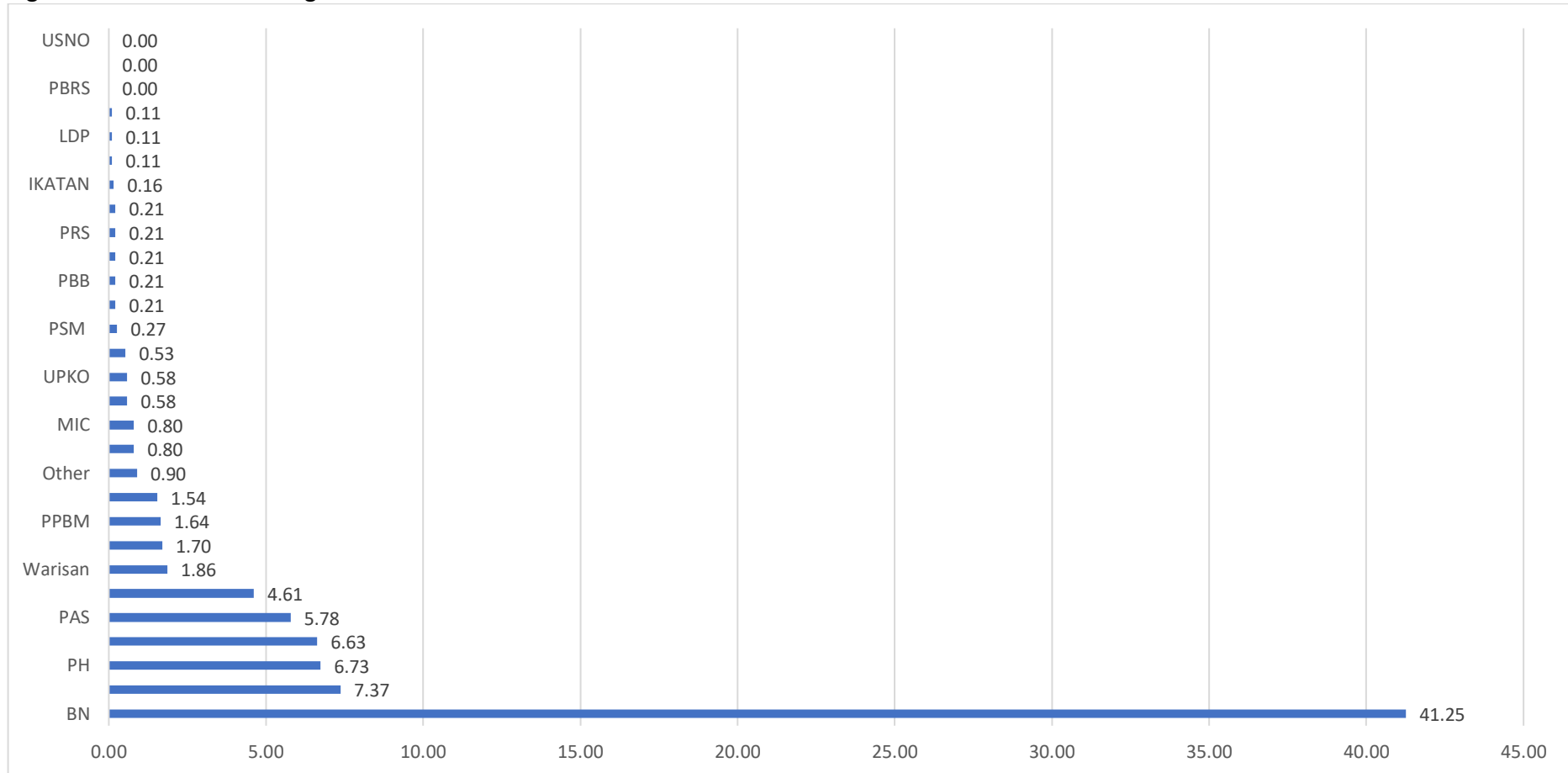# Watching the Watchdog 2.0
Bernama

Section 1: Coverage of Political Parties and Coalitions

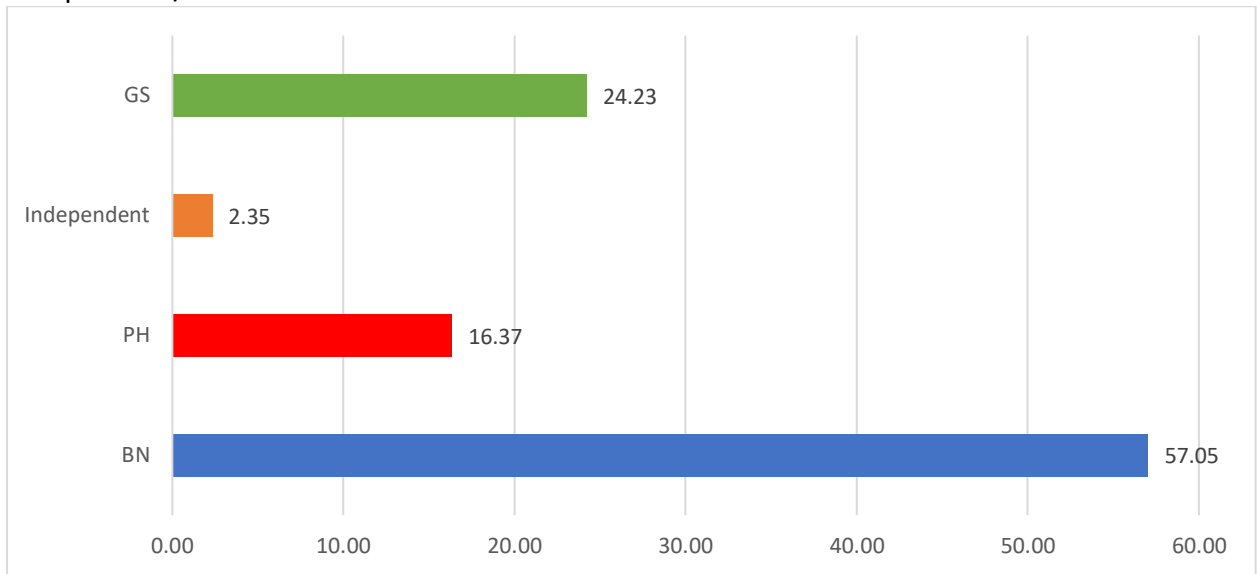**1.1 Volume of Coverage of Parties & Coalitions**

Figure 1: Volume of Coverage of Political Parties & Coalitions

Party	Value
USNO	0.00
	0.00
PBRS	0.00
	0.11
LDP	0.11
	0.11
IKATAN	0.16
	0.21
PRS	0.21
	0.21
PBB	0.21
	0.21
PSM	0.27
	0.53
UPKO	0.58
	0.58
MIC	0.80
	0.80
Other	0.90
	1.54
PPBM	1.64
	1.70
Warisan	1.86
	4.61
PAS	5.78
	6.63
PH	6.73
	7.37
BN	41.25

- BN received the most coverage (41.25%), followed by UMNO (7.37%) and PH (6.73%).

