WATCHING THE WATCHDOG

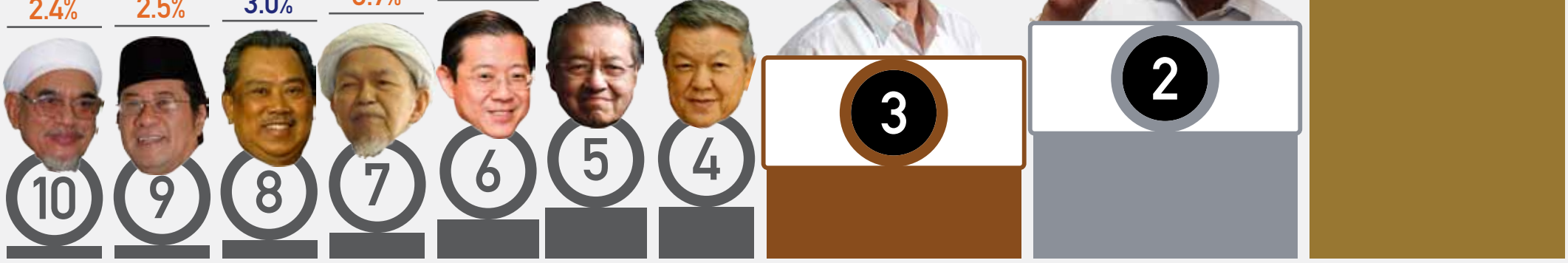
Malaysian Media Coverage of GE13

Release 2

Preliminary Results from 7-15 April, 2013

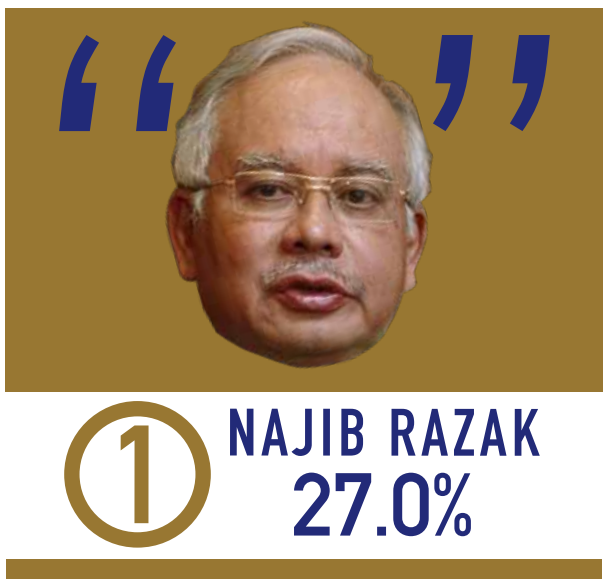
WHO GETS THE MOST COVERAGE IN MEDIA?

Volume of Coverage of Politicians & Political Figures

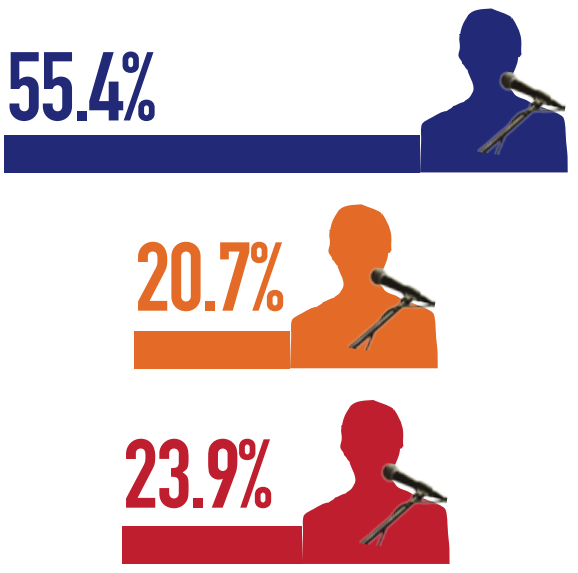


Volume of Coverage of Politicians & Political Figures: Government vs.Opposition vs. Independent

