

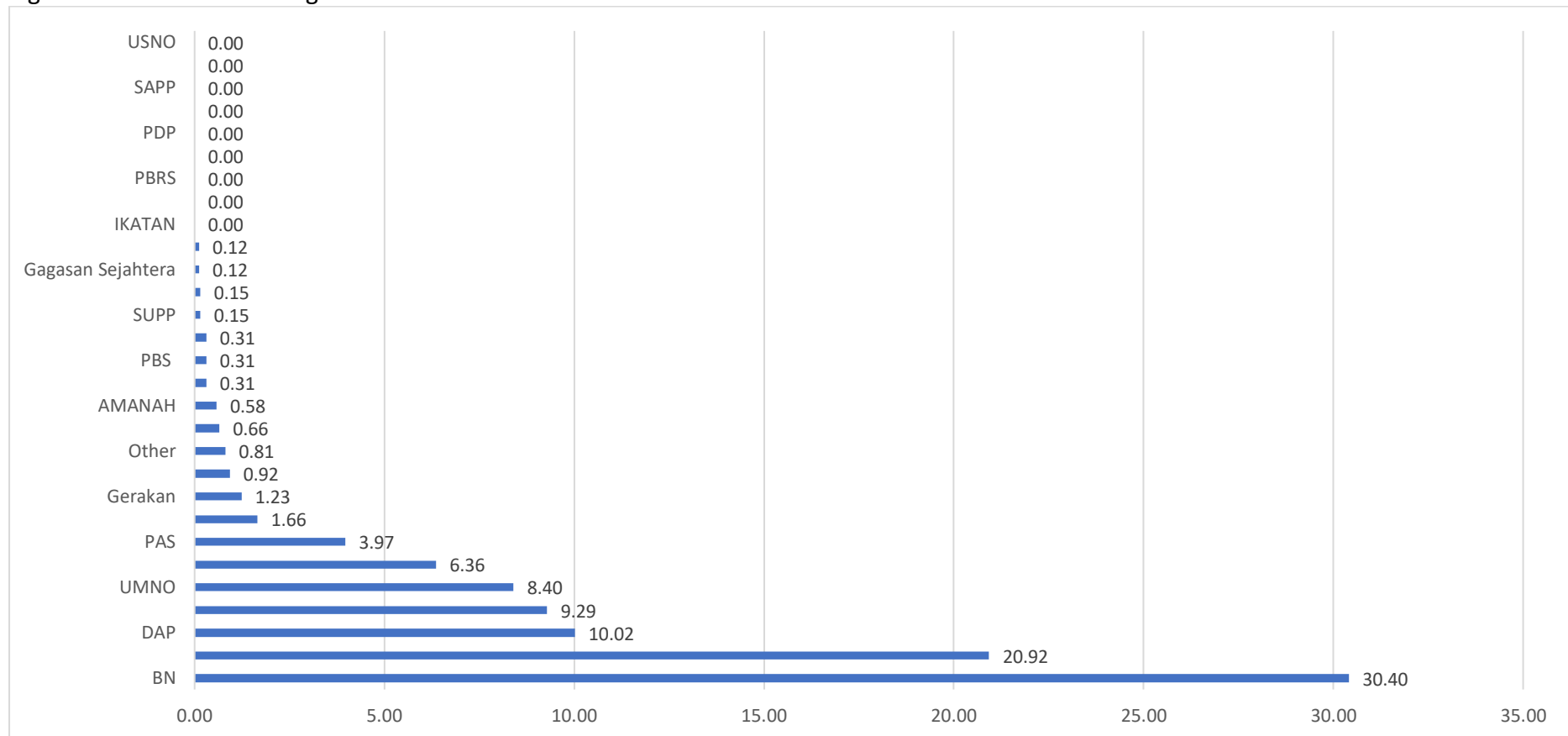
Watching the Watchdog 2.0

China Press

Section 1: Coverage of Political Parties and Coalitions

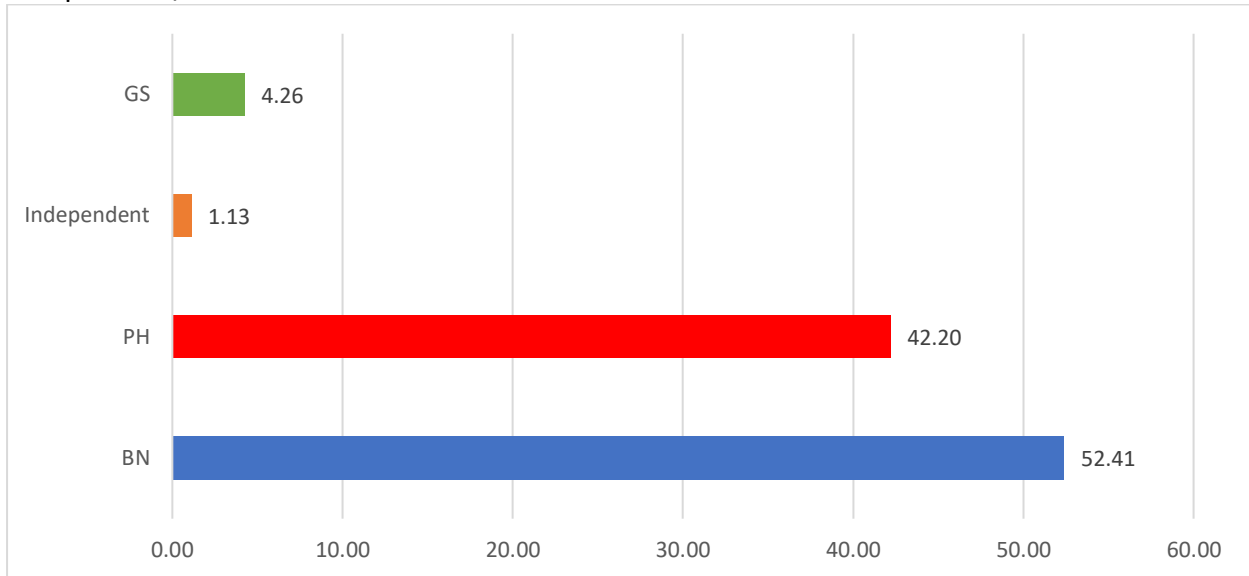
1.1 Volume of Coverage of Parties & Coalitions

Figure 1: Volume of Coverage of Political Parties & Coalitions



- BN received the most coverage (30.40%), followed by PH (20.92%) and DAP (10.02%).

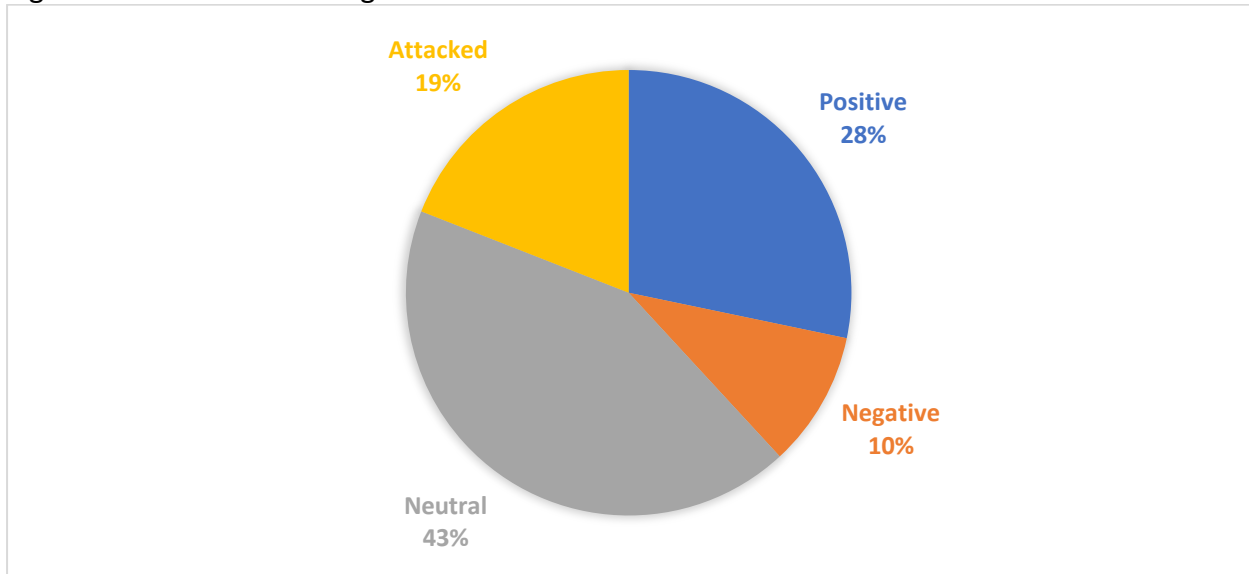
Figure 2: Volume of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other



- Once parties/coalitions' coverage volumes are combined, BN received the highest level of coverage (52.41%), followed by PH (42.20%) and GS (4.26%).