Figure 2: Volume of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other

- Once parties/coalitions' coverage volumes are combined, BN received the highest level of coverage (57.05%), followed by PH (16.37%) and GS (24.23%).
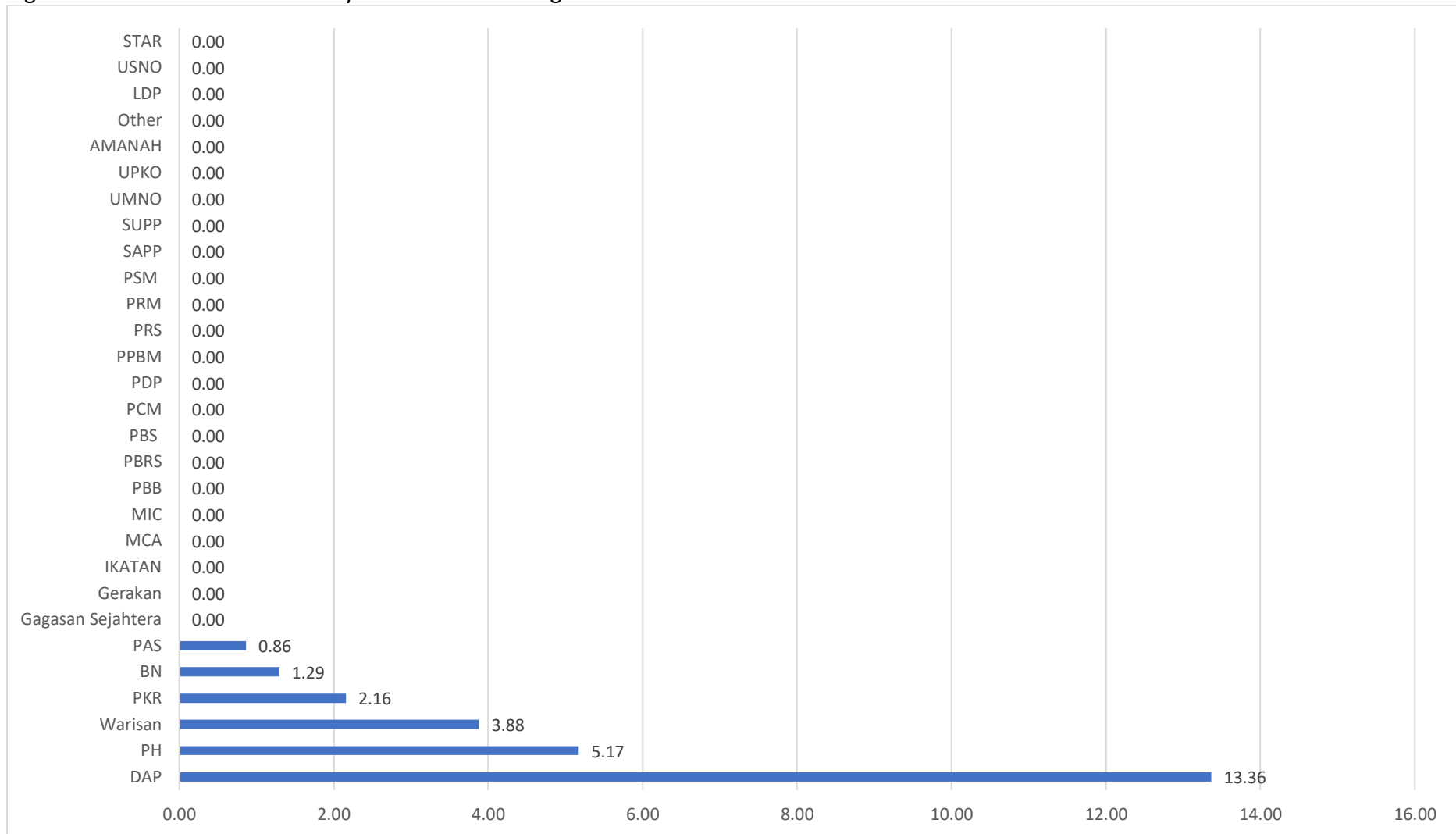
1.2 Tone of Coverage of Political Parties & Coalitions

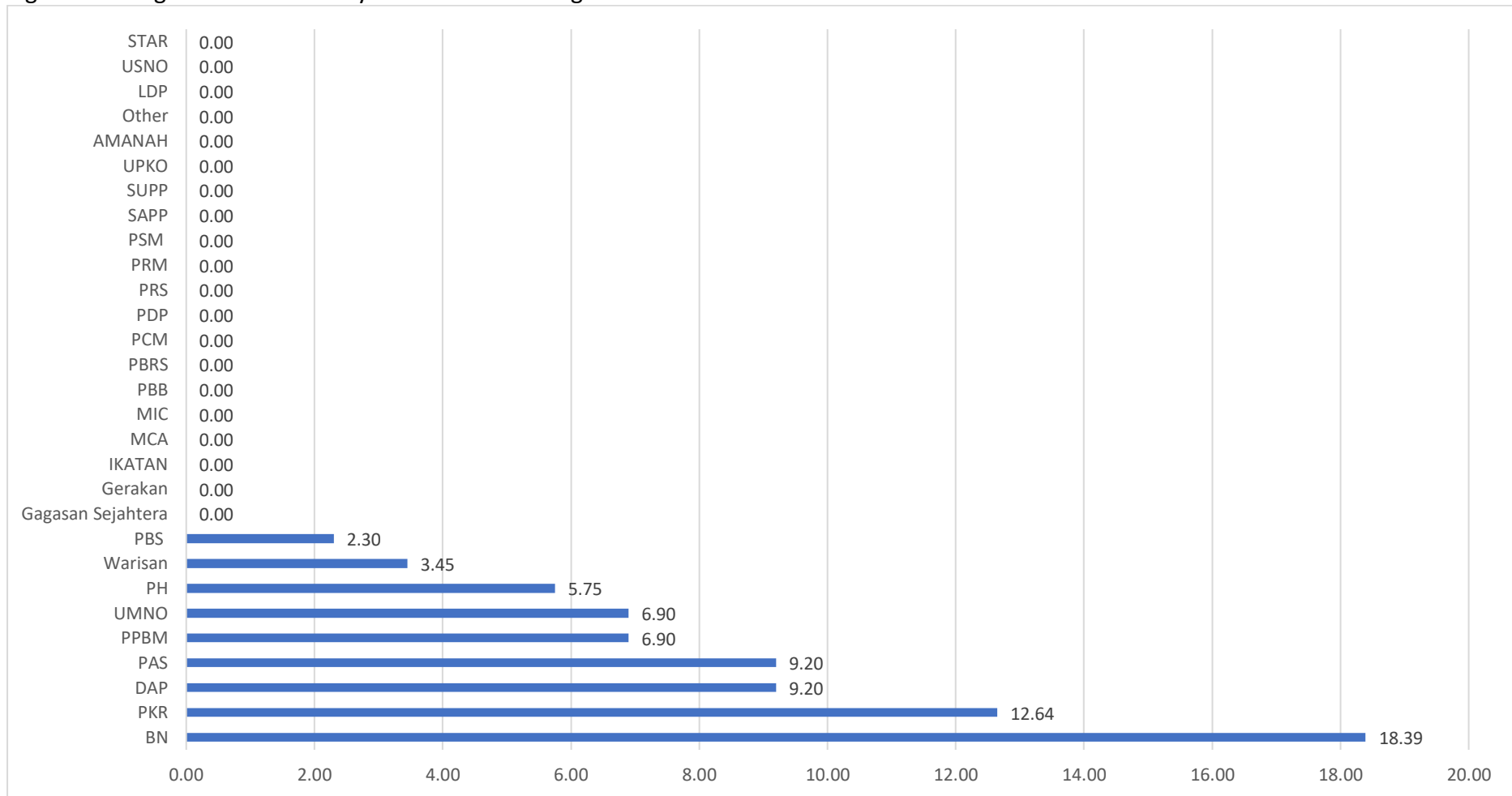Figure 3: Raw Tonal Coverage Volume of Political Parties & Coalitions
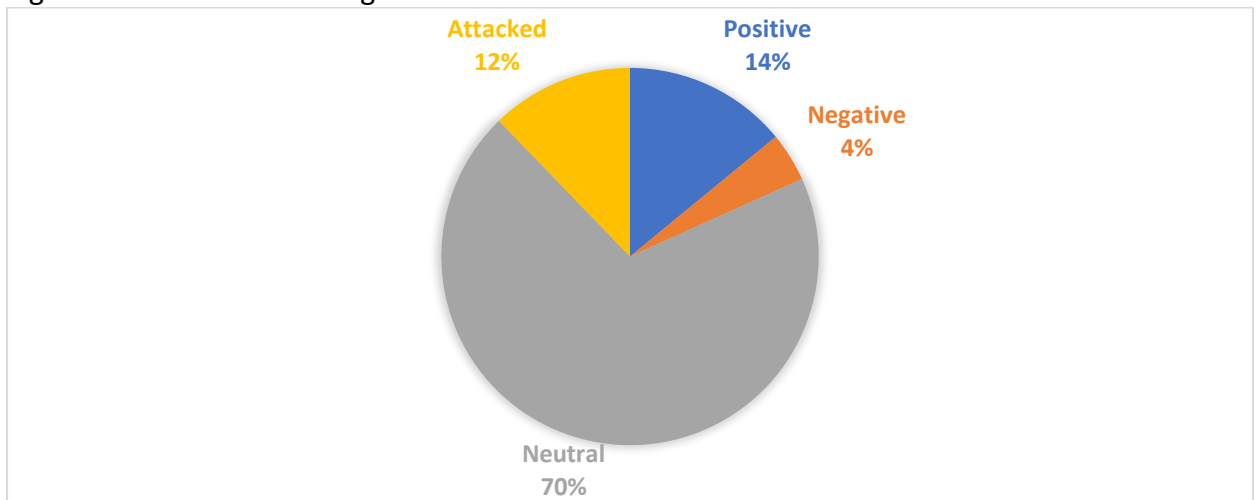
- The Neutral tone was used the most (70%), followed by Positive (14%) and Attacked (12%).