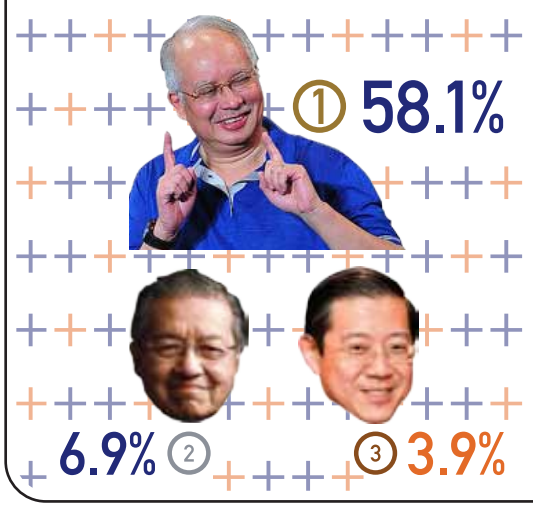
TOP 3 Politicians & Political Figures used as Sources



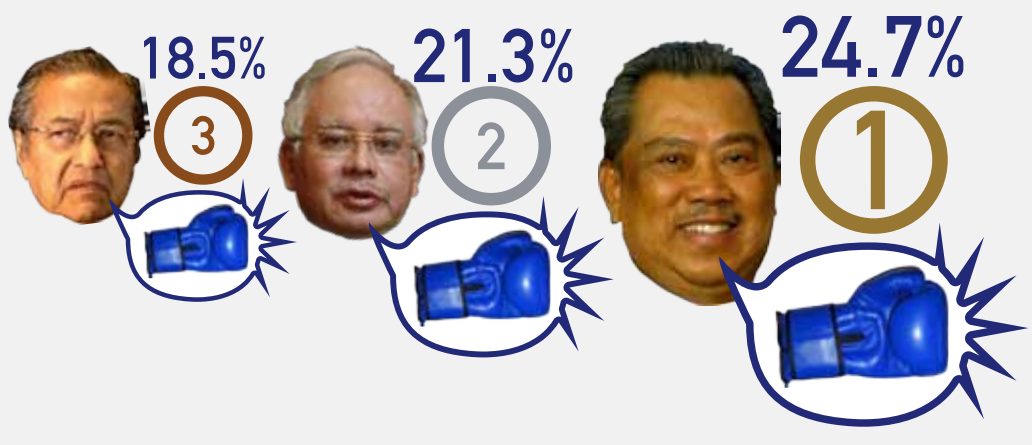
Politicians used as Sources: Government vs.Opposition vs. Independent



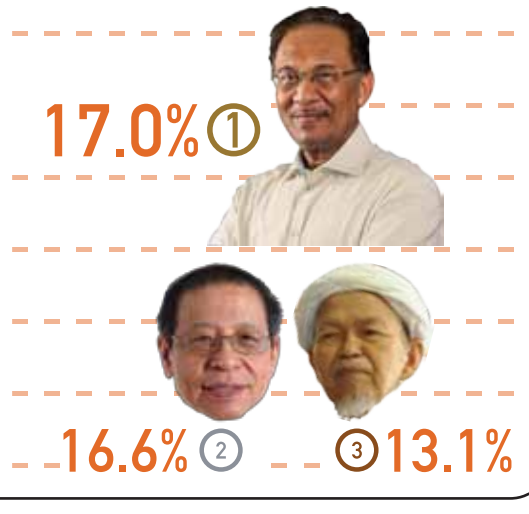
Most POSITIVE Mentions



TOP 3 Politicians who Employ 'Attack Politics' Most Often



Most NEGATIVE Mentions



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Volume and Tone of Coverage in Media for Politicians and Political Figures

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