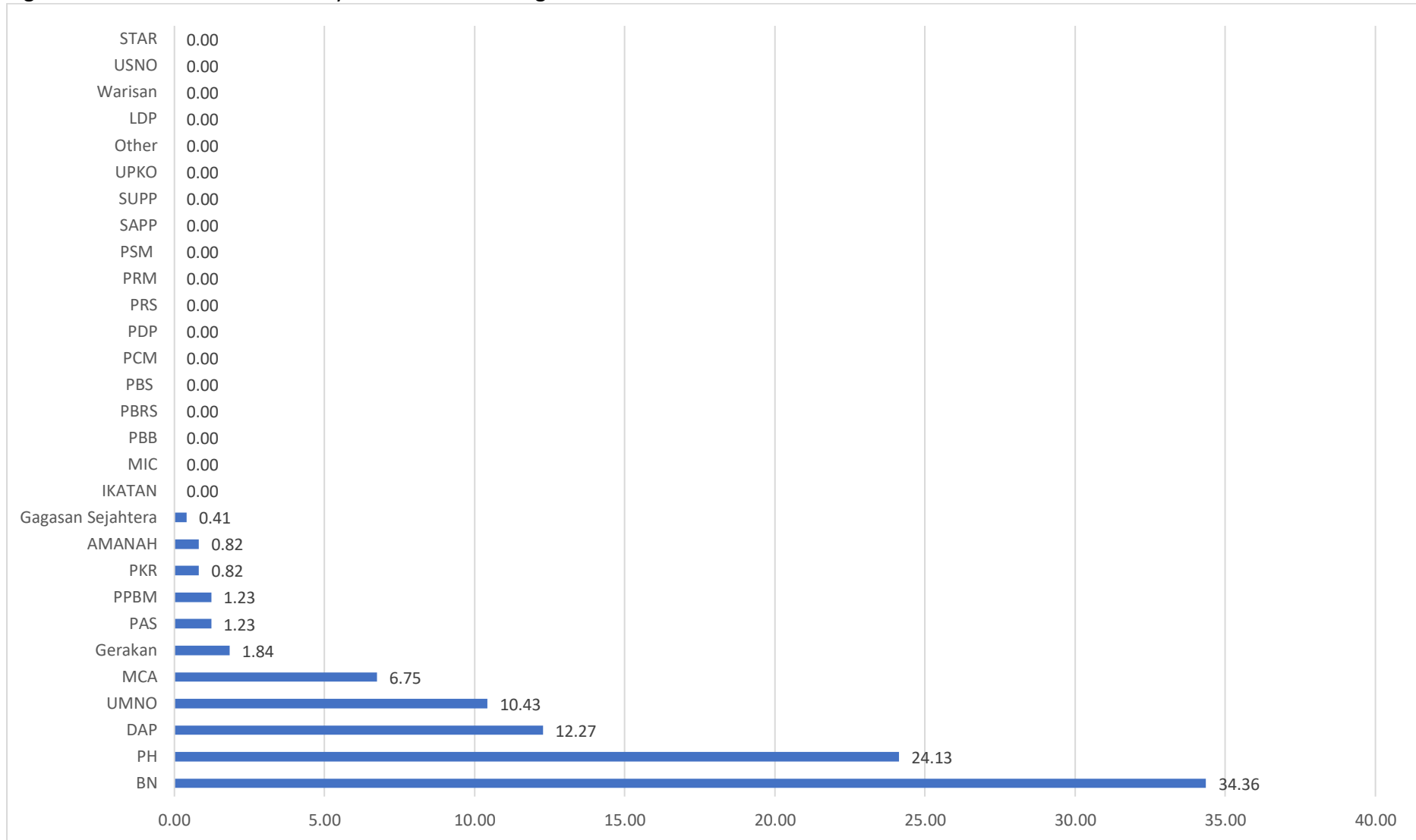
1.2 Tone of Coverage of Political Parties & Coalitions

Figure 3: Raw Tonal Coverage Volume of Political Parties & Coalitions



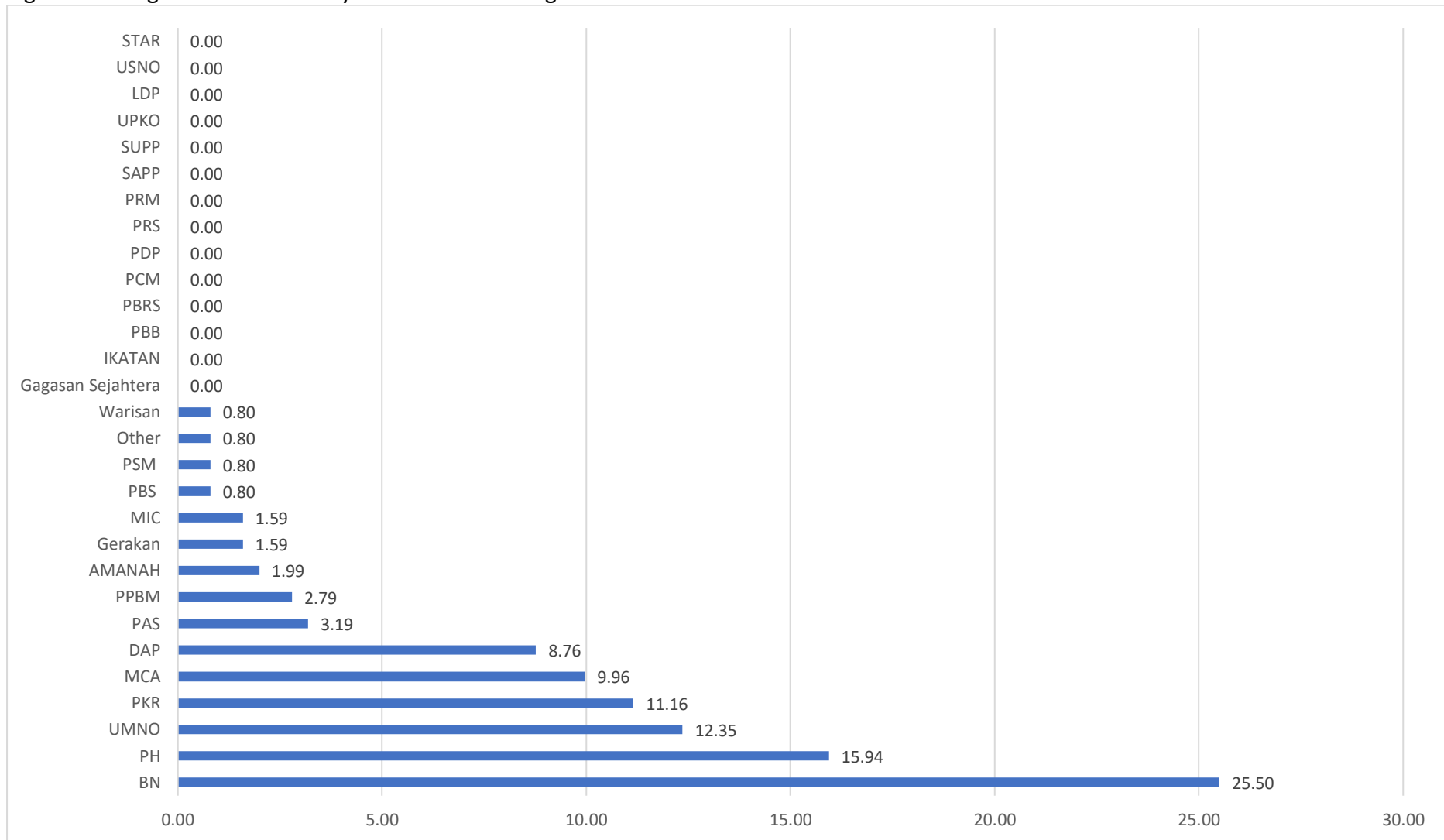
- The Neutral tone was used the most (43%), followed by Positive (28%) and Attacked (19%).