Figure 4.1: Attacked Political Party & Coalition Coverage

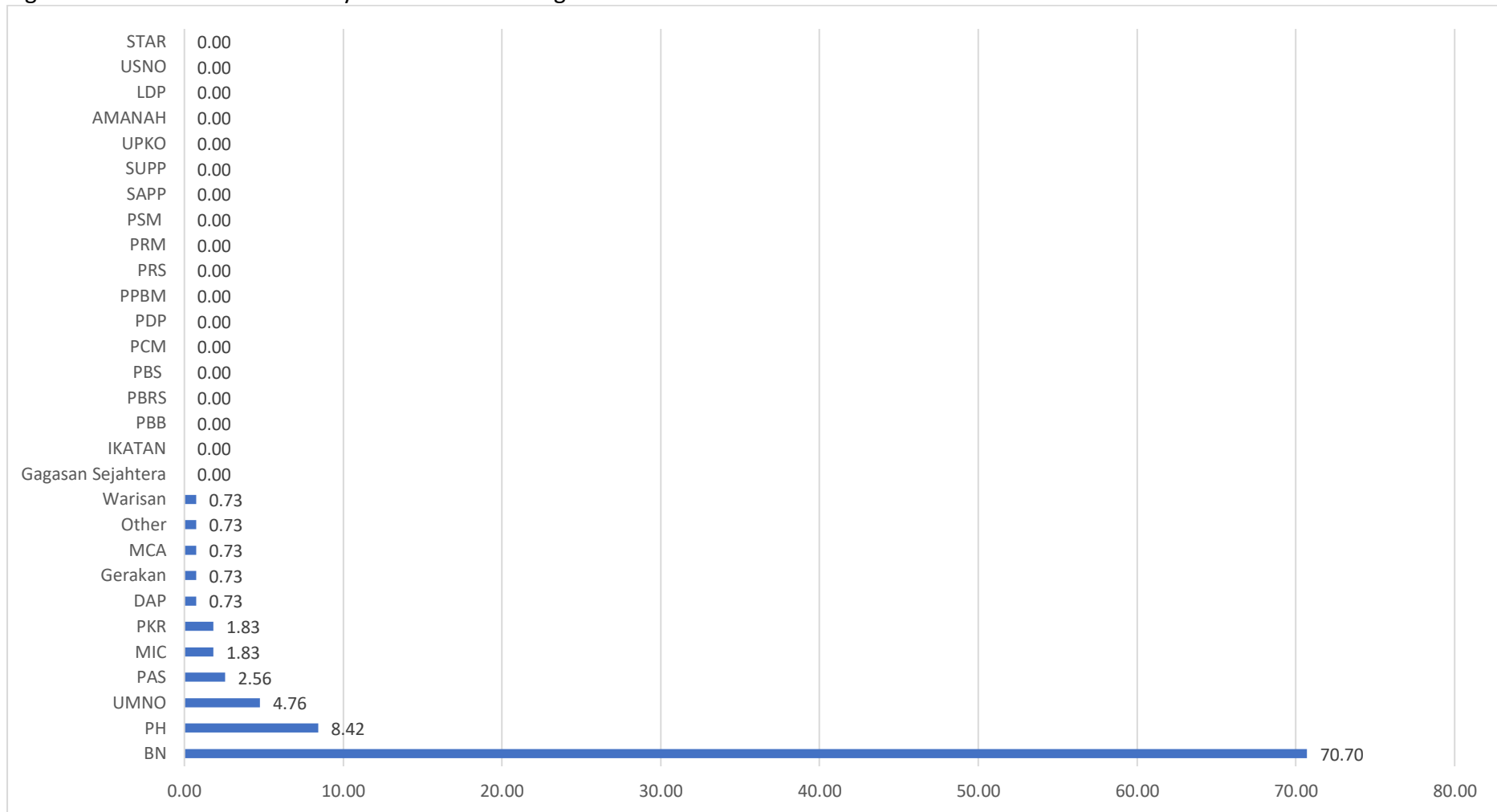| Party	Value
STAR	0.00
USNO	0.00
LDP	0.00
Other	0.00
AMANAH	0.00
UPKO	0.00
UMNO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PPBM	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
PBB	0.00
MIC	0.00
MCA	0.00
IKATAN	0.00
Gerakan	0.00
Gagasan Sejahtera	0.00
PAS	0.86
BN	1.29
PKR	2.16
Warisan	3.88
PH	5.17
DAP	13.36

- DAP received the most Attacked coverage (13.36%), followed by PH (5.17%).
- Note: Some data was removed as a result of coding difficulties (The Government and The Opposition).

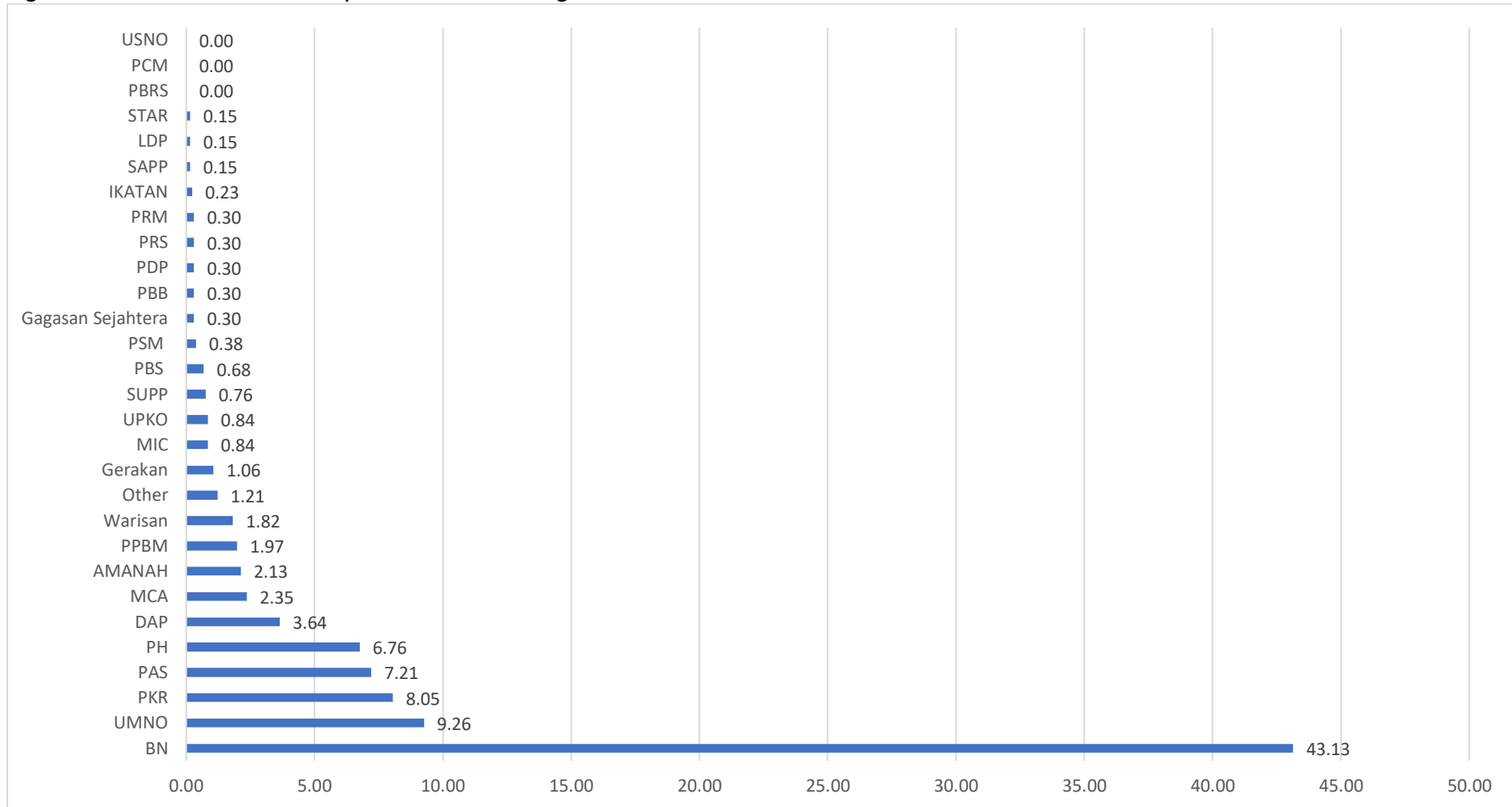Figure 4.2: Negative Political Party & Coalition Coverage

