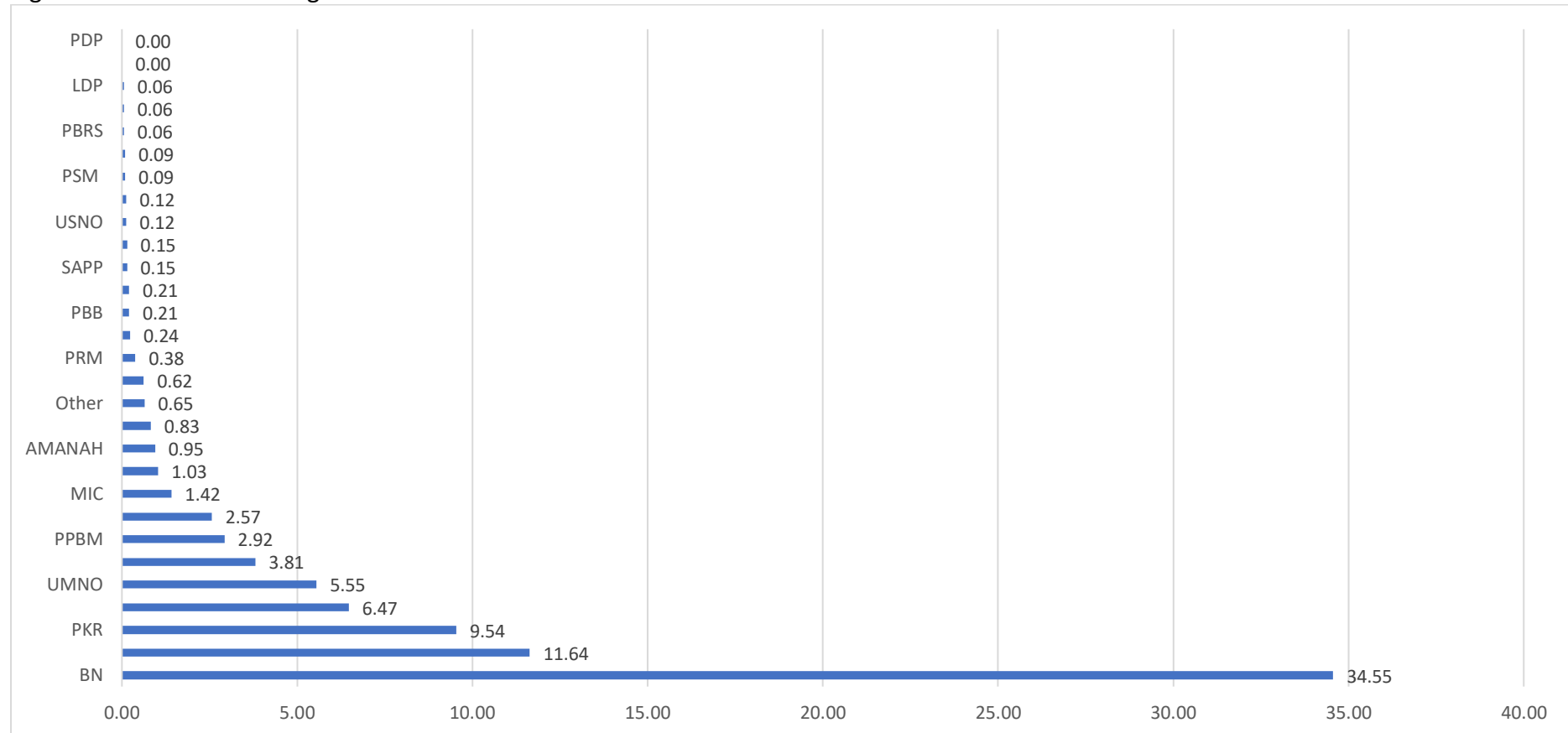# Watching the Watchdog 2.0
New Straits Times

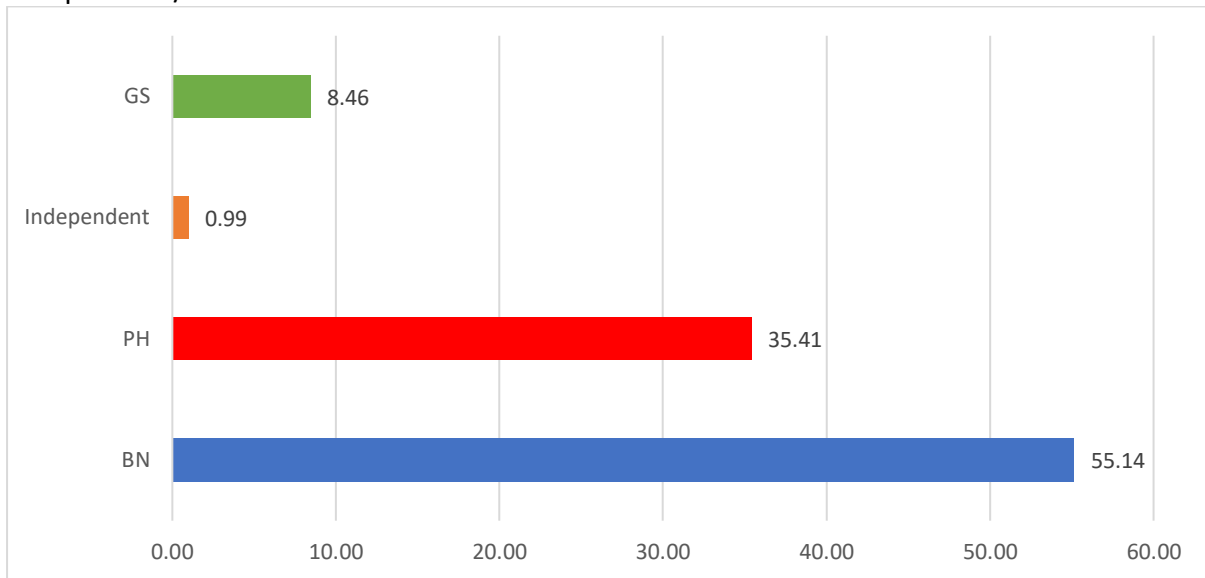Section 1: Coverage of Political Parties and Coalitions

1.1 Volume of Coverage of Parties & Coalitions

Figure 1: Volume of Coverage of Political Parties & Coalitions

- BN received the most coverage (34.55%), followed by DAP (11.64%) and PKR (9.54%).
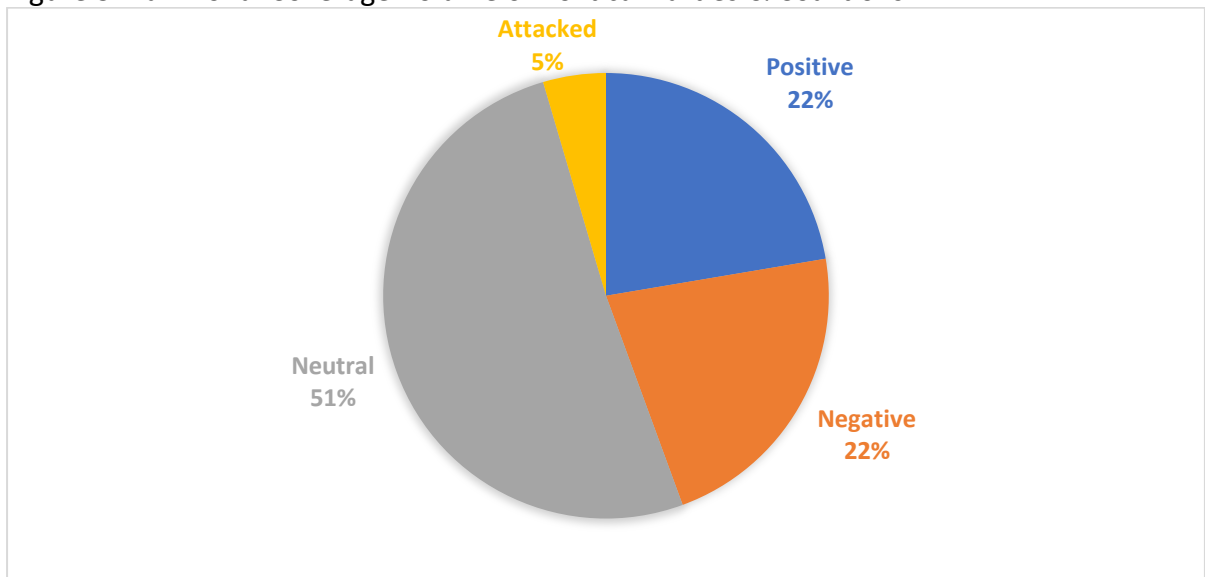
Figure 2: Volume of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other