Figure 4.1: Attacked Political Party & Coalition Coverage



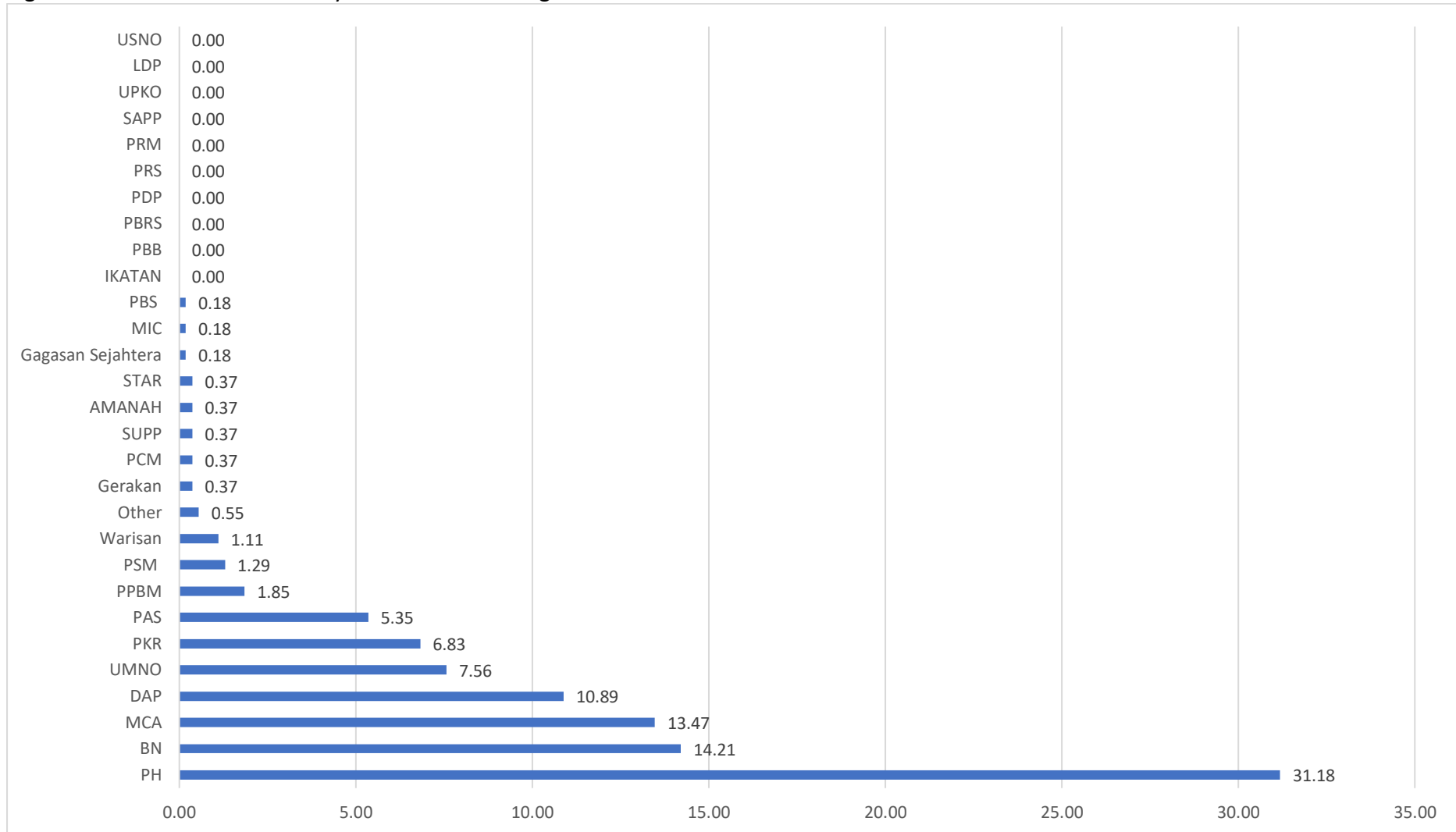
- BN received the most Attacked coverage (34.36%), followed by PH (24.13%) and DAP (12.27%).

Figure 4.2: Negative Political Party & Coalition Coverage



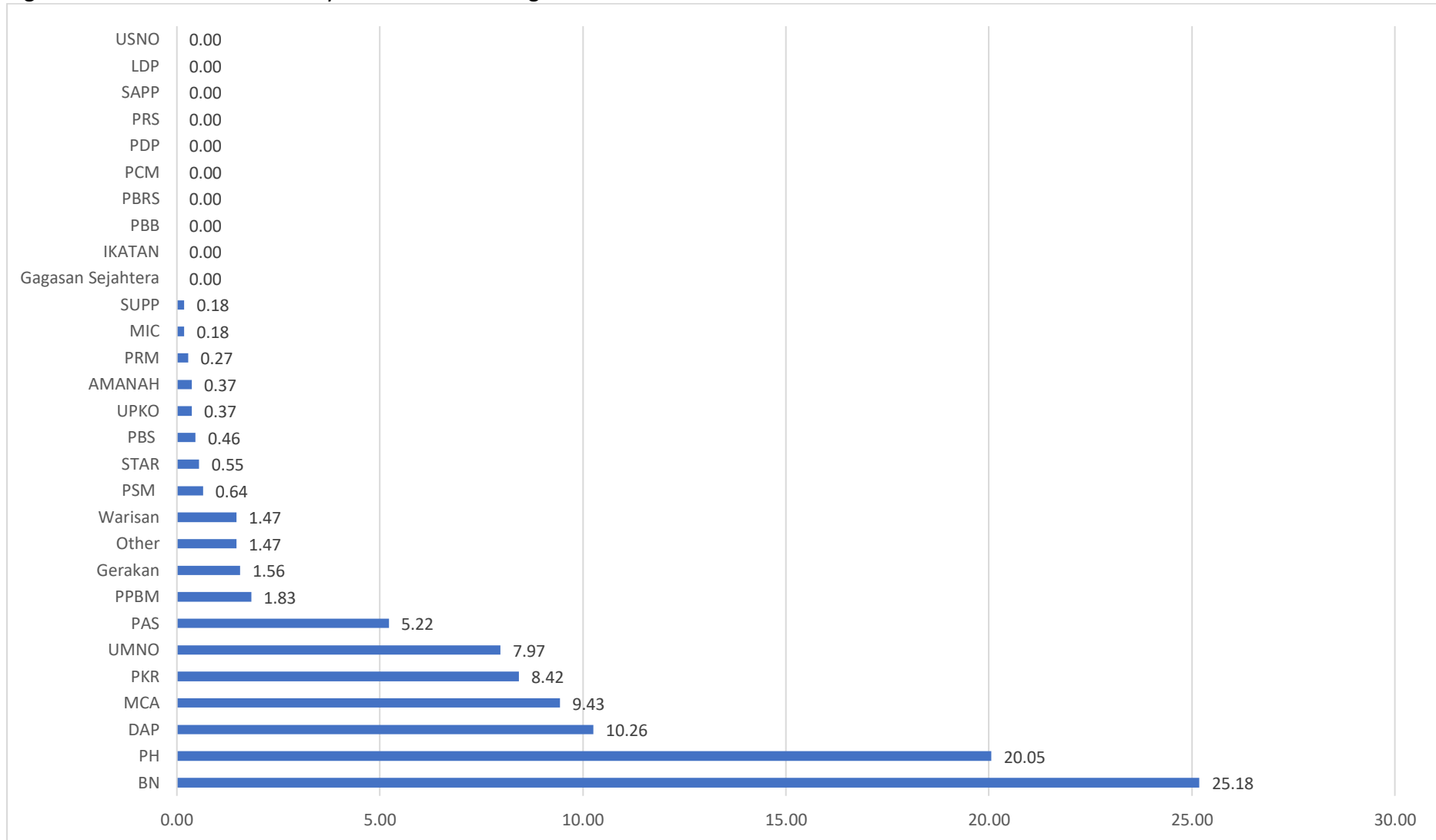
- BN received the most Negative coverage (25.50%), followed by PH (15.94%) and UMNO (12.35%).

Figure 5.1: Positive Political Party & Coalition Coverage



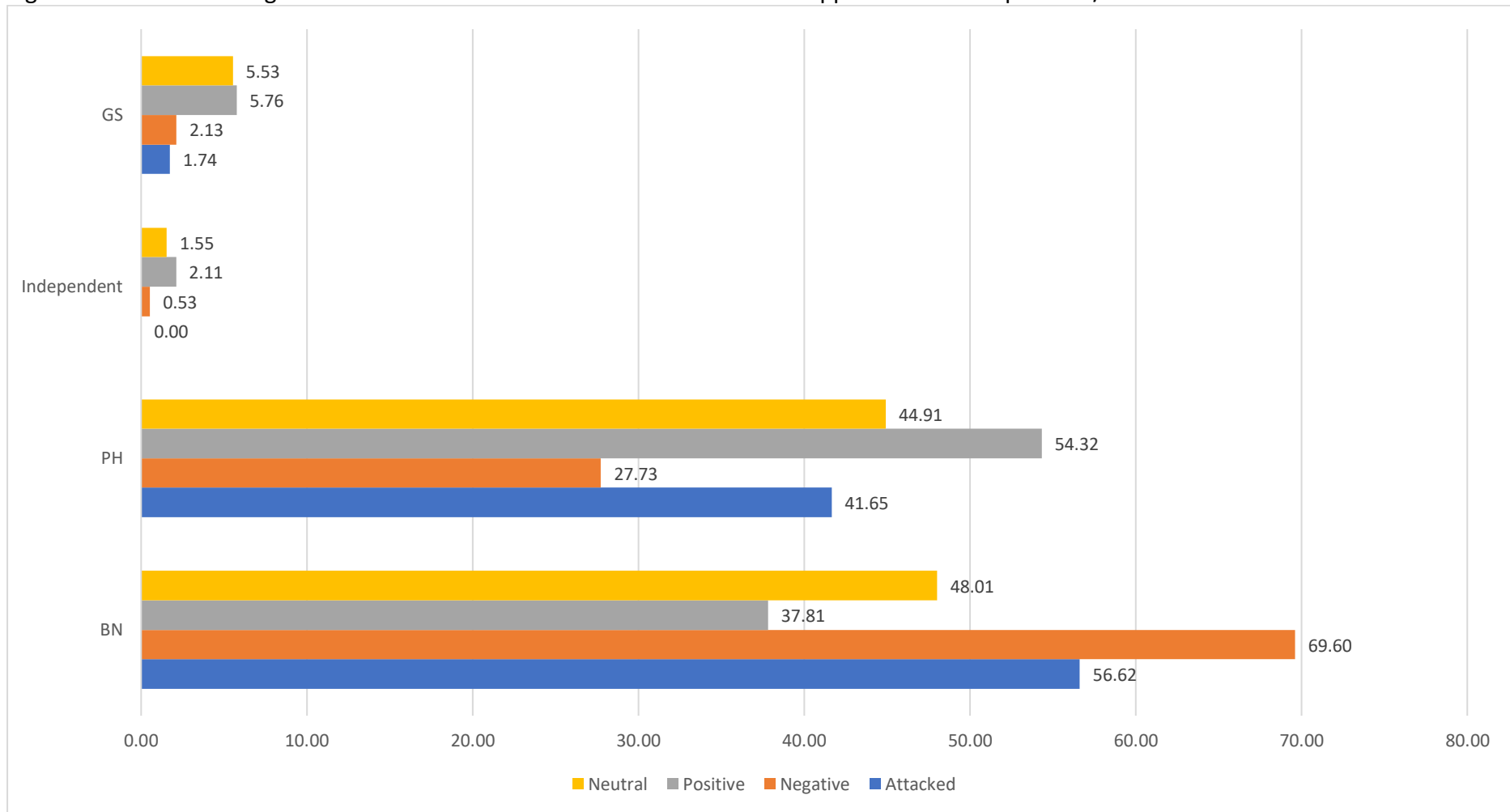
- PH received the most positive coverage (31.18%), followed by BN (14.21%) and MCA (13.47%).

