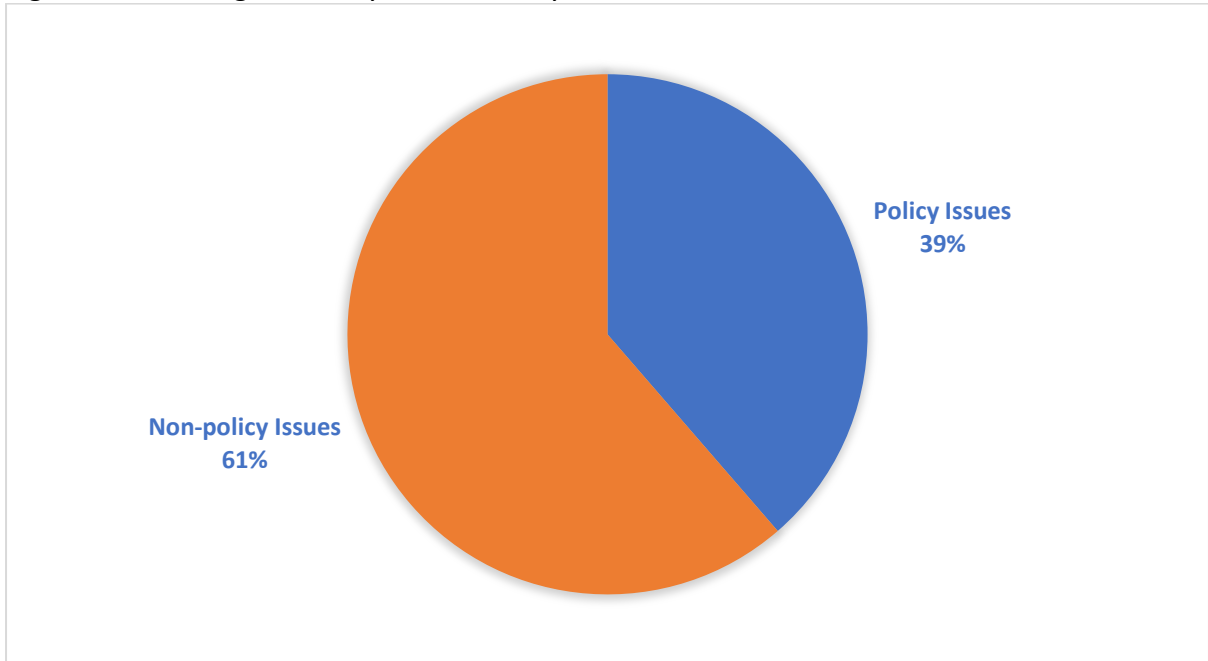
Note: Non-policy Issues were covered more compared to Policy Issues.
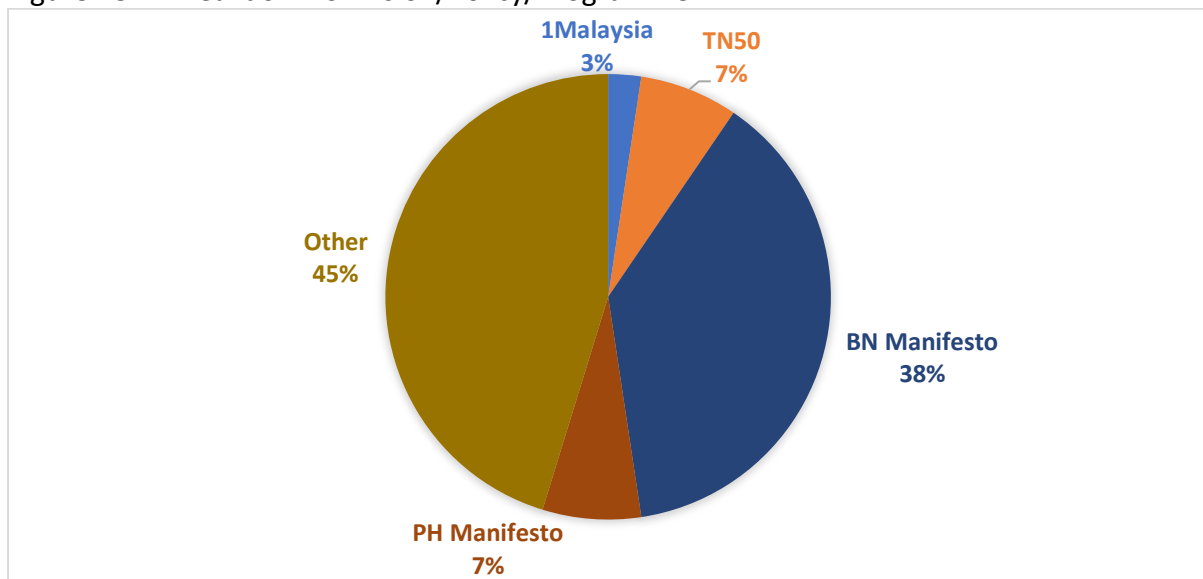