Party	Value
STAR	0.00
USNO	0.00
LDP	0.00
Other	0.00
AMANAH	0.00
UPKO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PDP	0.00
PCM	0.00
PBRS	0.00
PBB	0.00
MIC	0.00
MCA	0.00
IKATAN	0.00
Gerakan	0.00
Gagasan Sejahtera	0.00
PBS	2.30
Warisan	3.45
PH	5.75
UMNO	6.90
PPBM	6.90
PAS	9.20
DAP	9.20
PKR	12.64
BN	18.39

- BN received the most Negative coverage (18.39%), followed by PKR (12.64%) and DAP and PAS (9.20%).

Figure 5.1: Positive Political Party & Coalition Coverage

Party	Value
STAR	0.00
USNO	0.00
LDP	0.00
AMANAH	0.00
UPKO	0.00
SUPP	0.00
SAPP	0.00
PSM	0.00
PRM	0.00
PRS	0.00
PPBM	0.00
PDP	0.00
PCM	0.00
PBS	0.00
PBRS	0.00
PBB	0.00
IKATAN	0.00
Gagasan Sejahtera	0.00
Warisan	0.73
Other	0.73
MCA	0.73
Gerakan	0.73
DAP	0.73
PKR	1.83
MIC	1.83
PAS	2.56
UMNO	4.76
PH	8.42
BN	70.70

- BN received the most positive coverage (70.70%), followed by PH (8.42%) and UMNO (4.76%).

Figure 5.2: Neutral Political Party & Coalition Coverage

Party	Coverage
USNO	0.00
PCM	0.00
PBRS	0.00
STAR	0.15
LDP	0.15
SAPP	0.15
IKATAN	0.23
PRM	0.30
PRS	0.30
PDP	0.30
PBB	0.30
Gagasan Sejahtera	0.30
PSM	0.38
PBS	0.68
SUPP	0.76
UPKO	0.84
MIC	0.84
Gerakan	1.06
Other	1.21
Warisan	1.82
PPBM	1.97
AMANAH	2.13
MCA	2.35
DAP	3.64
PH	6.76
PAS	7.21
PKR	8.05
UMNO	9.26
BN	43.13

- BN received the most Neutral coverage (43.13%), followed by UMNO (9.26 %) and PKR (8.05%).

Figure 6: Tone of Coverage of Political Parties & Coalitions: Government vs. Opposition vs. Independent/Other
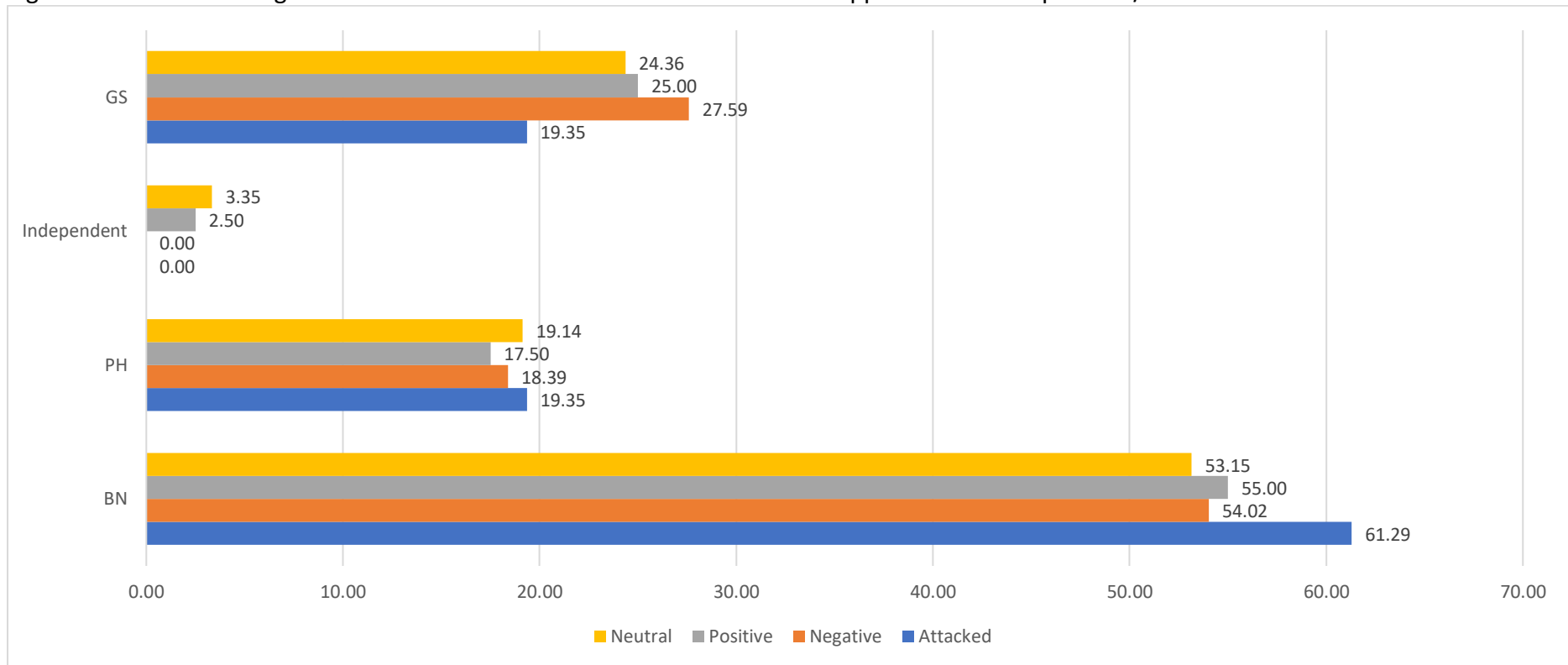
- Overall BN received the most coverage for all the tones.