- Once parties/coalitions' coverage volumes are combined, BN received the highest level of coverage (55.14%), followed by PH (35.41%) and GS (8.46%).
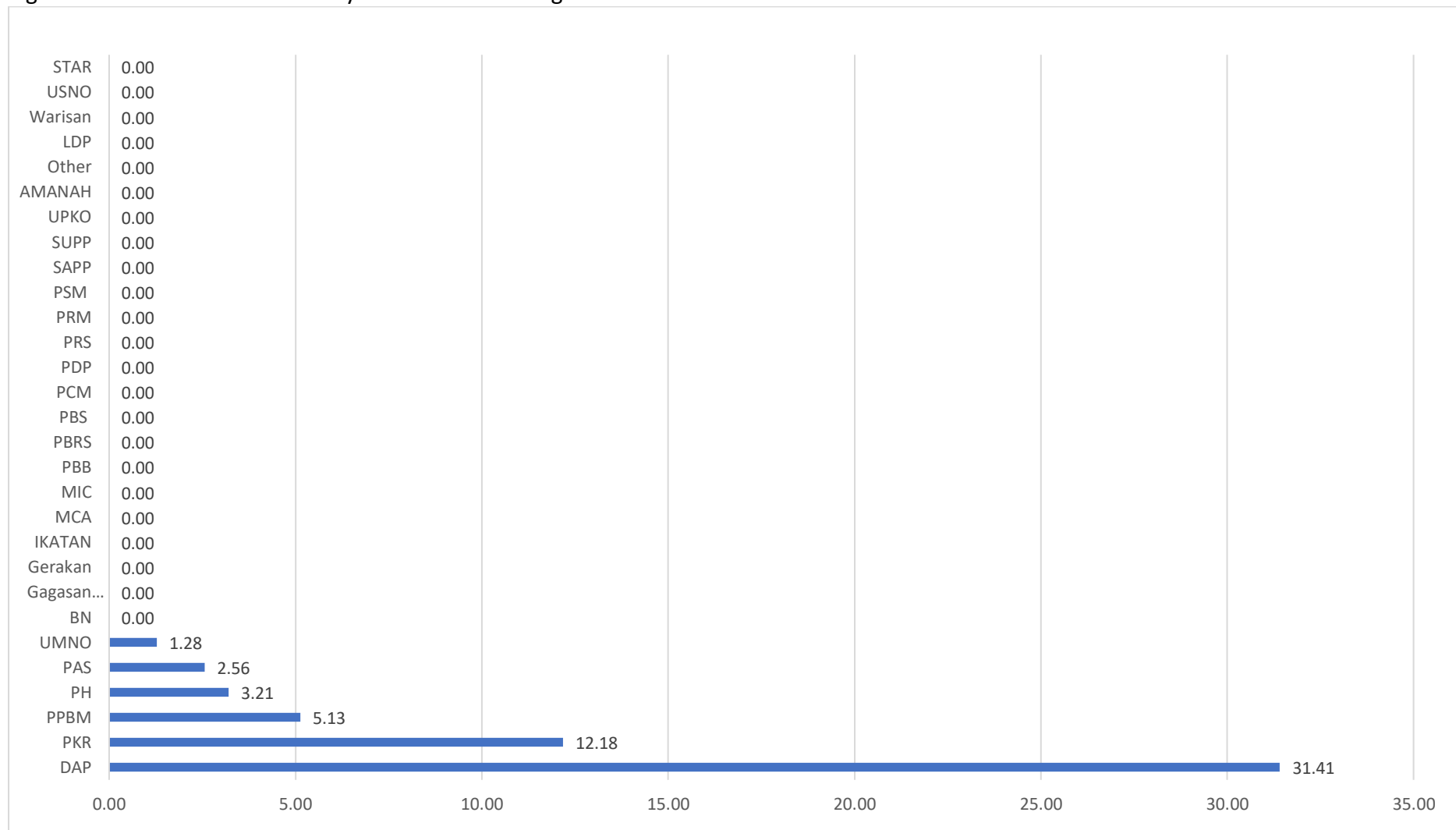
1.2 Tone of Coverage of Political Parties & Coalitions

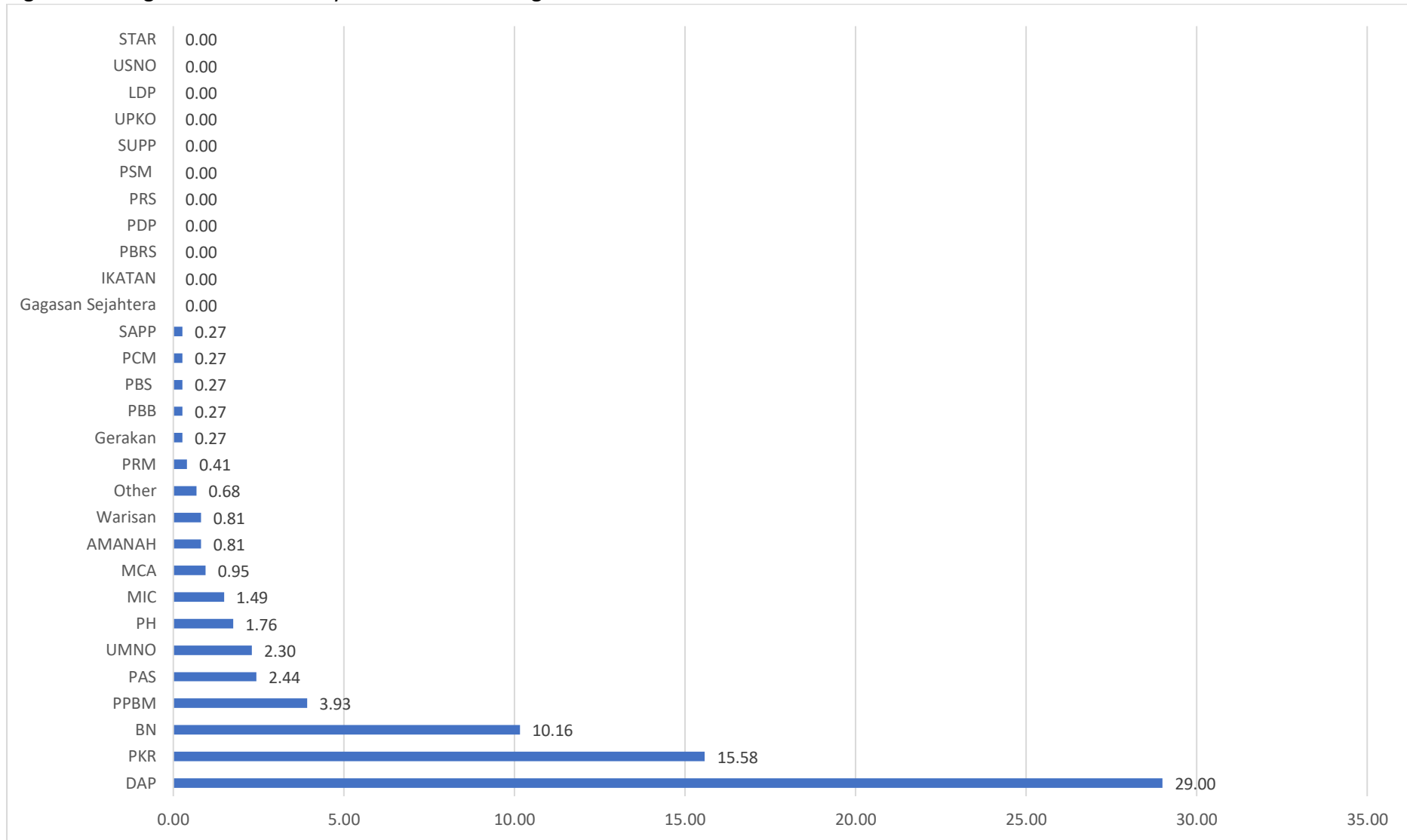Figure 3: Raw Tonal Coverage Volume of Political Parties & Coalitions

- The Neutral tone was used the most (51%), followed by Negative and Positive (22%).

Figure 4.1: Attacked Political Party & Coalition Coverage

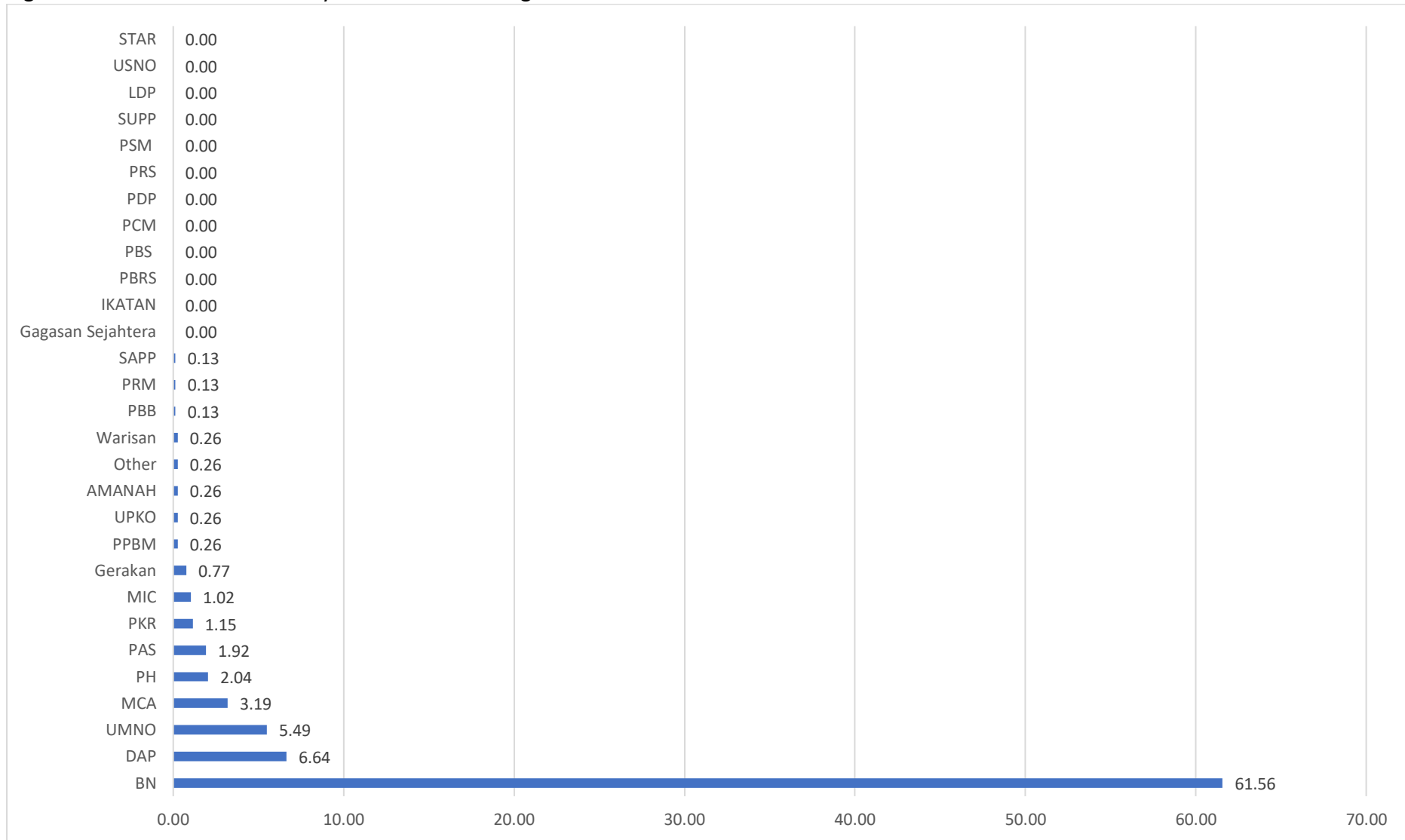| Party	Value
STAR	0.00
USNO	0.00
Warisan	0.00
LDP	0.00
Other	0.00
AMANAH	0.00
UPKO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
PBB	0.00
MIC	0.00
MCA	0.00
IKATAN	0.00
Gerakan	0.00
Gagasan…	0.00
BN	0.00
UMNO	1.28
PAS	2.56
PH	3.21
PPBM	5.13
PKR	12.18
DAP	31.41