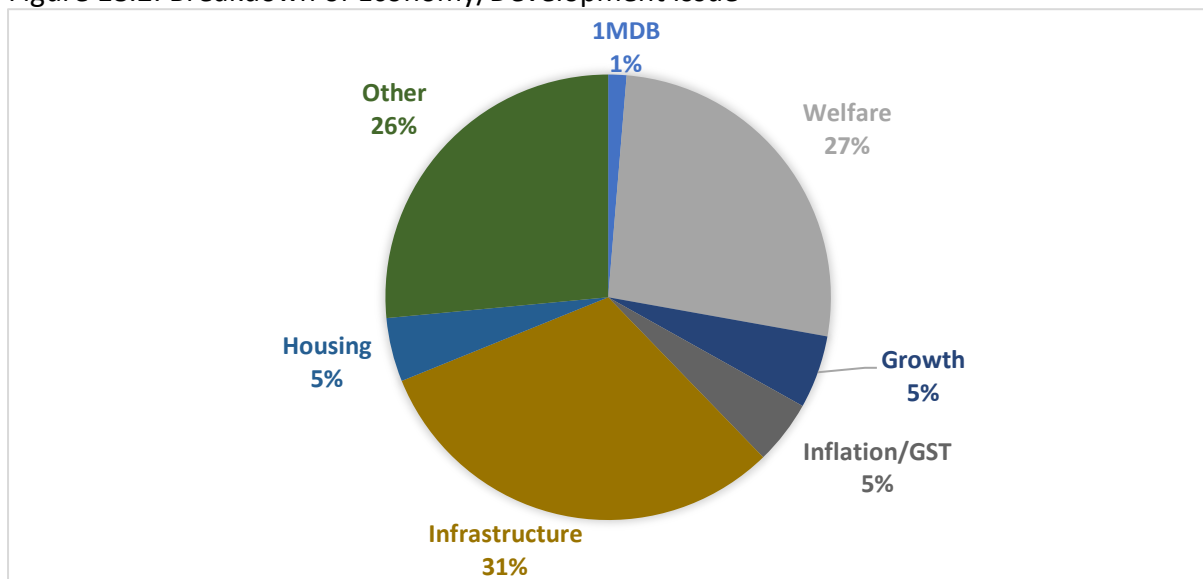
Figure 18: Policy Issues
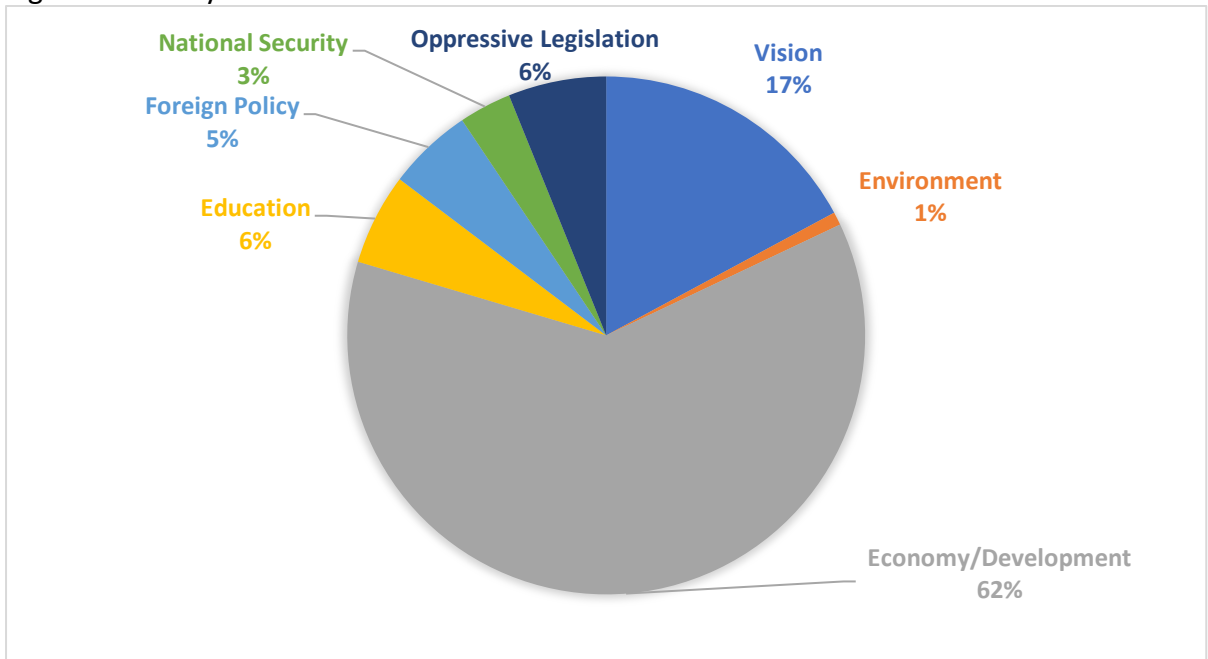
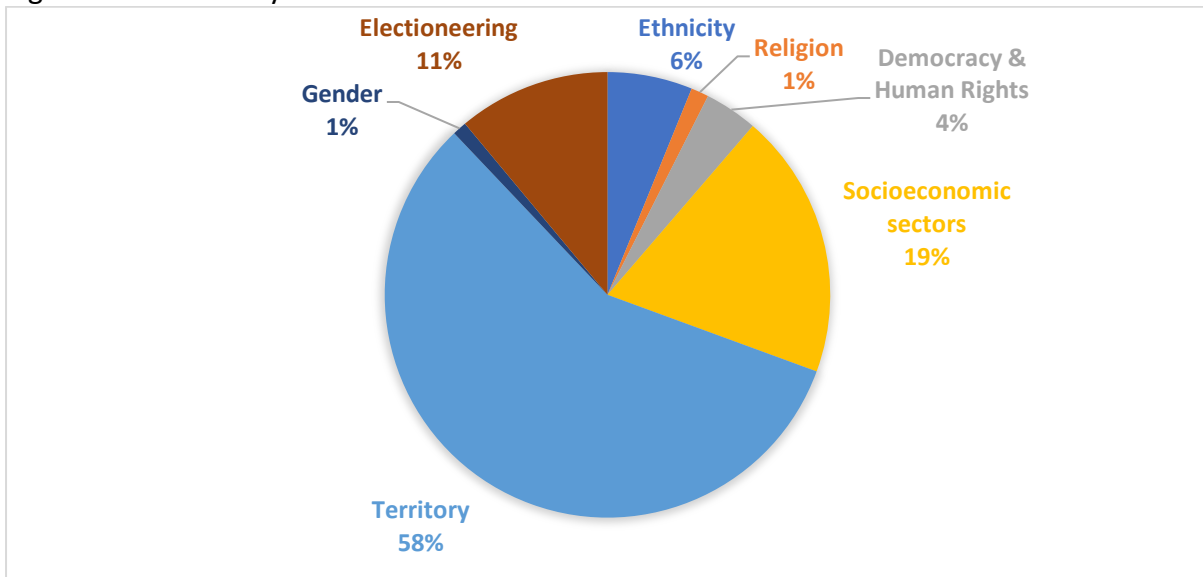Figure 18.1: Breakdown of Vision/Policy/Programme

Note: BN Manifesto was covered more than others, with Gagasan Manifesto receiving no coverage at all.