2.1 Volume of Coverage of Politicians & Political Figures

Figure 7: Volume of Coverage of Politicians & Political Figures
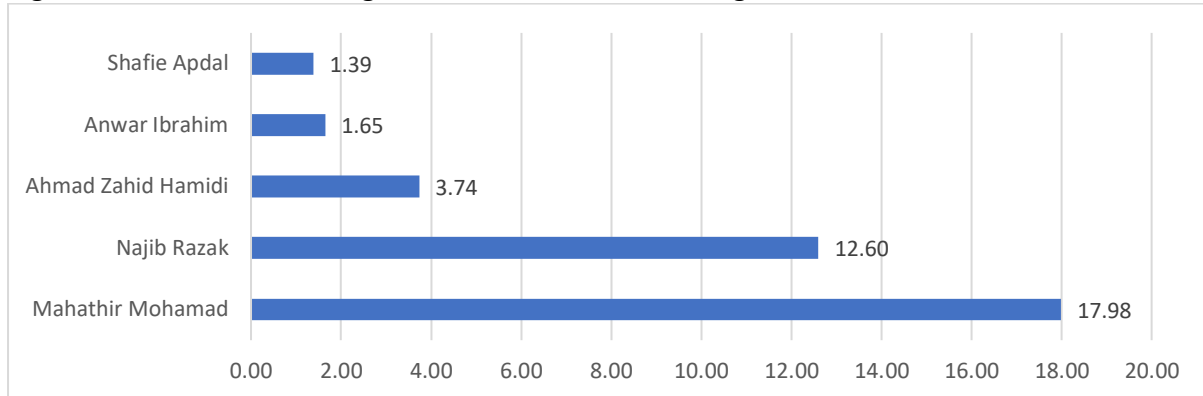
- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Mahathir Mohamad received the most mentions by a significant proportion (17.98%), followed by Najib Razak (12.60%).
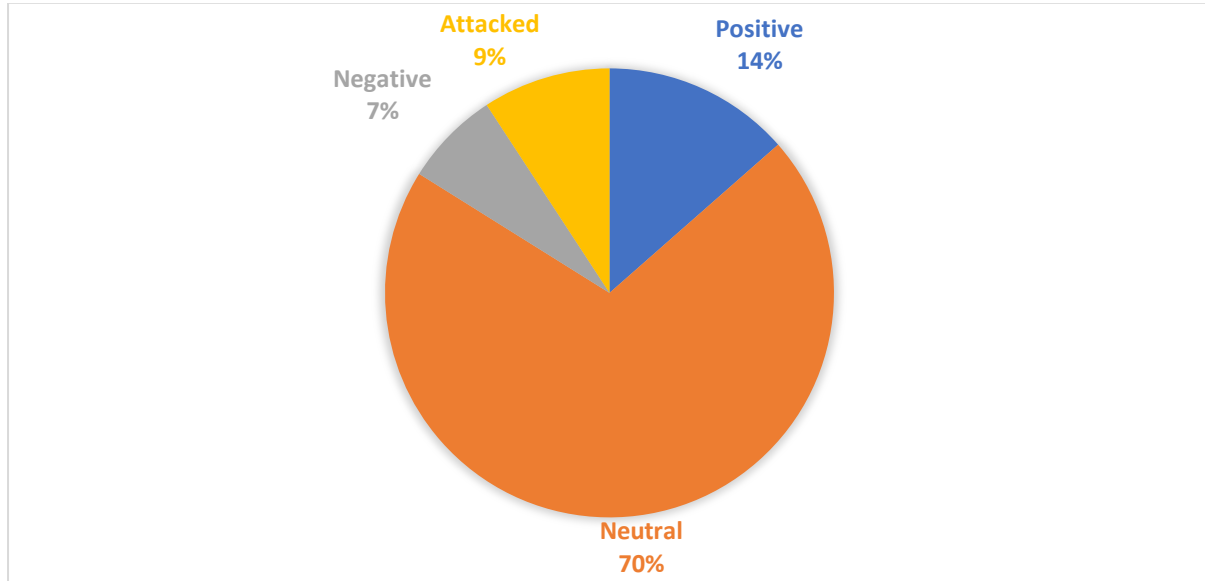
Figure 8: Volume of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other
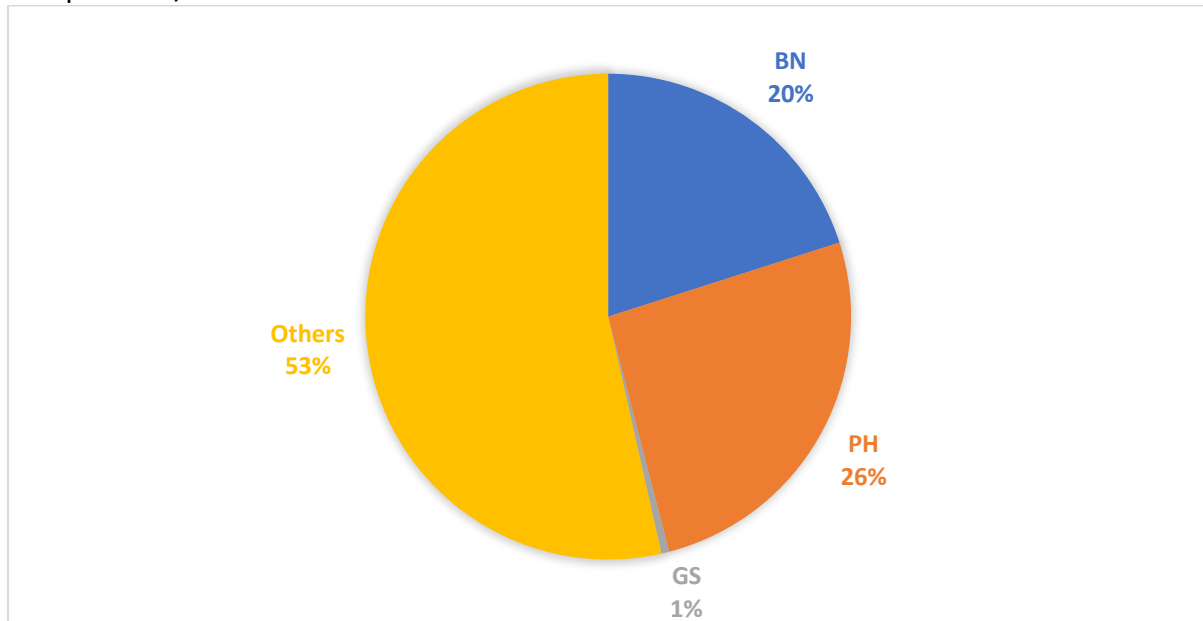
- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (53%).
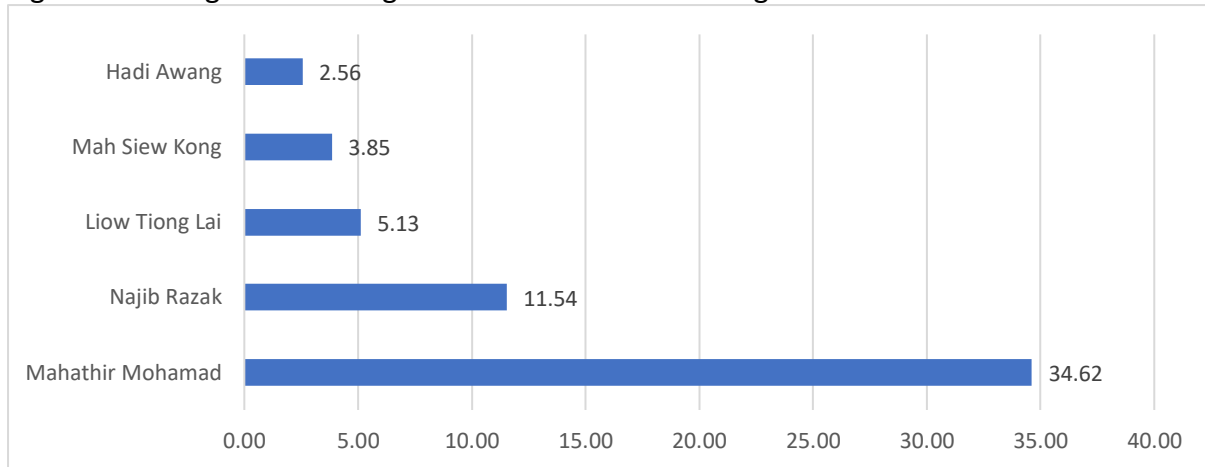
2.2 Volume of the Use of Politicians & Political Figures as Sources