- DAP received the most Attacked coverage (31.41 %), followed by PKR (12.18%) and PPBM (5.13%).
- Note: Some information lost due to difficulties with coding (e.g. "The Opposition" and "The Government").

Figure 4.2: Negative Political Party & Coalition Coverage

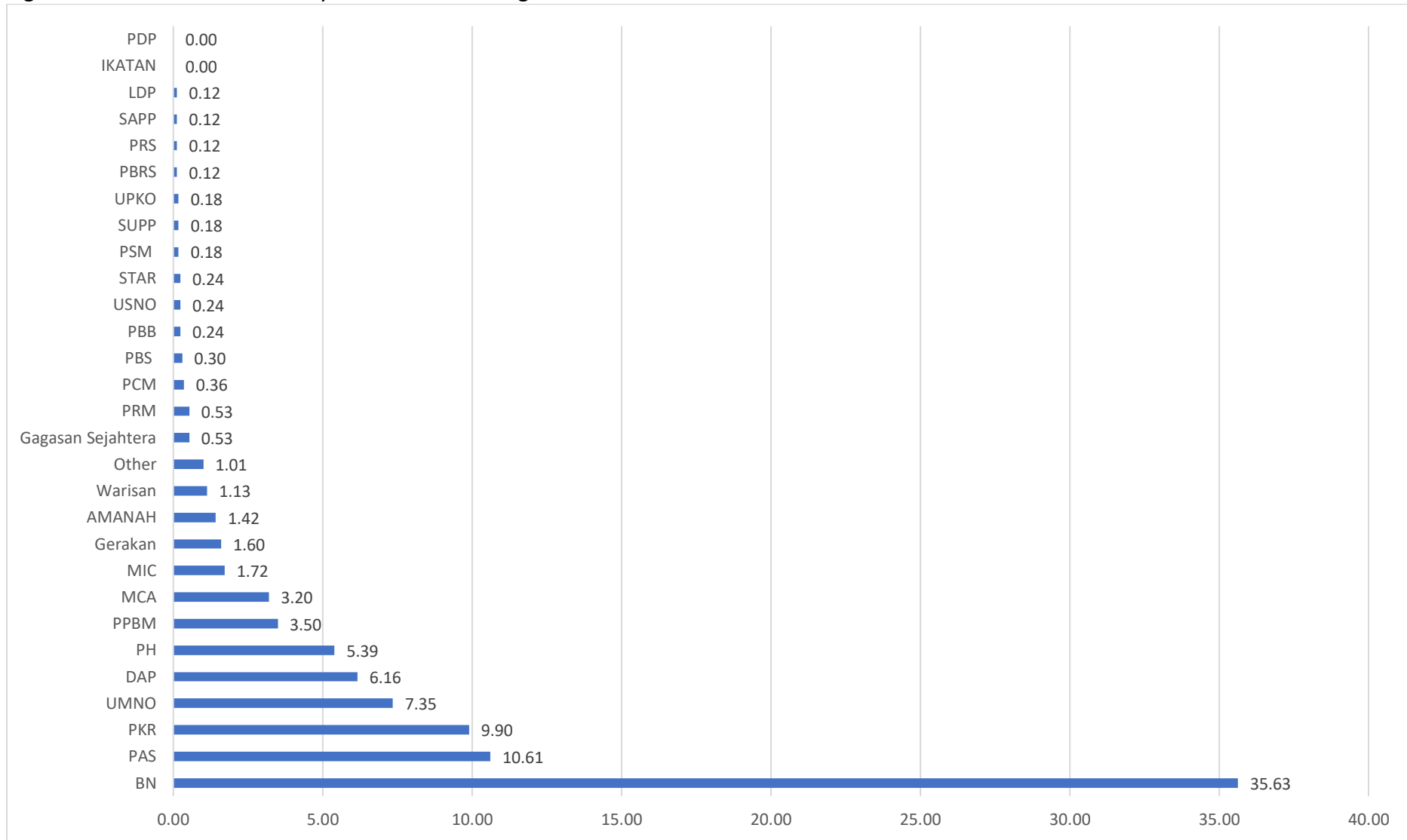| Party	Value
STAR	0.00
USNO	0.00
LDP	0.00
UPKO	0.00
SUPP	0.00
PSM	0.00
PRS	0.00
PDP	0.00
PBRS	0.00
IKATAN	0.00
Gagasan Sejahtera	0.00
SAPP	0.27
PCM	0.27
PBS	0.27
PBB	0.27
Gerakan	0.27
PRM	0.41
Other	0.68
Warisan	0.81
AMANAH	0.81
MCA	0.95
MIC	1.49
PH	1.76
UMNO	2.30
PAS	2.44
PPBM	3.93
BN	10.16
PKR	15.58
DAP	29.00

- DAP received the most Negative coverage (29.00%), followed by PKR (15.58%) and BN (10.16%).

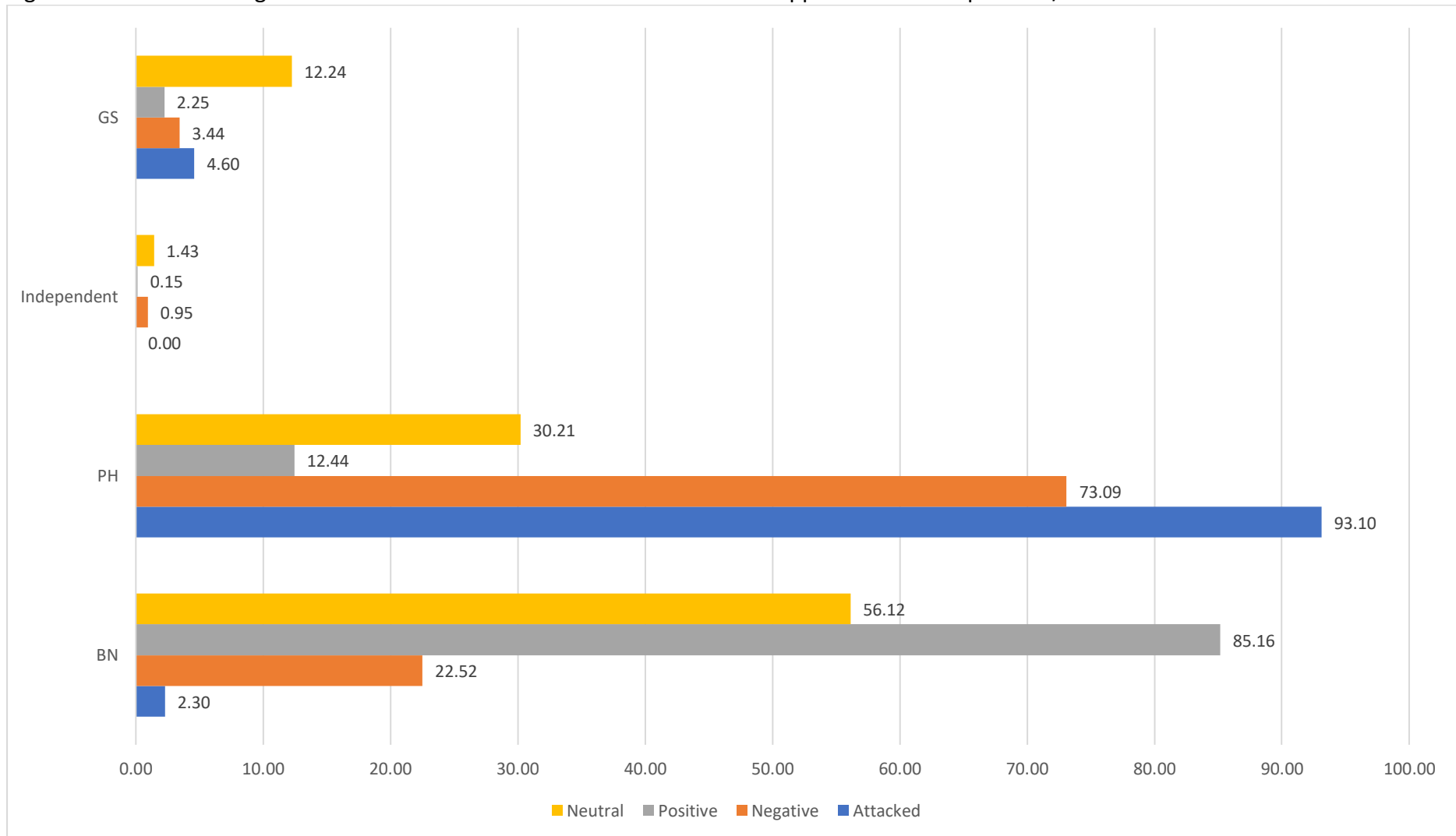Figure 5.1: Positive Political Party & Coalition Coverage

Party/Coalition	Value
STAR	0.00
USNO	0.00
LDP	0.00
SUPP	0.00
PSM	0.00
PRS	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
IKATAN	0.00
Gagasan Sejahtera	0.00
SAPP	0.13
PRM	0.13
PBB	0.13
Warisan	0.26
Other	0.26
AMANAH	0.26
UPKO	0.26
PPBM	0.26
Gerakan	0.77
MIC	1.02
PKR	1.15
PAS	1.92
PH	2.04
MCA	3.19
UMNO	5.49
DAP	6.64
BN	61.56

- BN received the highest amount of Positive coverage (61.56%), followed by DAP (6.64%) and UMNO (5.49%).