Figure 18.2: Breakdown of Economy/Development Issue

Note: Infrastructure was the most covered, followed by Welfare. GST was not as covered as initially expected.

Figure 19: Non-Policy Issues

Note: Territory was the largest, but primarily due to the fact that any news piece that mentioned anyone from any territory was tagged with the "Territory" tag – so there may have been overlap of the data with other categories.

Figure 19.1: Breakdown of Socioeconomic Sectors
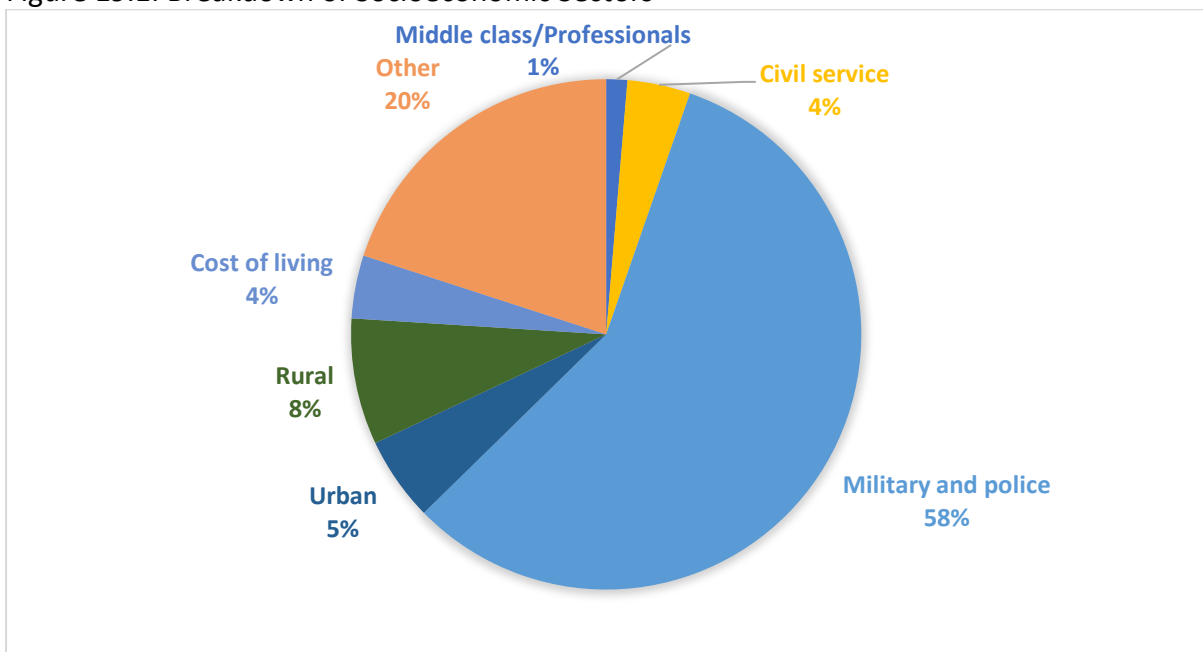
Note: Military and police received the most coverage, followed by Rural and Urban sectors.