Figure 9: Volume of the Use of Politicians & Political Figures as Sources
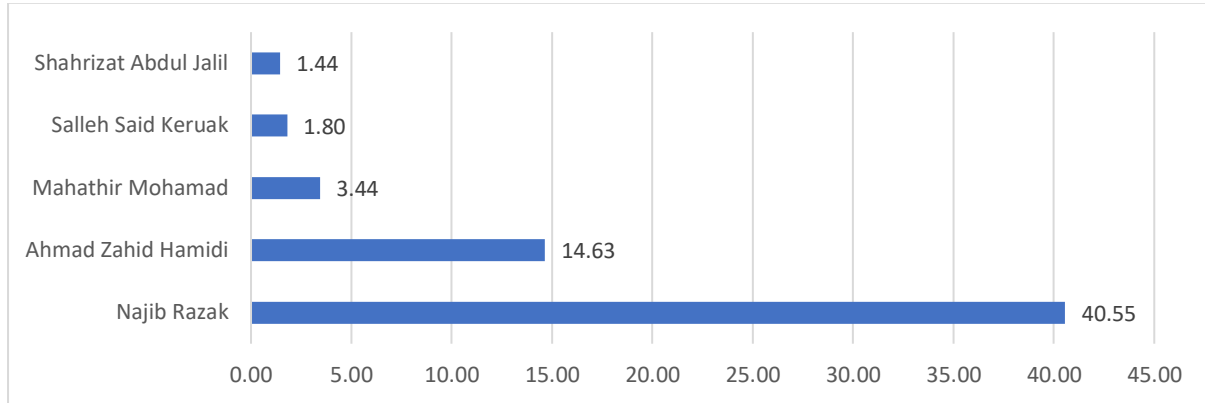
- Only the top 5 most mentioned politicians are shown on this graph.
- Out of these 5, Najib Razak received the most mentions by majority (40.55%), followed by Ahmad Zahid Hamidi (14.63%).

Figure 10: Volume of the Use of Politicians & Political Figures As Sources: Government vs. Opposition vs. Independent/Other
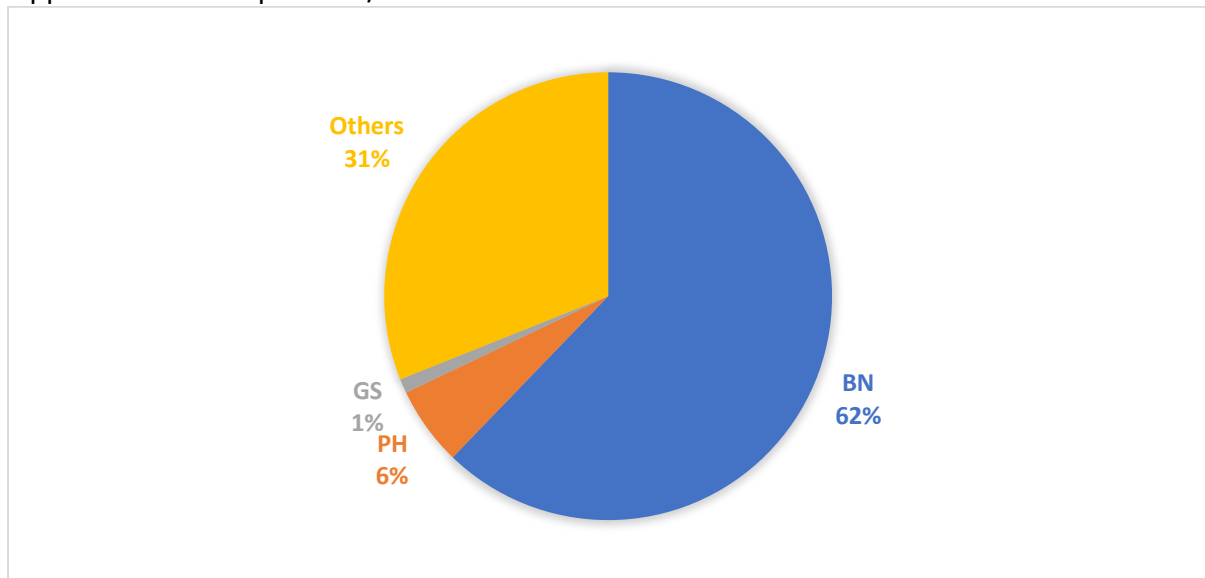
- When the mentions of individual politicians and political figures are combined and merged into their respective coalitions, we can see that coverage of figures from both major coalitions is skewed towards Independent/ Others (62%).

2.3 Tone of Coverage of Politicians & Political Figures

Figure 11: Raw Tonal Coverage Volume of Politicians & Political Figures

- Of all the tonal categories used in the coverage of politicians and political figures, the positive category was used the most often (70%), followed by the positive category (14%).

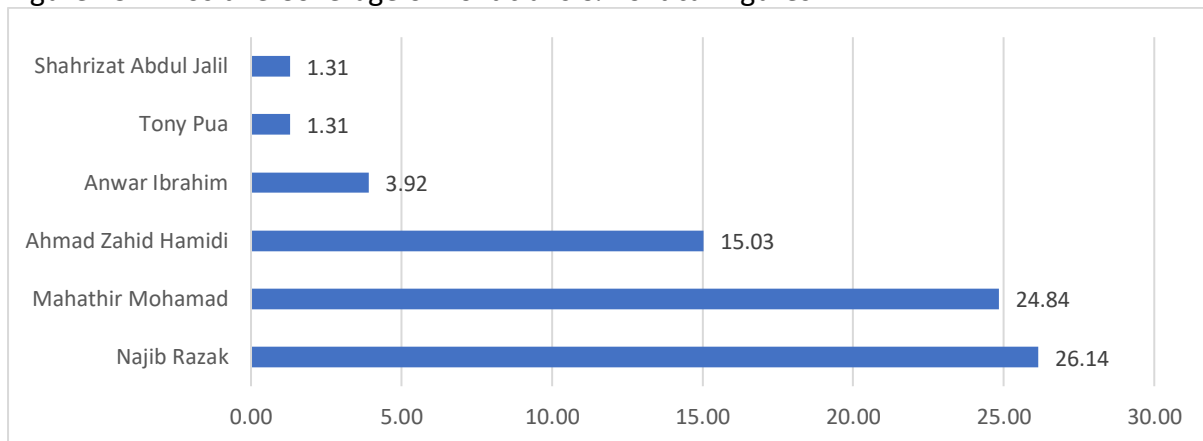Figure 12.1: Negative Coverage of Politicians & Political Figures

- In terms of the tone of mentions of politicians and political figures, Mahathir Mohamad received the most negative coverage (34.62%), followed by Najib Razak (11.54%).