Figure 5.2: Neutral Political Party & Coalition Coverage

- BN received the most Neutral coverage (35.63%) followed by PAS (10.61%) and PKR (9.90%).

Figure 6: Tone of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other
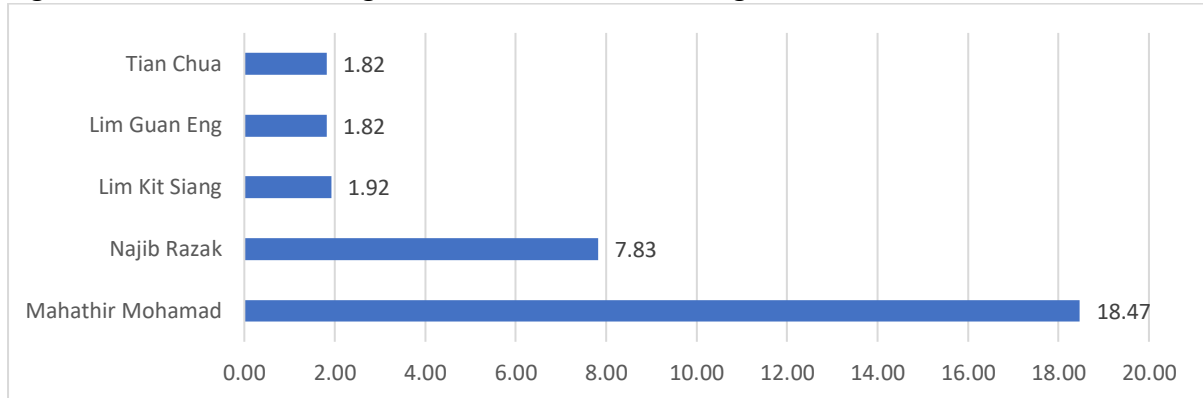

- PH received a majority of the Attacked and Negative coverage.
- BN received most of the Neutral and Positive coverage.

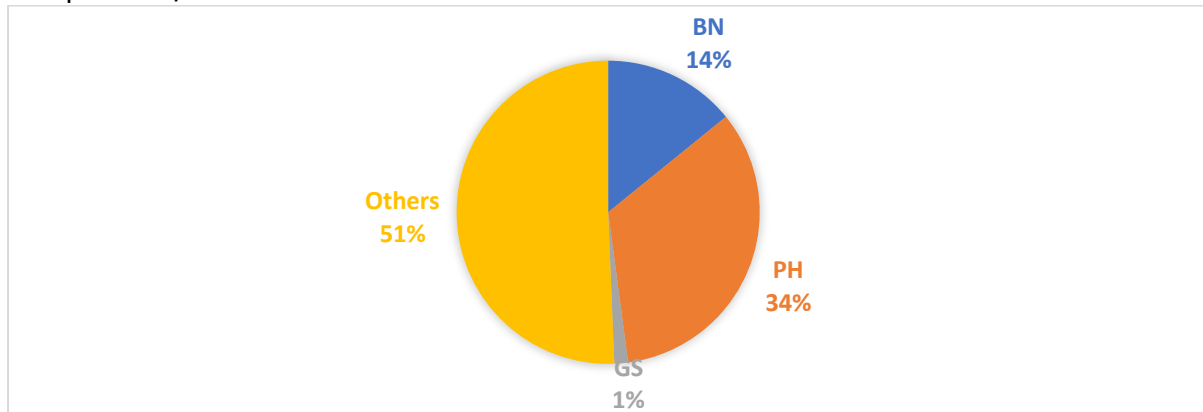**2.1 Volume of Coverage of Politicians & Political Figures**

Figure 7: Volume of Coverage of Politicians & Political Figures

- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Mahathir Mohamad received the most mentions by a significant proportion (18.47%), followed by Najib Razak (7.83%).
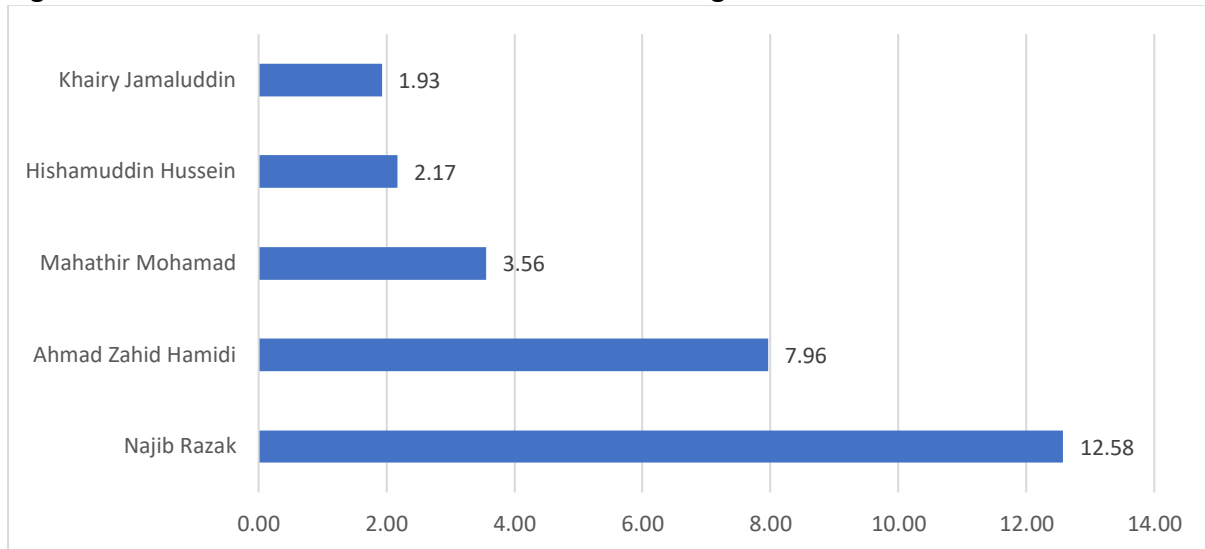
Figure 8: Volume of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other

- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (51%).
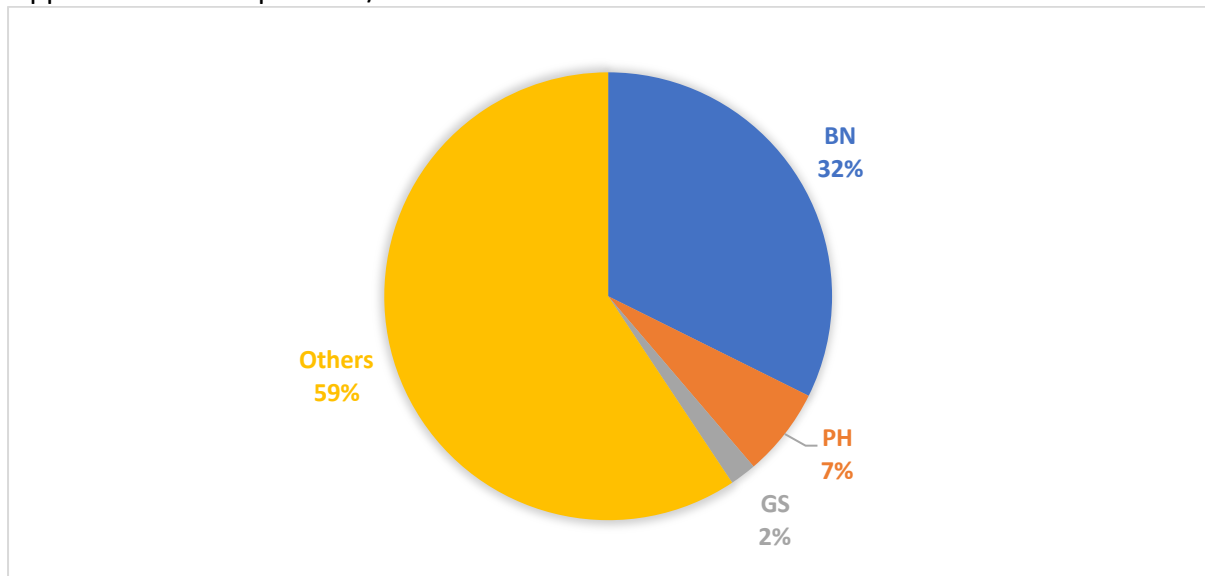- There was more coverage of PH compared to BN.