Figure 5.2: Neutral Political Party & Coalition Coverage



- BN received the most Neutral coverage (25.18%) followed by PH (20.05%) and DAP (10.26%).

Figure 6: Tone of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other

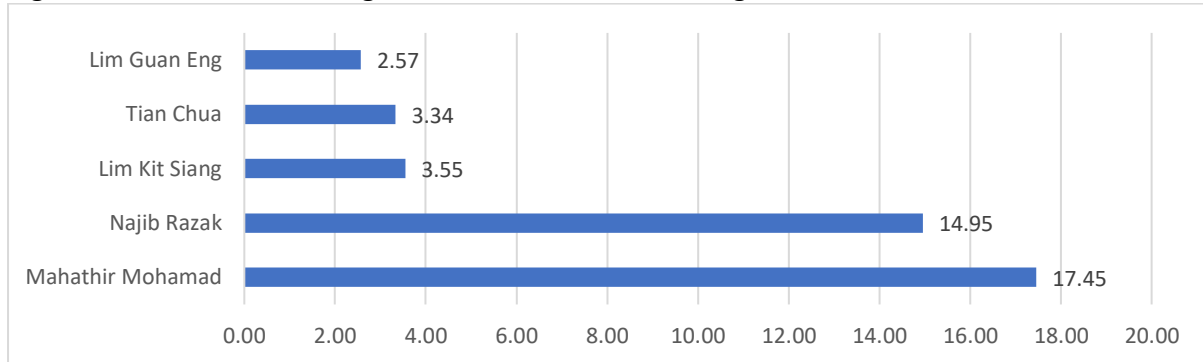


- PH received the most Positive coverage, while BN received the most Neutral, Attacked, and Negative coverage.

Section 2: Coverage of Politicians and Political Figures

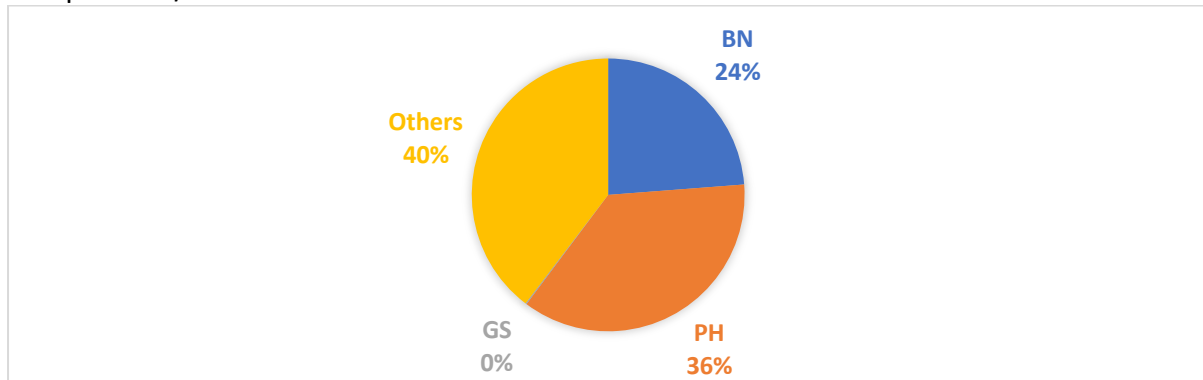
2.1 Volume of Coverage of Politicians & Political Figures

Figure 7: Volume of Coverage of Politicians & Political Figures



- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Mahathir Mohamad received the most mentions by a significant proportion (17.45%), followed by Najib Razak (14.95%).

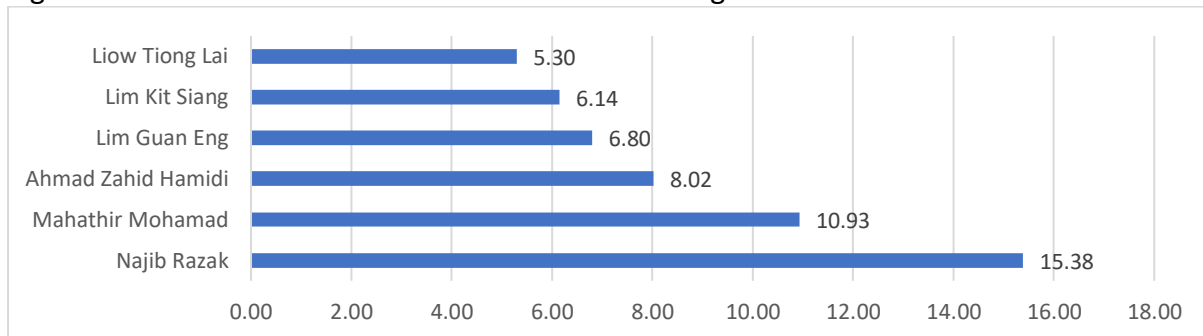
Figure 8: Volume of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other



- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures is skewed towards Independent/ Others (40%).
- There was more coverage of PH compared to BN.

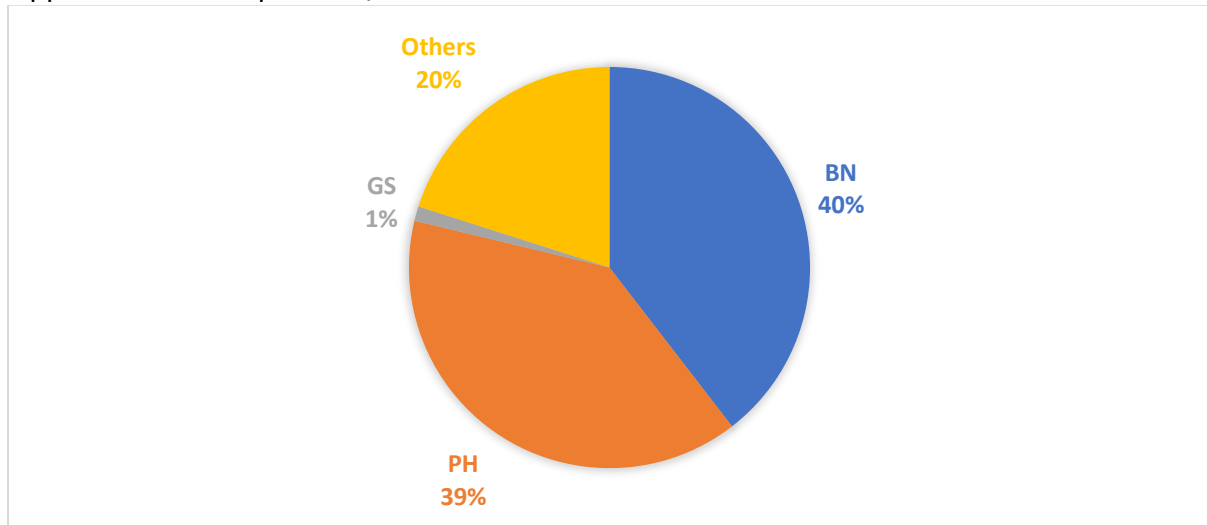
2.2 Volume of the Use of Politicians & Political Figures as Sources

Figure 9: Volume of the Use of Politicians & Political Figures as Sources



- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Najib Razak received the most coverage (15.38%), followed by Mahathir Mohamad (10.93%).

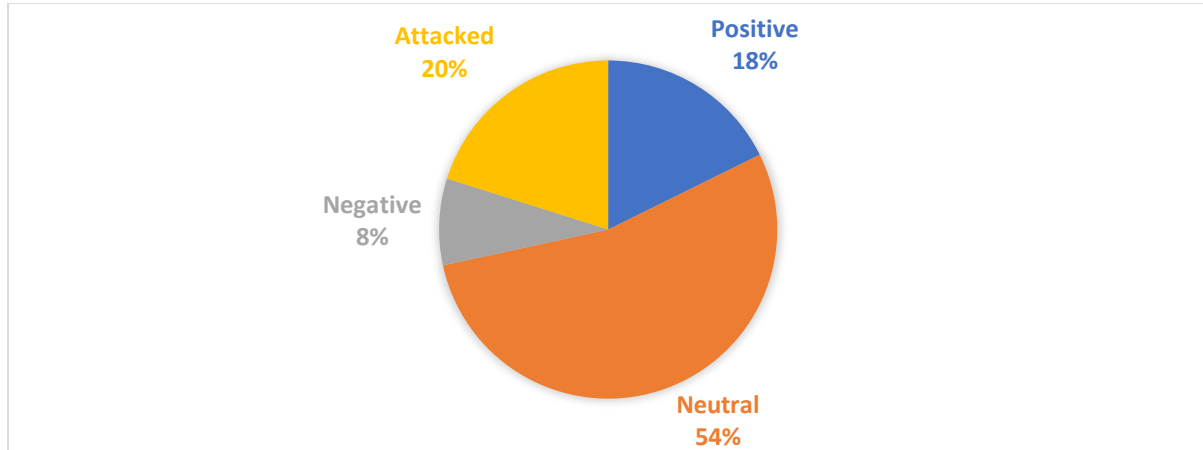
Figure 10: Volume of the Use of Politicians & Political Figures As Sources: Government vs. Opposition vs. Independent/Other



- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage is skewed towards BN (40%). PH received almost similar coverage to BN.