Figure 12.2: Attacked Coverage of Politicians & Political Figures

Politician	Value
Nga Kor Ming	1.89
Lim Kit Siang	1.89
Tony Pua	2.83
Najib Razak	2.83
Shafie Apdal	6.60
Mahathir Mohamad	59.43
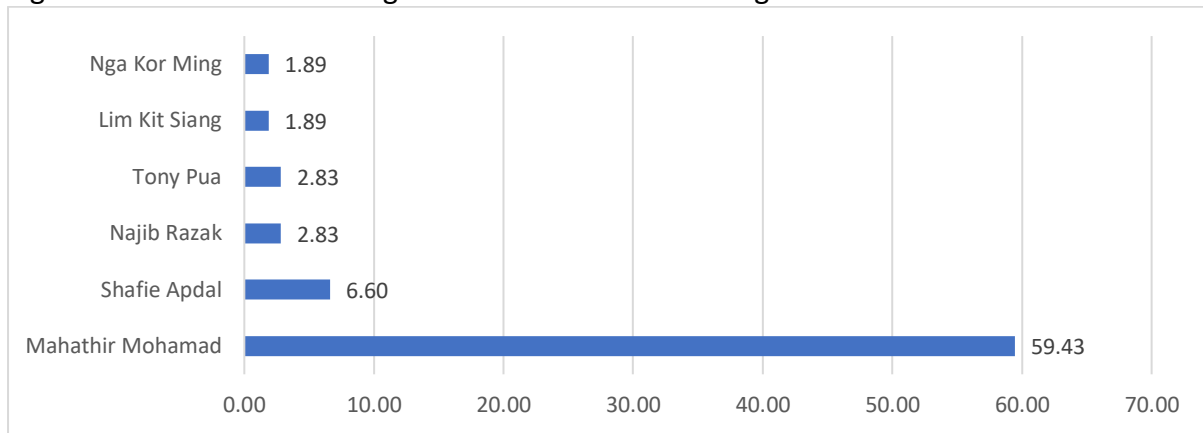
- Mahathir Mohamad received the most attacked coverage (59.43%) followed by Shafie Apdal (6.6%).

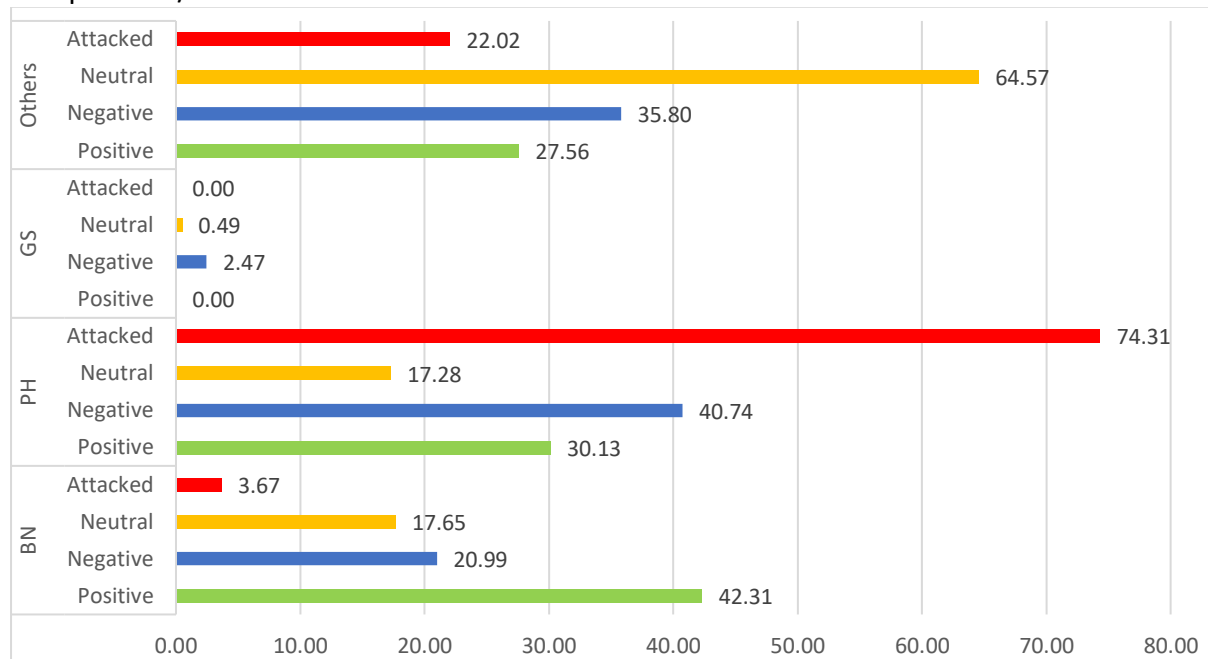Figure 13.1: Positive Coverage of Politicians & Political Figures

Politician	Value
Shahrizat Abdul Jalil	1.31
Tony Pua	1.31
Anwar Ibrahim	3.92
Ahmad Zahid Hamidi	15.03
Mahathir Mohamad	24.84
Najib Razak	26.14

- In terms of the tone of mentions of politicians and political figures, Najib Razak received the most positive coverage (26.14%) followed by Mahathir Mohamad who received the second highest positive coverage (24.84%).

Figure 13.2: Neutral Coverage of Politicians & Political Figures

Politician	Value
Anwar Ibrahim	1.49
Musa Aman	1.86
Ahmad Zahid Hamidi	2.35
Mahathir Mohamad	9.67
Najib Razak	11.03
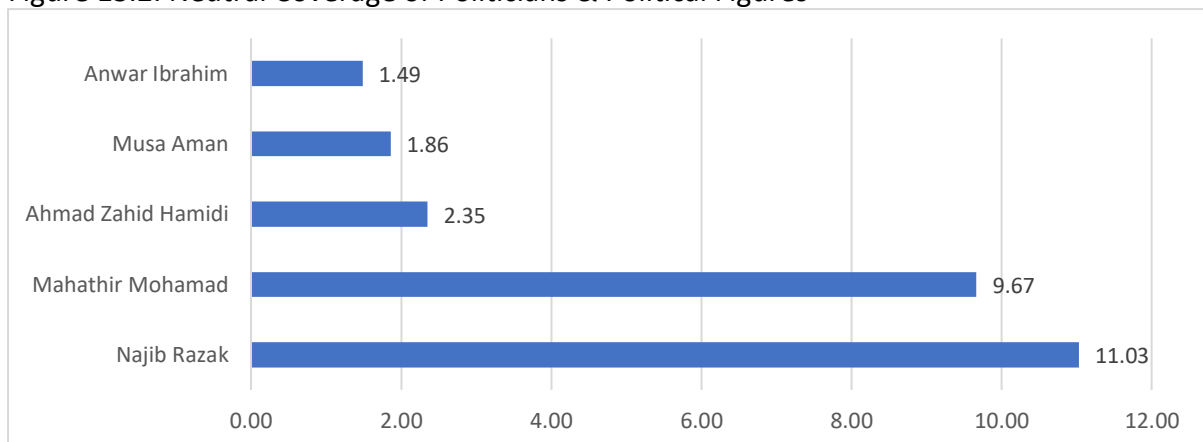
- Najib Razak received the most neutral coverage (11.03%) followed by Mahathir Mohamad (9.67%).

Figure 14: Tone of Coverage of Politicians & Political Figures: Government vs. Opposition vs. Independent/Other

Overall, PH received the highest attacked and negative coverage. Independent/ Others parties received the highest neutral coverage and whereas BN received the most positive coverage.

2.4 Tone of the Use of Politicians & Political Figures As Sources: Attack Politics or Negative Campaigning

Figure 15: Attack Politics: Which Politicians and Political Figures Employ 'Attack Politics' Most Often?
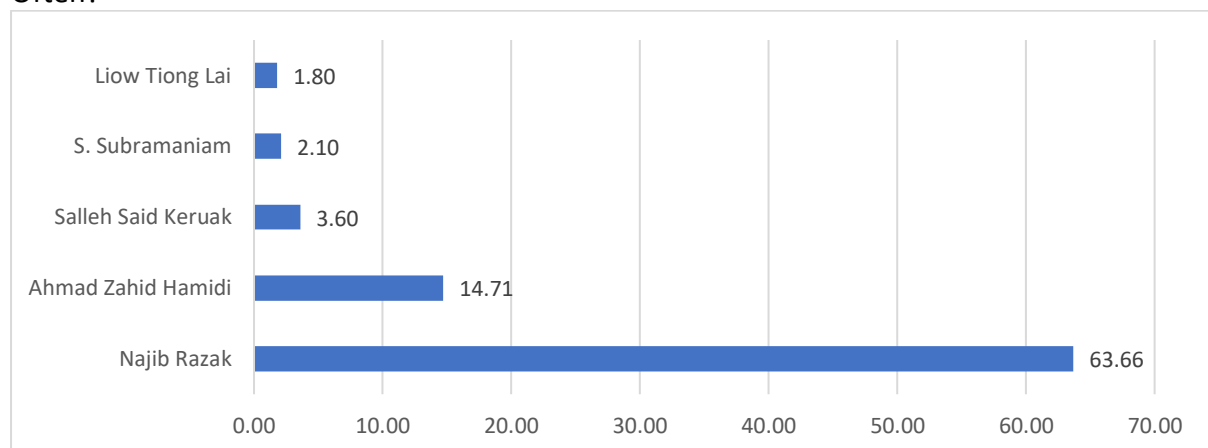
- This graph is weighted to show attack politics as a proportion of overall use as source.
- Najib Razak was the politicians most likely to engage in attack politics (63.66%), followed by Ahmad Zahid Hamidi (14.71%).