2.2 Volume of the Use of Politicians & Political Figures as Sources

Figure 9: Volume of the Use of Politicians & Political Figures as Sources

- Only the top 5 most mentioned politicians are shown on this graph.
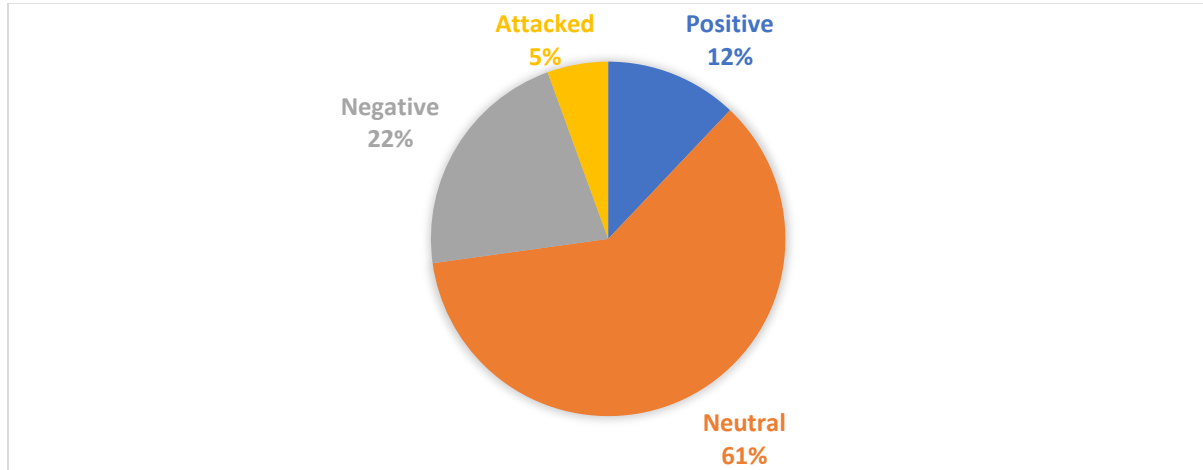- Out of these 5, Najib Razak received the most coverage (12.58%), followed by Ahmad Zahid Hamidi (7.96%).

Figure 10: Volume of the Use of Politicians & Political Figures As Sources: Government vs. Opposition vs. Independent/Other

- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage is skewed towards Independent/ Others (59%). BN received more coverage than PH.
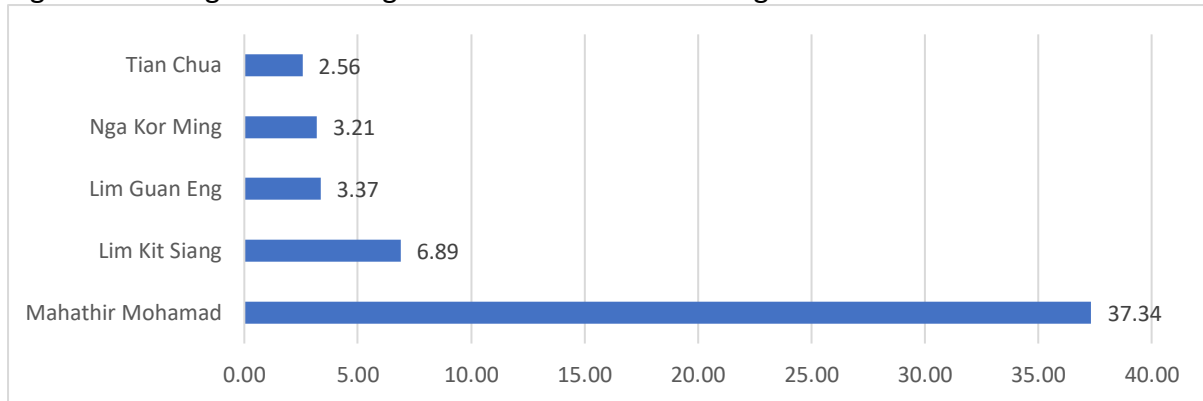
2.3 Tone of Coverage of Politicians & Political Figures

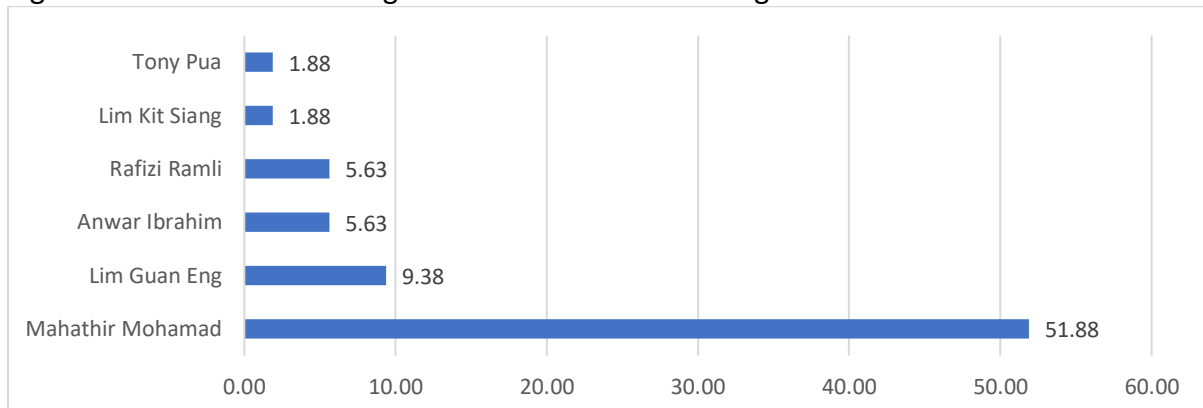Figure 11: Raw Tonal Coverage Volume of Politicians & Political Figures

- Of all the tonal categories used in the coverage of politicians and political figures, the Neutral category was used the most often (61%), followed by the Negative category (22%).

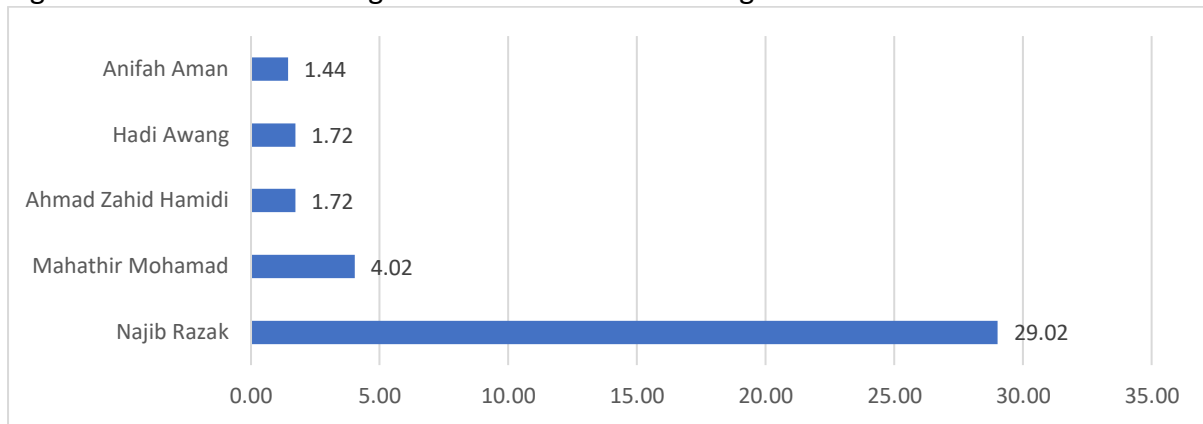Figure 12.1: Negative Coverage of Politicians & Political Figures

- In terms of the tone of mentions of politicians and political figures, Mahathir Mohamad received the highest negative coverage (37.34%), followed by Lim Kit Siang (6.89%).

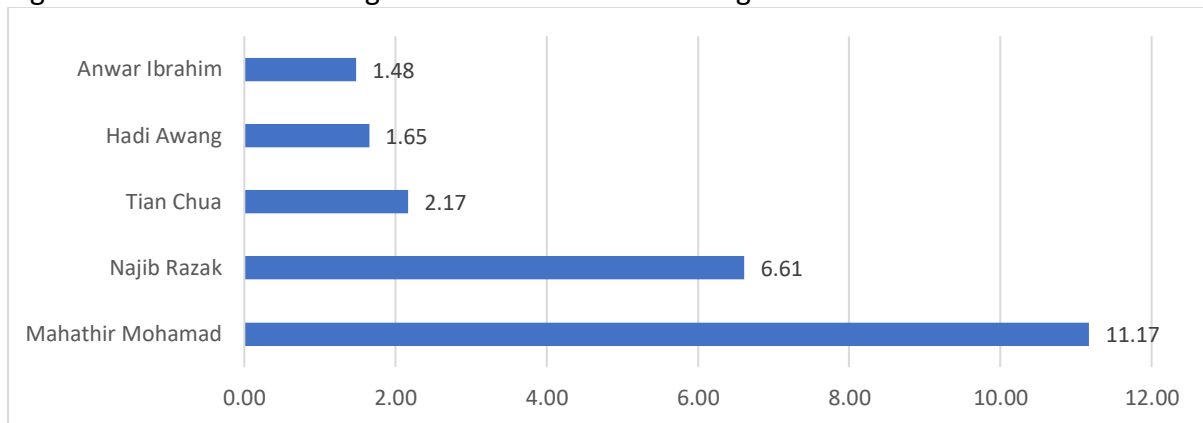Figure 12.2: Attacked Coverage of Politicians & Political Figures

- Mahathir Mohamad was attacked the most (51.88%), followed by Lim Guan Eng (9.38%).