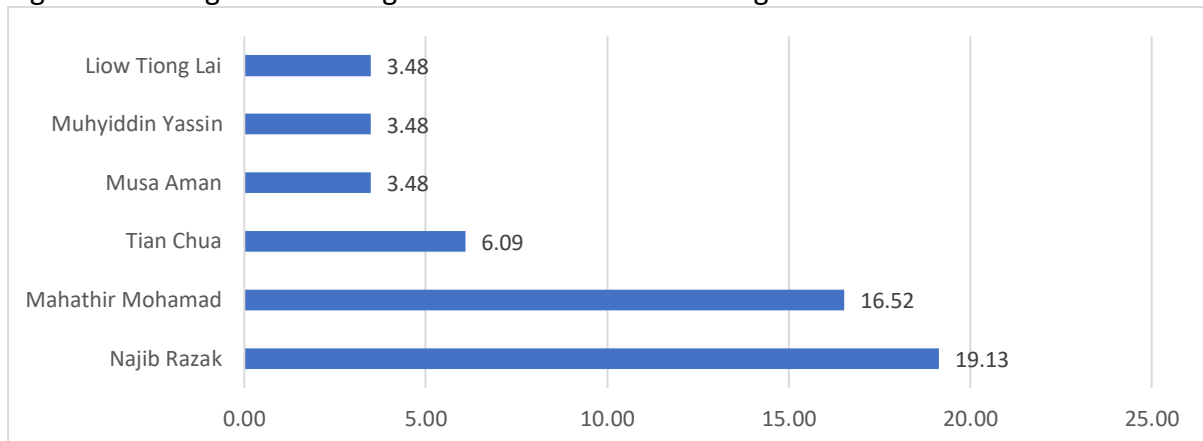
2.3 Tone of Coverage of Politicians & Political Figures

Figure 11: Raw Tonal Coverage Volume of Politicians & Political Figures



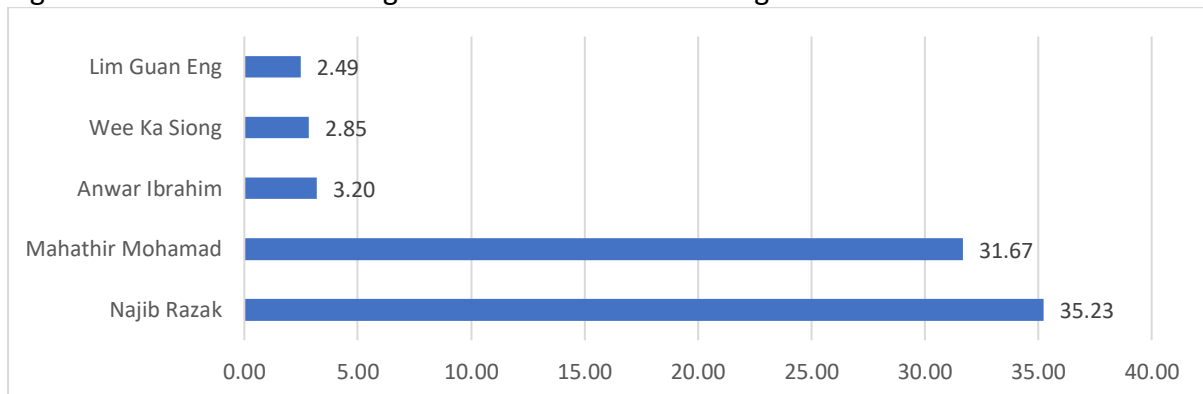
- Of all the tonal categories used in the coverage of politicians and political figures, the Neutral category was used the most often (54%), followed by the Attacked category (20%).

Figure 12.1: Negative Coverage of Politicians & Political Figures



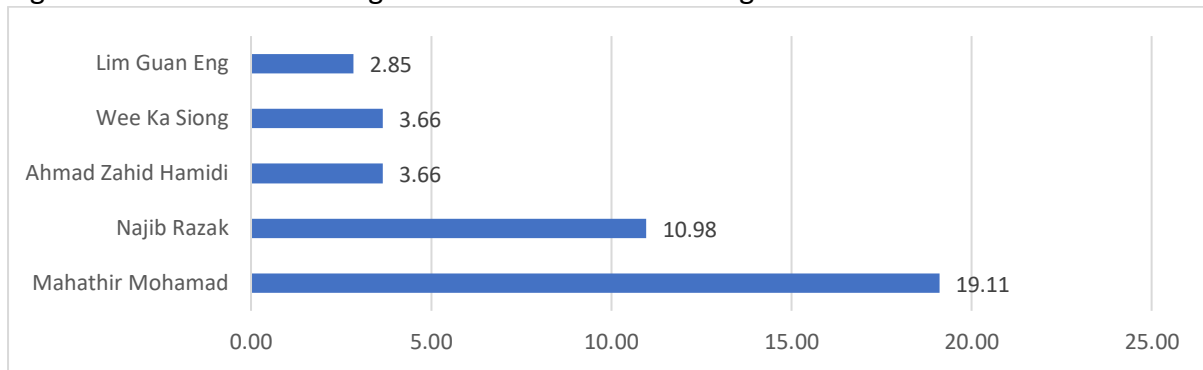
- In terms of the tone of mentions of politicians and political figures, Najib Razak received the highest negative coverage (19.13%), followed by Mahathir Mohamad (16.52%).

Figure 12.2: Attacked Coverage of Politicians & Political Figures



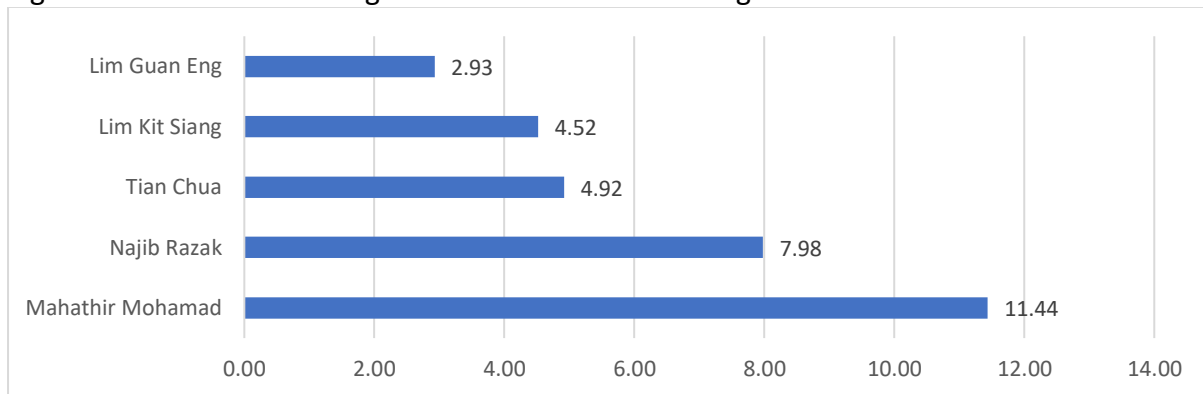
- Najib Razak was attacked the most (35.23%), followed by Mahathir Mohamad (31.67%).