Figure 19.2: Breakdown of Territory Issues
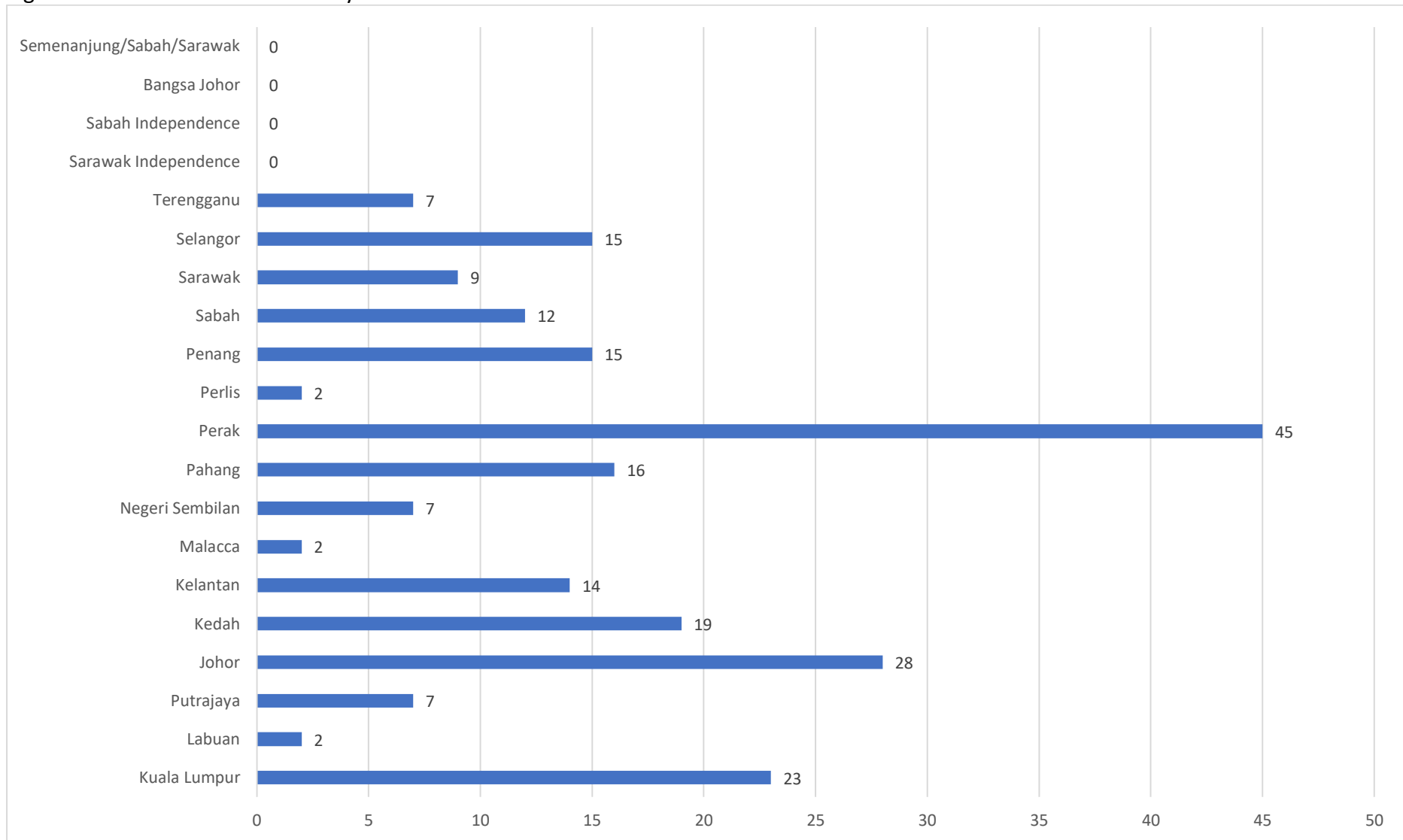
Note: Perak received the most coverage, followed by Johor and Kuala Lumpur. Sarawak/Sabah Independence received no coverage.