Figure 13.1: Positive Coverage of Politicians & Political Figures

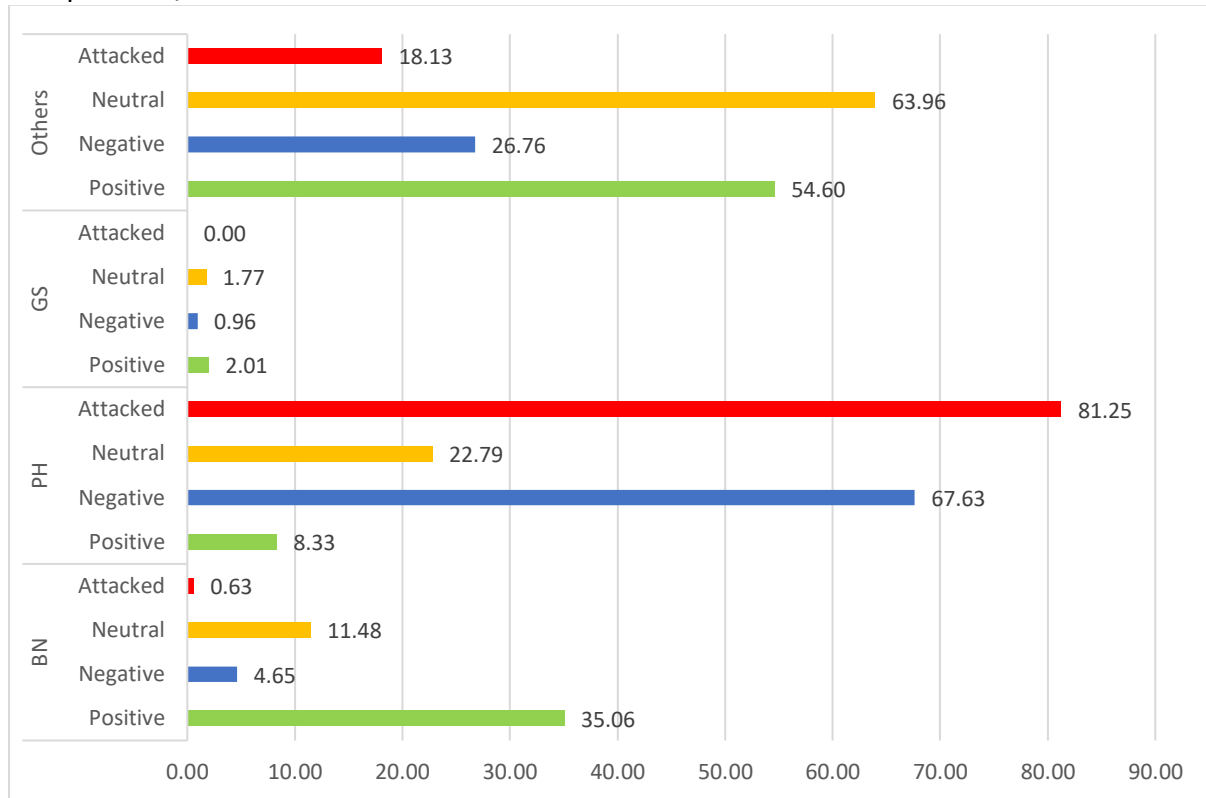| Politician	Value
Anifah Aman	1.44
Hadi Awang	1.72
Ahmad Zahid Hamidi	1.72
Mahathir Mohamad	4.02
Najib Razak	29.02

- In terms of the tone of mentions of politicians and political figures, Najib Razak received the most positive coverage (29.02%), followed by Mahathir Mohamad (4.02%).

Figure 13.2: Neutral Coverage of Politicians & Political Figures

Politician	Value
Anwar Ibrahim	1.48
Hadi Awang	1.65
Tian Chua	2.17
Najib Razak	6.61
Mahathir Mohamad	11.17

- Mahathir Mohamad received the most neutral coverage (11.17%), followed by Najib Razak (6.61%).
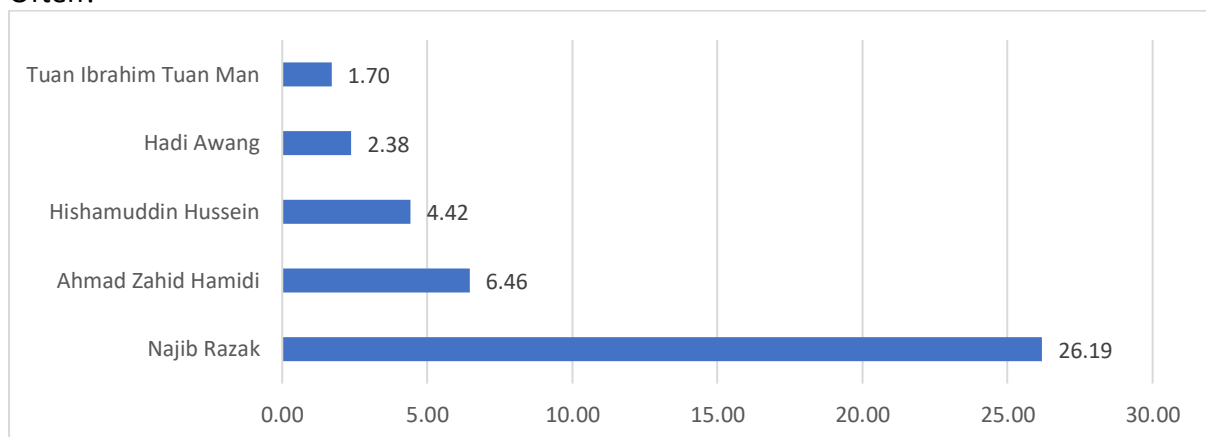
Figure 14: Tone of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other

Overall, Independent/Others received the highest coverage for Neutral and Positive coverage. PH received the highest amount of Attacked and Negative coverage.
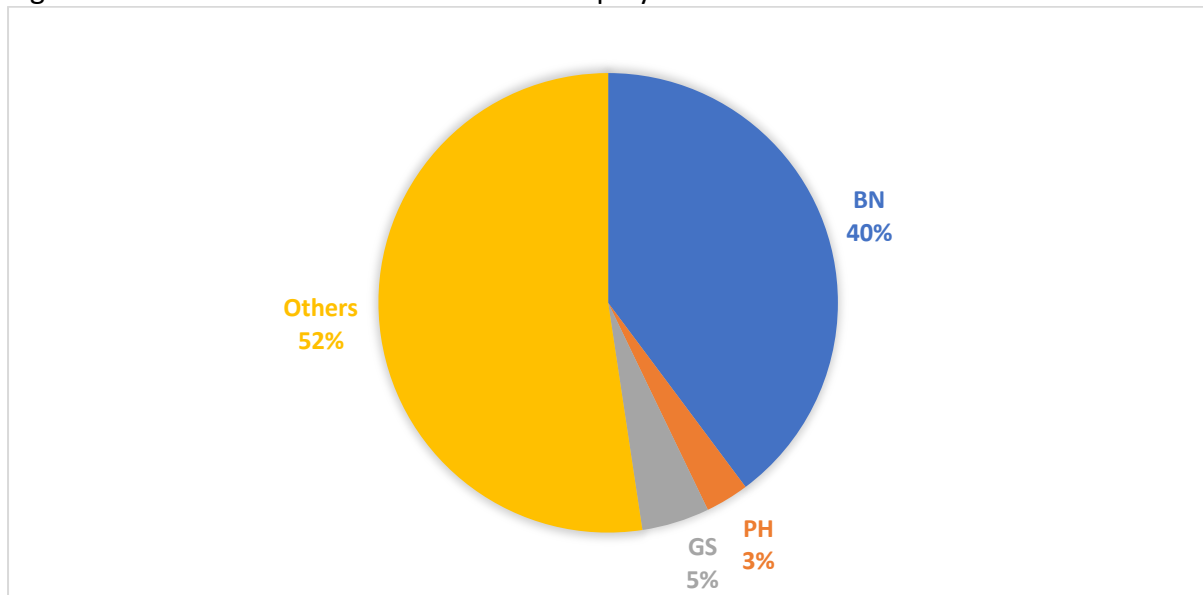
2.4 Tone of the Use of Politicians & Political Figures As Sources: Attack Politics or Negative Campaigning

Figure 15: Attack Politics: Which Politicians and Political Figures Employ 'Attack Politics' Most Often?

- This graph is weighted to show attack politics as a proportion of overall use as source.
- Najib Razak was the politician most likely to engage in attack politics (26.19%), followed by Ahmad Zahid Hamidi (6.46%).

Figure 16: Attack Politics: Which Coalition Employs Attack Politics Most Often?
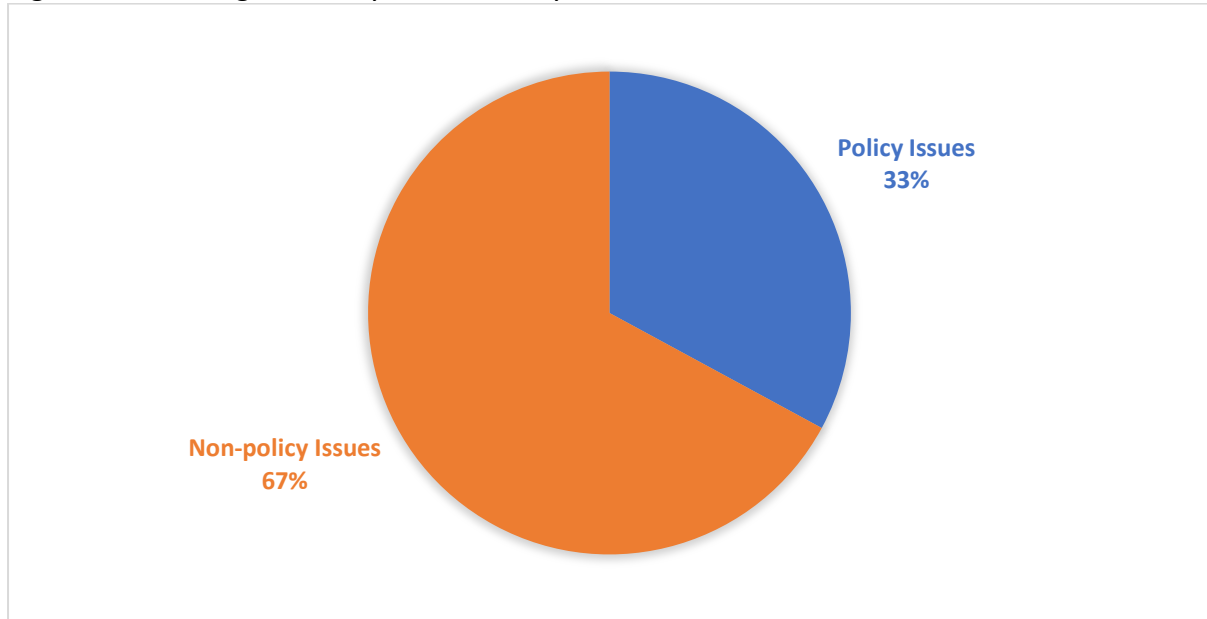