Figure 13.1: Positive Coverage of Politicians & Political Figures



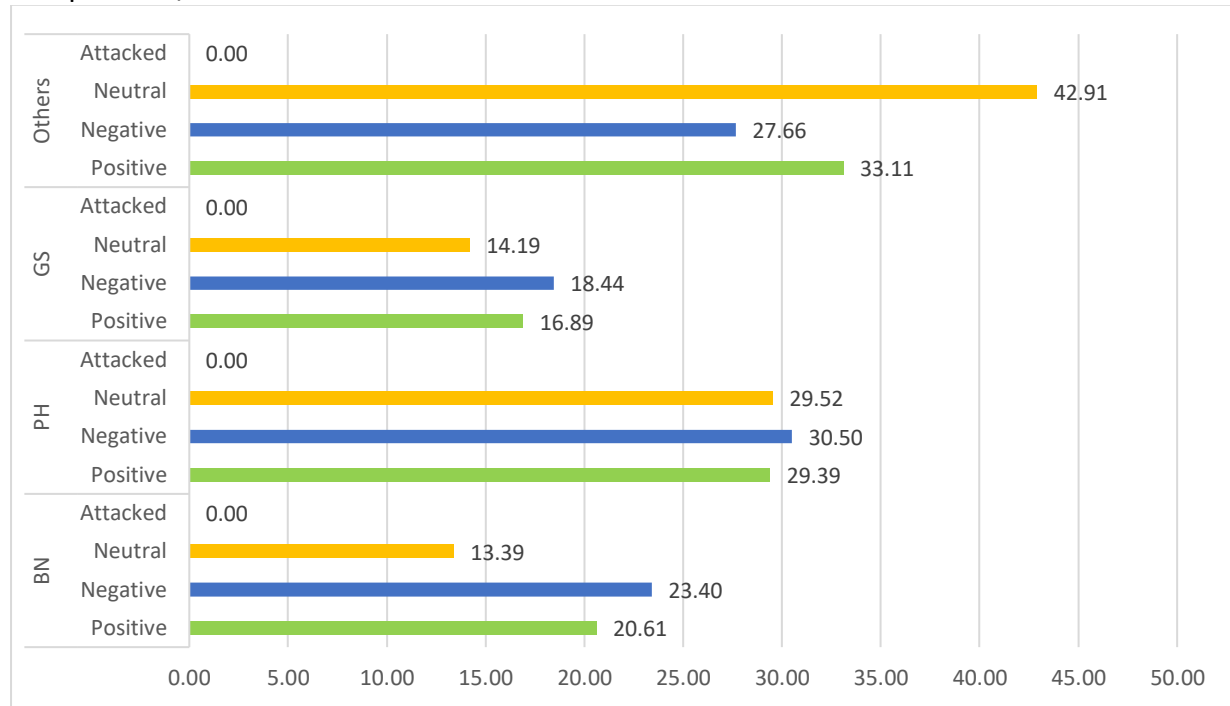
- In terms of the tone of mentions of politicians and political figures, Mahathir Mohamad received the most positive coverage (19.11%), followed by Najib Razak (10.98%).

Figure 13.2: Neutral Coverage of Politicians & Political Figures



- Mahathir Mohamad received the most neutral coverage (11.44%), followed by Najib Razak (7.98%).

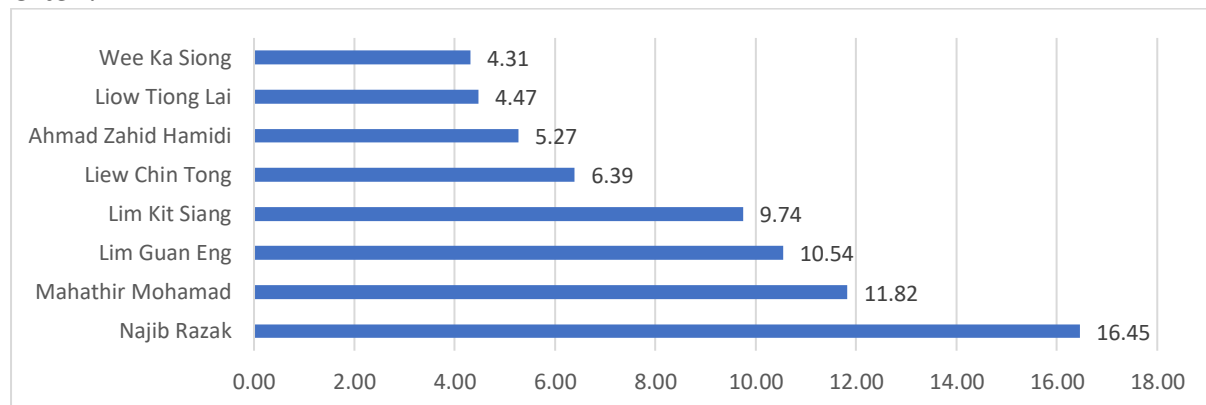
Figure 14: Tone of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other



Overall, Independent/Others received the highest Neutral and Positive coverage, while PH received the highest Negative coverage. No Attacked coverage was recorded.

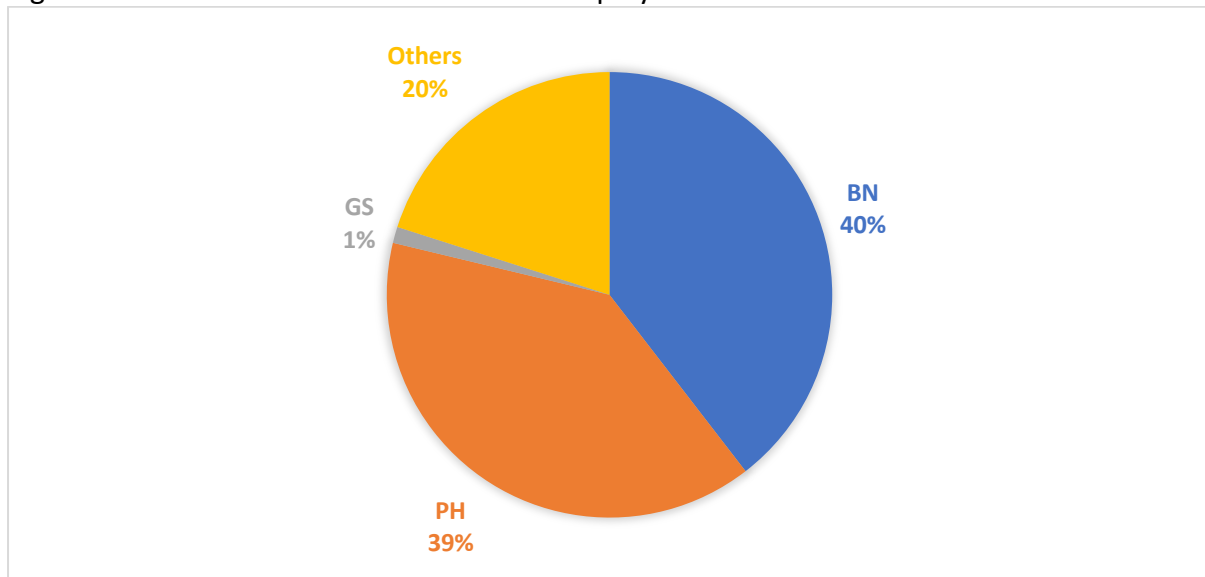
2.4 Tone of the Use of Politicians & Political Figures As Sources: Attack Politics or Negative Campaigning

Figure 15: Attack Politics: Which Politicians and Political Figures Employ 'Attack Politics' Most Often?



- This graph is weighted to show attack politics as a proportion of overall use as source.
- Najib Razak was the politician most likely to engage in attack politics (16.45%), followed by Mahathir Mohamad (11.82%).

Figure 16: Attack Politics: Which Coalition Employs Attack Politics Most Often?

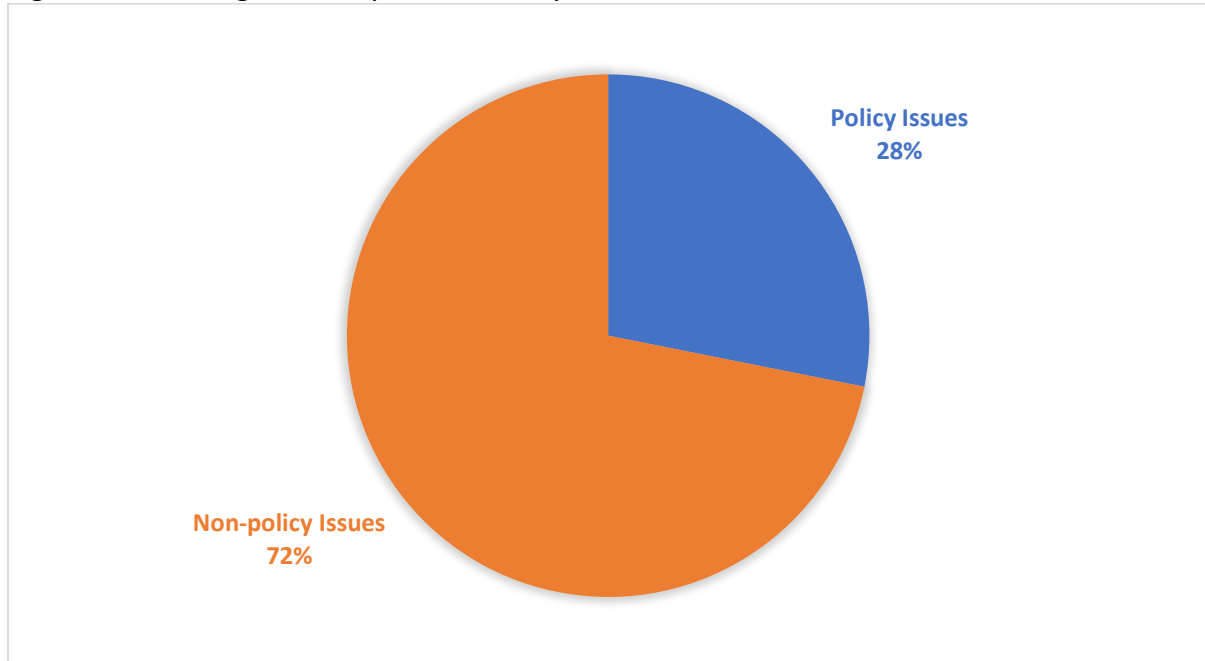


- This graph is weighted to show attack politics as a proportion of overall use as source.
- Overall, BN party politicians engaged in attack politics most often (40%), followed by PH (39%) and Independent/Others (20%).