- This graph is weighted to show attack politics as a proportion of overall use as source.
- Overall, Independent/ Others party politicians engaged in attack politics most often (52%), followed by BN (40%) and GS (5%).
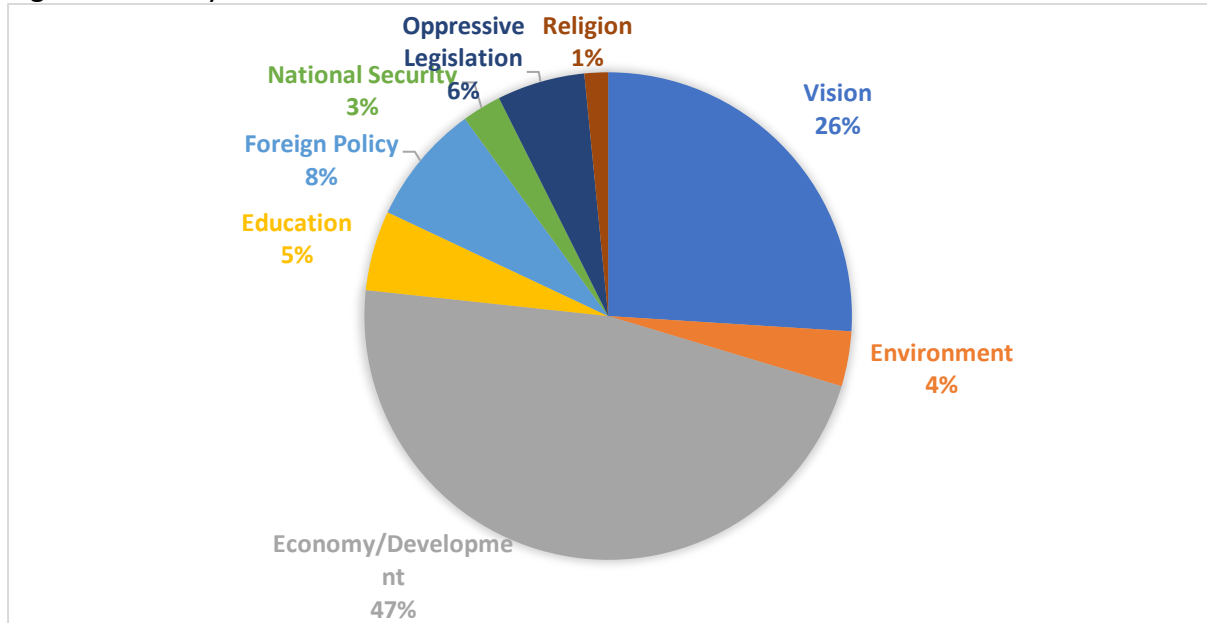
Section 3: Coverage of Issues

3.1. Volume of Media Coverage of Policy Issues vs Non-Policy Issues

Figure 17: Coverage of Policy vs Non-Policy Issues
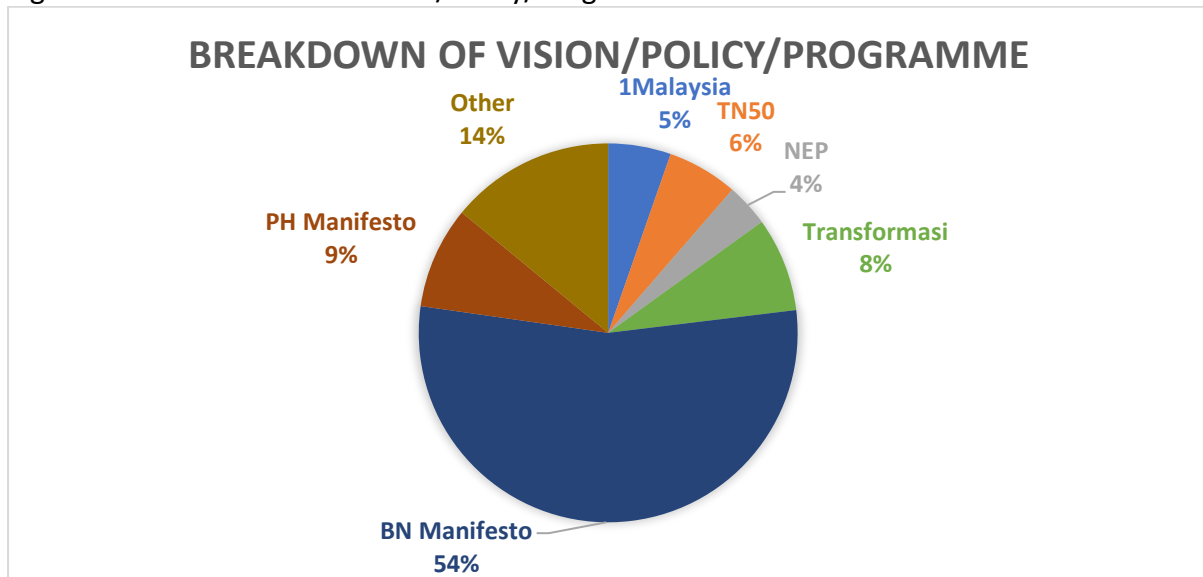

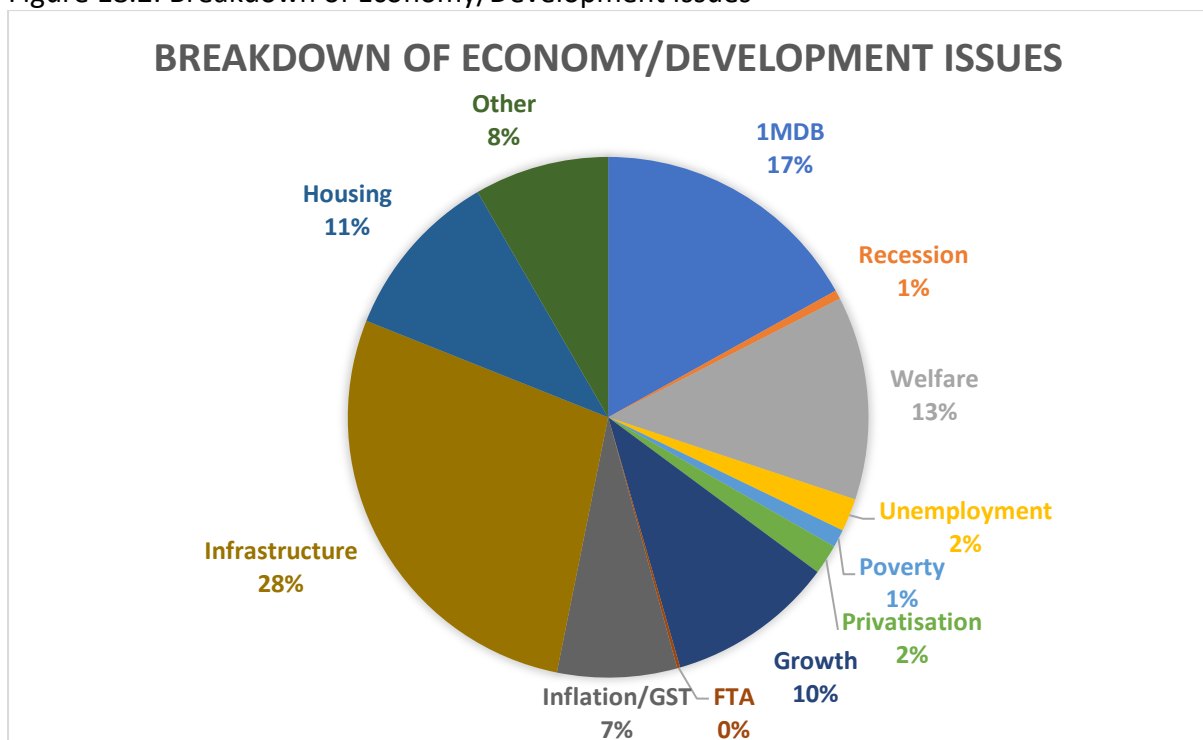Note: Non-policy issues received more coverage than Policy issues.