Section 3: Coverage of Issues

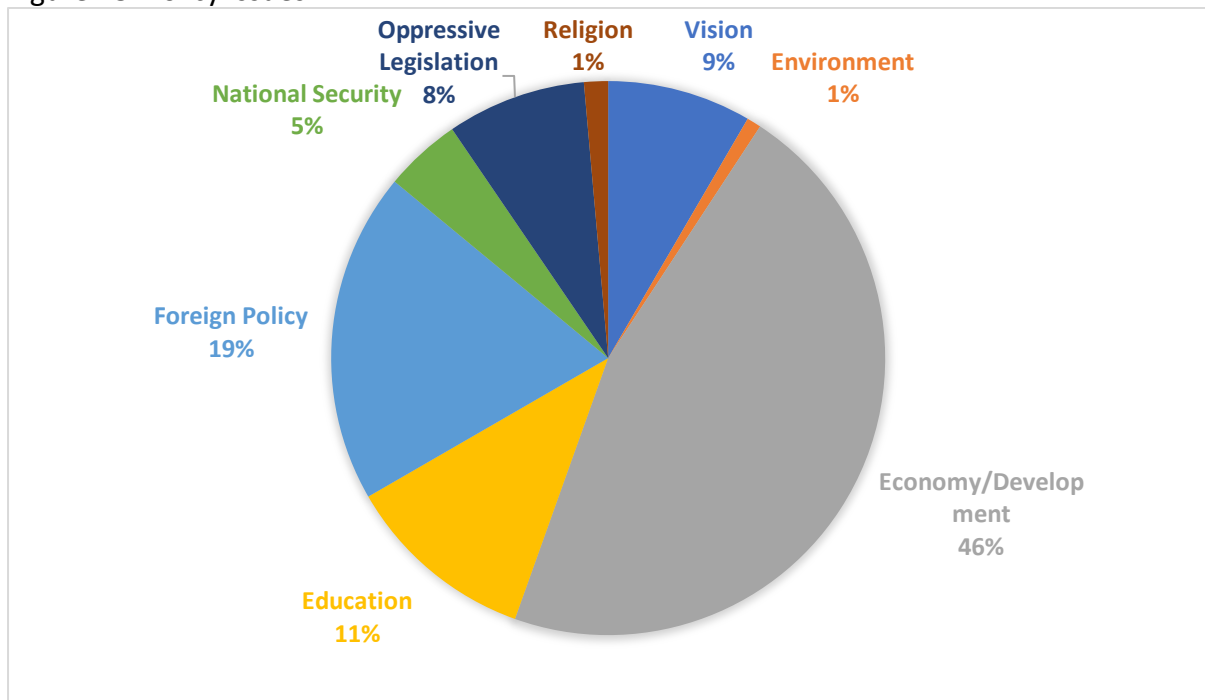
3.1. Volume of Media Coverage of Policy Issues vs Non-Policy Issues

Figure 17: Coverage of Policy vs Non-Policy Issues



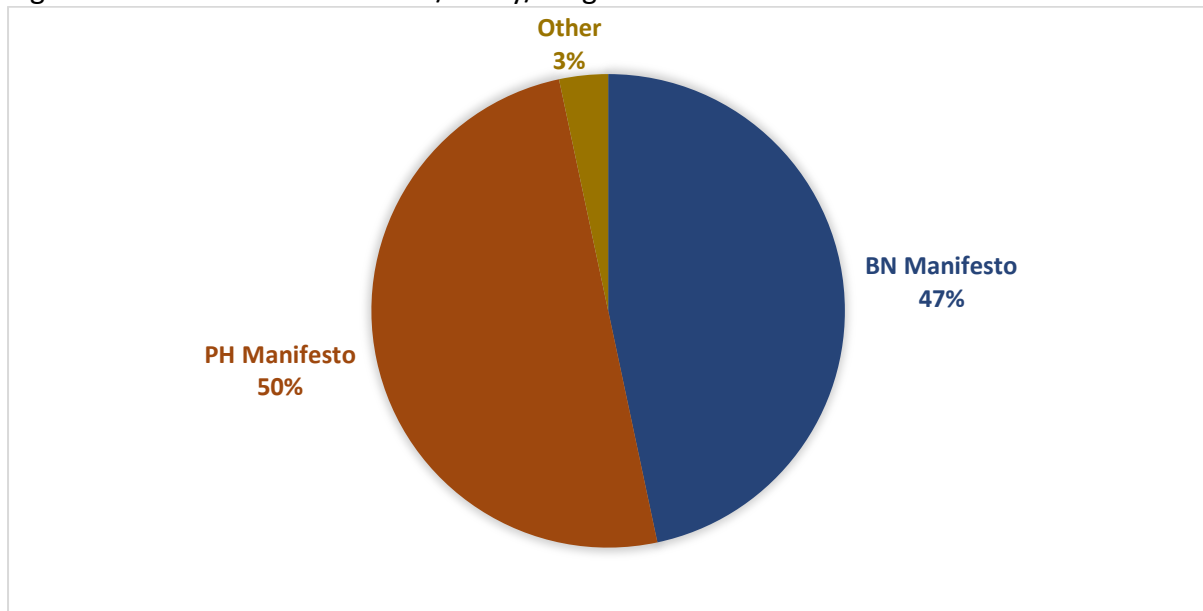
Note: Non-policy issues received more coverage compared to Policy issues.

Figure 18: Policy Issues



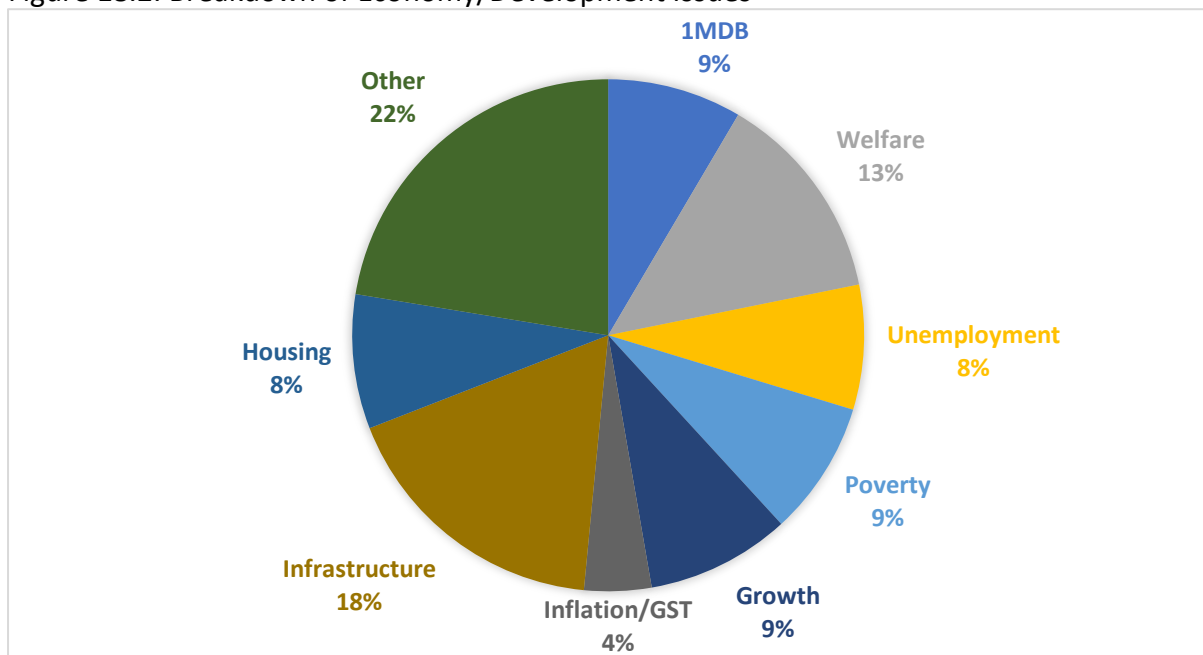
Note: Economy/Development issues were the most covered, followed by Foreign Policy and Education.