Figure 18: Policy Issues

Note: Economy/Development issues were the most covered, followed by Vision and Foreign policy.
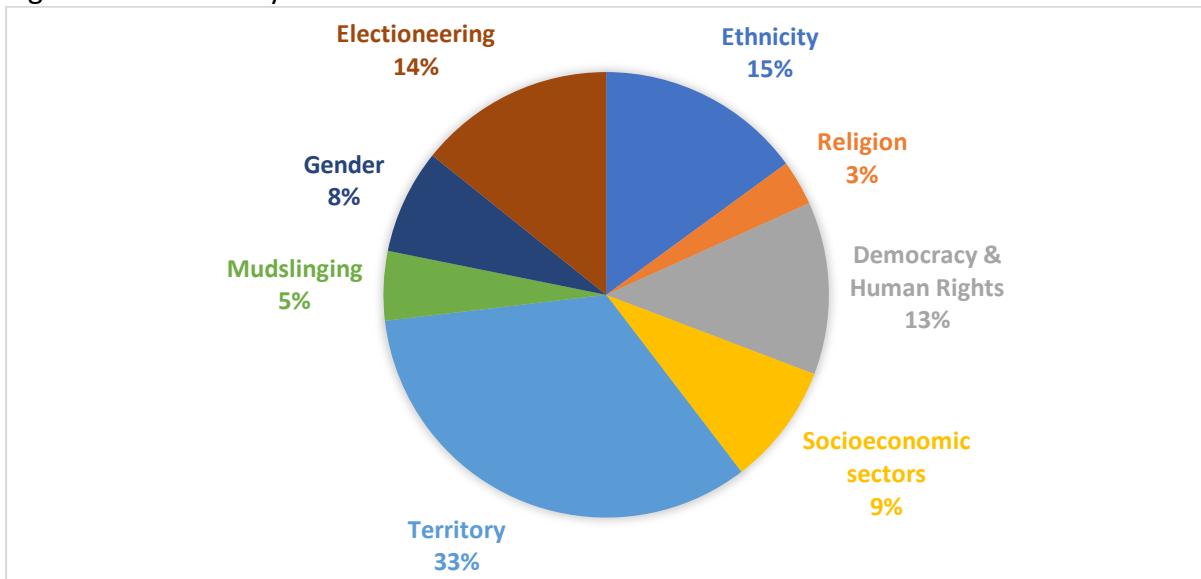
Figure 18.1: Breakdown of Vision/Policy/Programme

BREAKDOWN OF VISION/POLICY/PROGRAMME

- Other 14%
- 1Malaysia 5%
- TN50 6%
- NEP 4%
- Transformasi 8%
- PH Manifesto 9%
- BN Manifesto 54%

Note: BN manifesto was the most covered topic, followed by PH manifesto and Transformasi.

Figure 18.2: Breakdown of Economy/Development Issues

BREAKDOWN OF ECONOMY/DEVELOPMENT ISSUES

- Other 8%
- Housing 11%
- 1MDB 17%
- Recession 1%
- Welfare 13%
- Unemployment 2%
- Poverty 1%
- Privatisation 2%
- Growth 10%
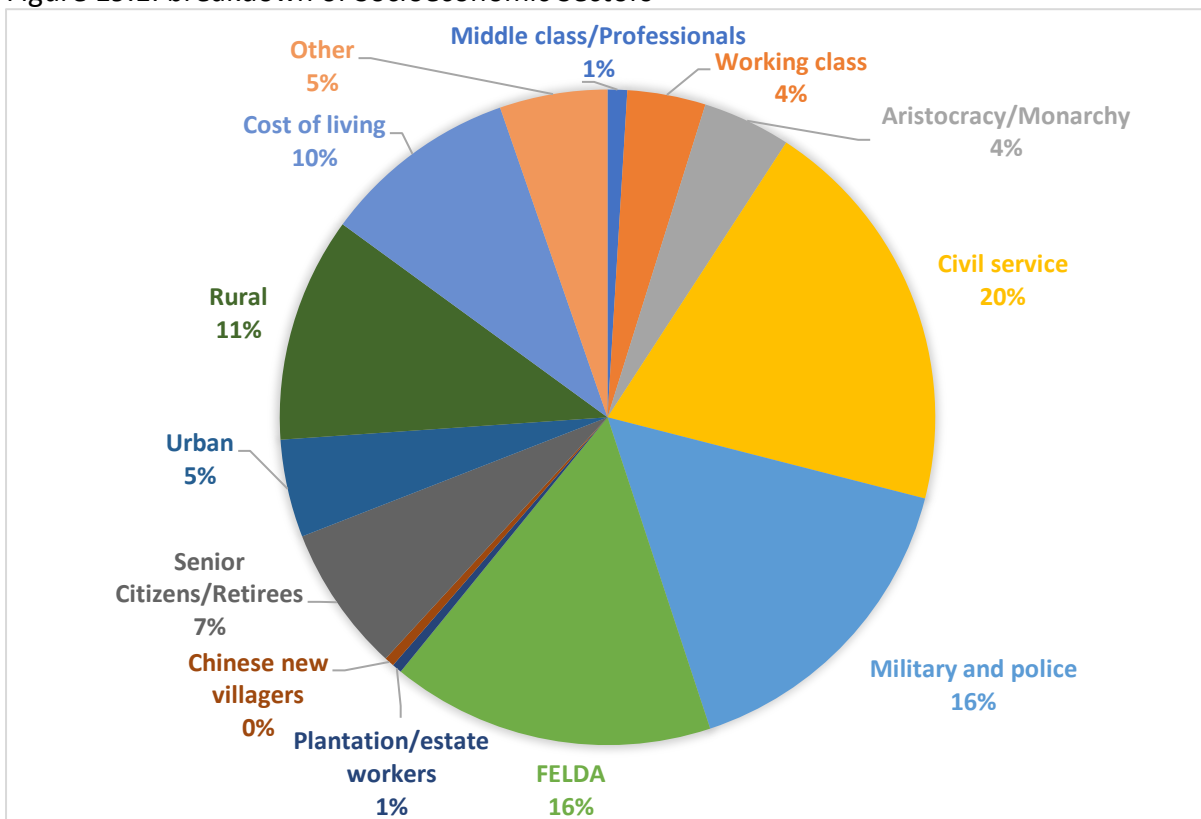- FTA 0%
- Inflation/GST 7%
- Infrastructure 28%

Note: Infrastructure was the most covered topic, followed by 1MDB, and Welfare.
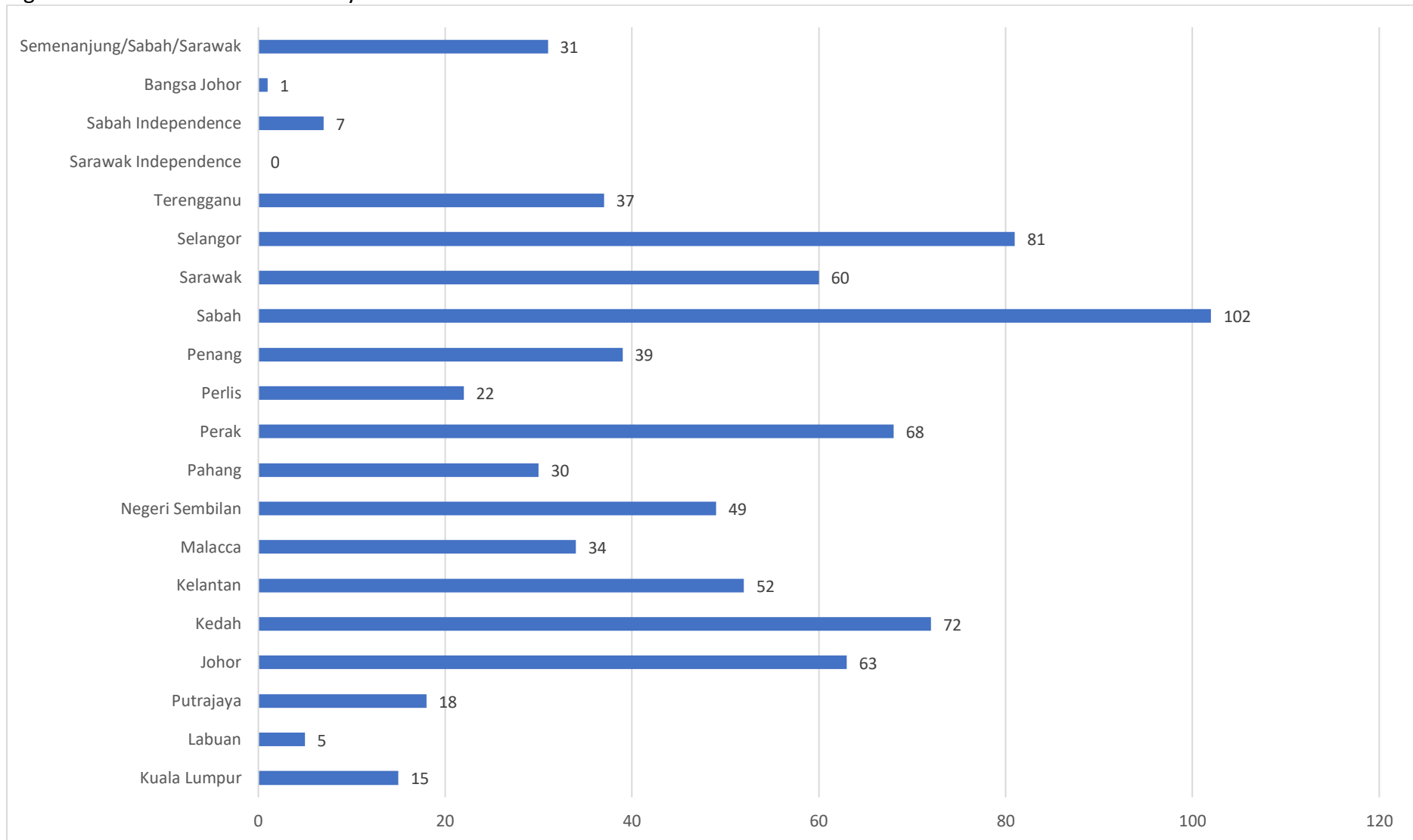
Figure 19: Non-Policy Issues

Note: Territory was the most covered topic, followed by Electioneering and Democracy & Human rights.

Figure 19.1: breakdown of Socioeconomic Sectors

Note: Civil service was the most covered topic, followed by Military and police and FELDA.

Figure 19.2: Breakdown of Territory Issues

Territory	Value
Semenanjung/Sabah/Sarawak	31
Bangsa Johor	1
Sabah Independence	7
Sarawak Independence	0
Terengganu	37
Selangor	81
Sarawak	60
Sabah	102
Penang	39
Perlis	22
Perak	68
Pahang	30
Negeri Sembilan	49
Malacca	34
Kelantan	52
Kedah	72
Johor	63
Putrajaya	18
Labuan	5
Kuala Lumpur	15

Note: Sabah, Selangor, and Kedah were the territories that received the most coverage.