Figure 18.1: Breakdown of Vision/Policy/Programme



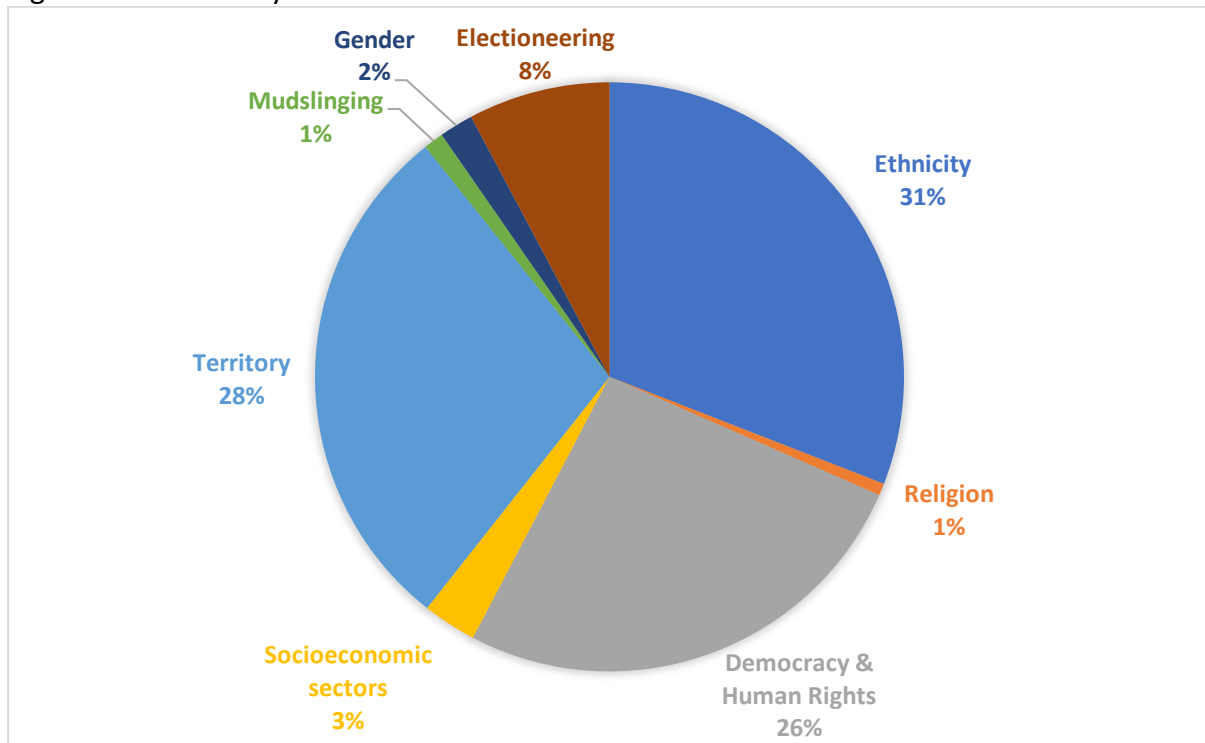
Note: PH manifesto received the most coverage, followed by BN manifesto. No mention was made of Gagasan manifesto.

Figure 18.2: Breakdown of Economy/Development Issues



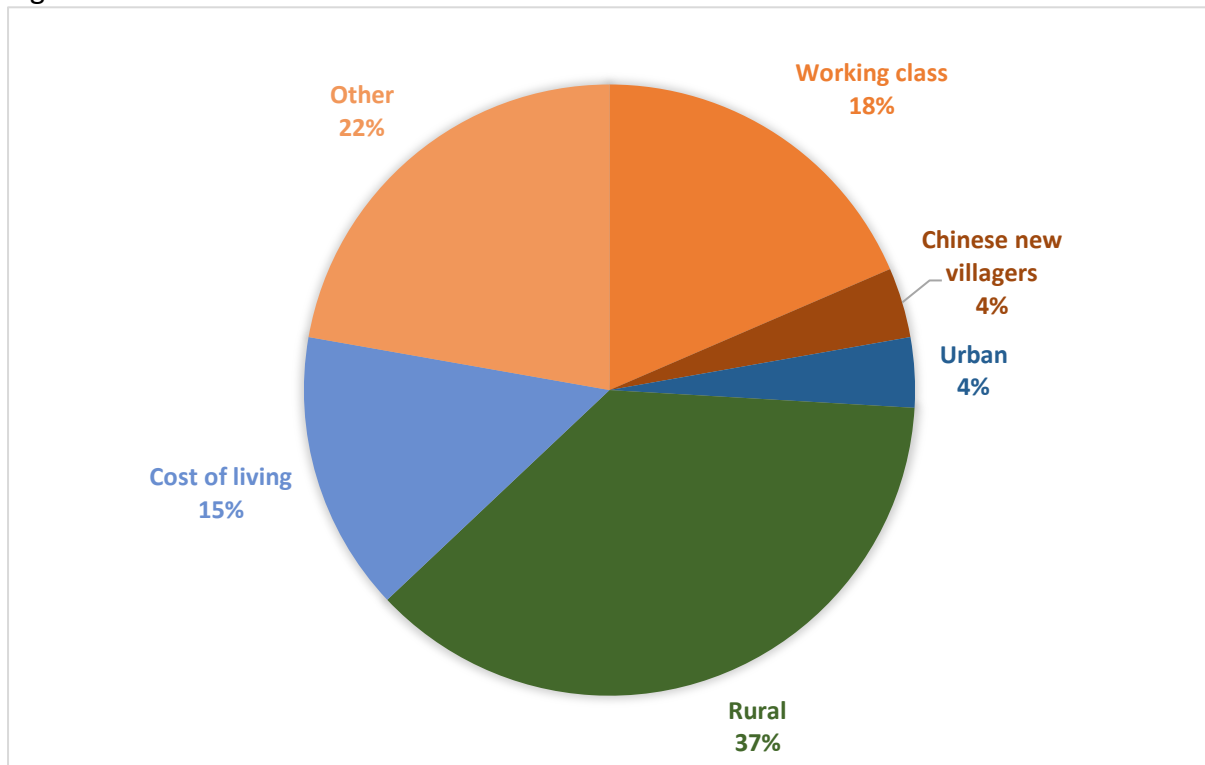
Note: Infrastructure was the most covered topic, followed by Welfare and Growth/Poverty/1MDB.

Figure 19: Non-Policy Issues



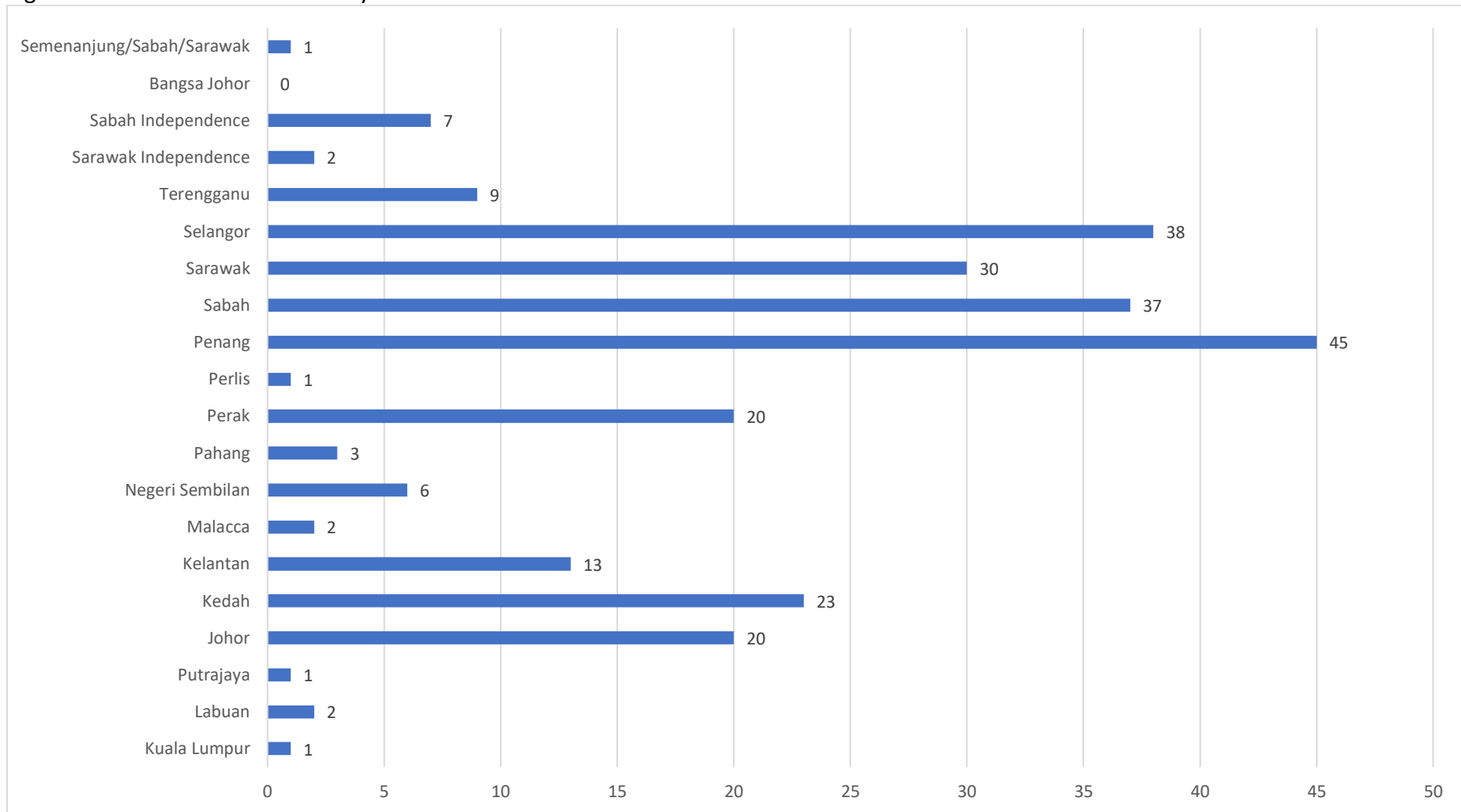
Note: Ethnicity was the most covered topic, followed by Territory and Democracy & Human rights.

Figure 19.1: Breakdown of Socioeconomic Sectors



Note: Rural was the most covered sector, followed by Working class and Cost of living.

Figure 19.2: Breakdown of Territory Issues



Note: Penang was the most covered territory, followed by Selangor and Sabah.