Figure 16: Attack Politics: Which Coalition Employs Attack Politics Most Often?
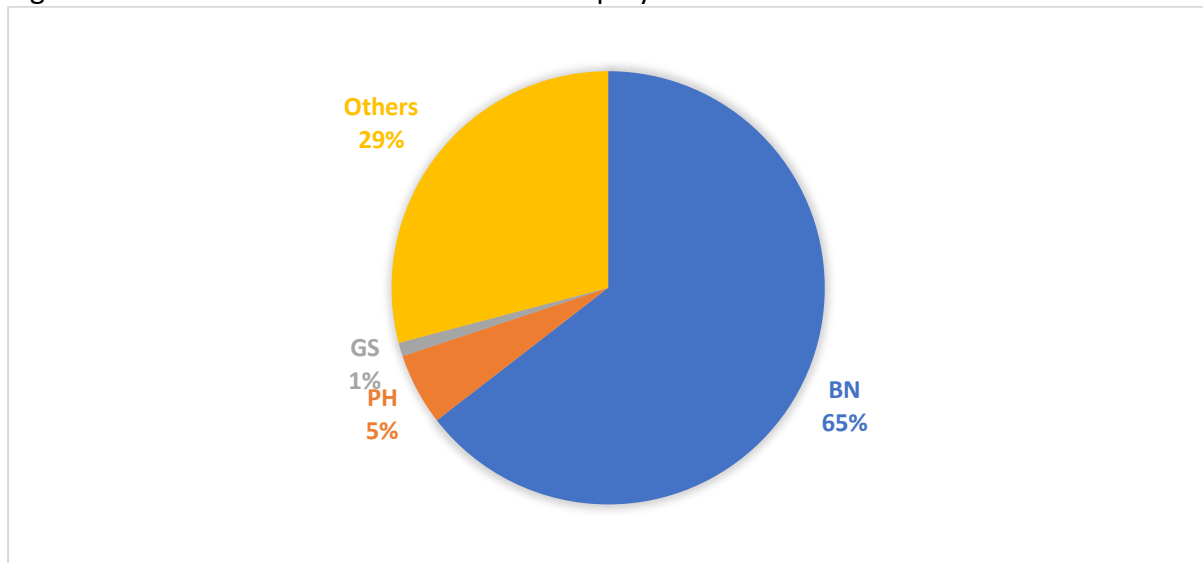
- This graph is weighted to show attack politics as a proportion of overall use as source.
- Overall, BN (65%) coalition politicians engaged in attack politics more often than Independent/ Others parties (29%).
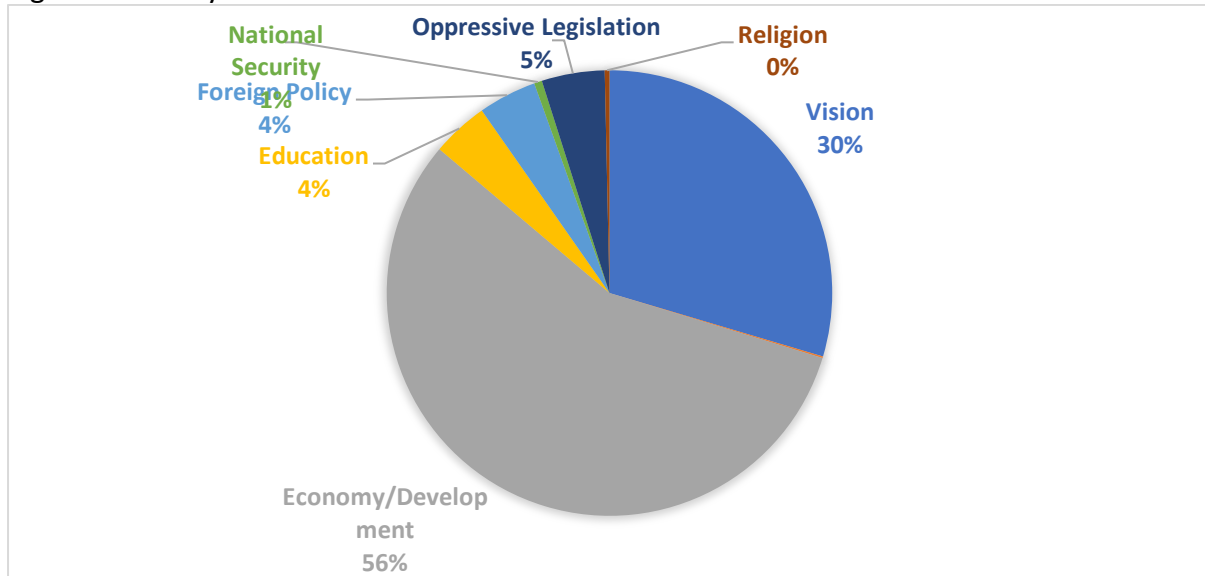
Section 3: Coverage of Issues

3.1. Volume of Media Coverage of Policy Issues vs Non-Policy Issues
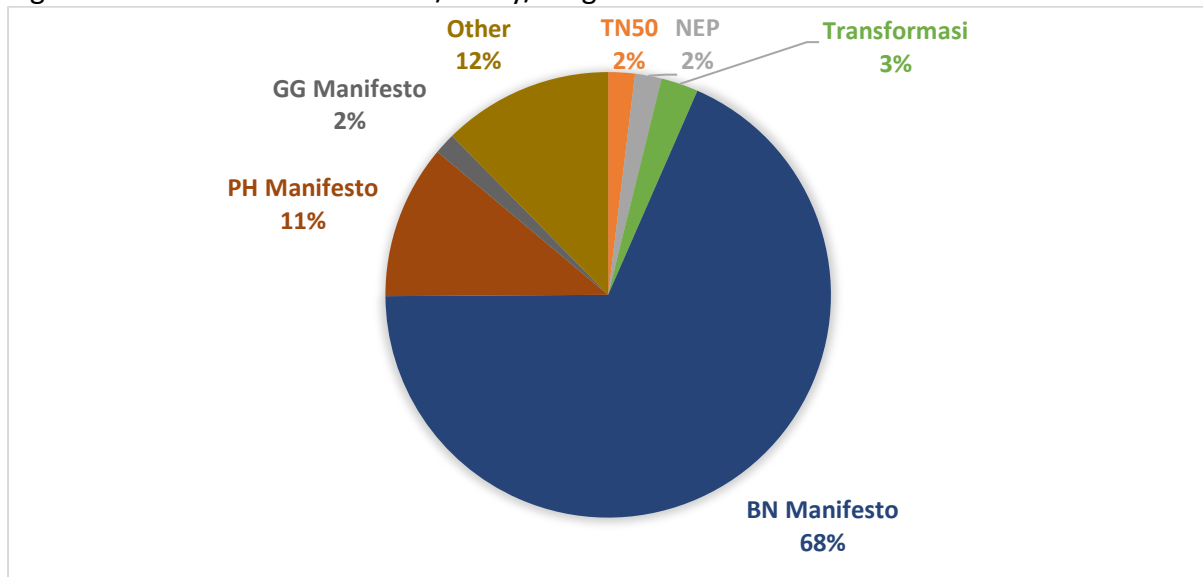
Figure 17: Coverage of Policy vs Non-Policy Issues
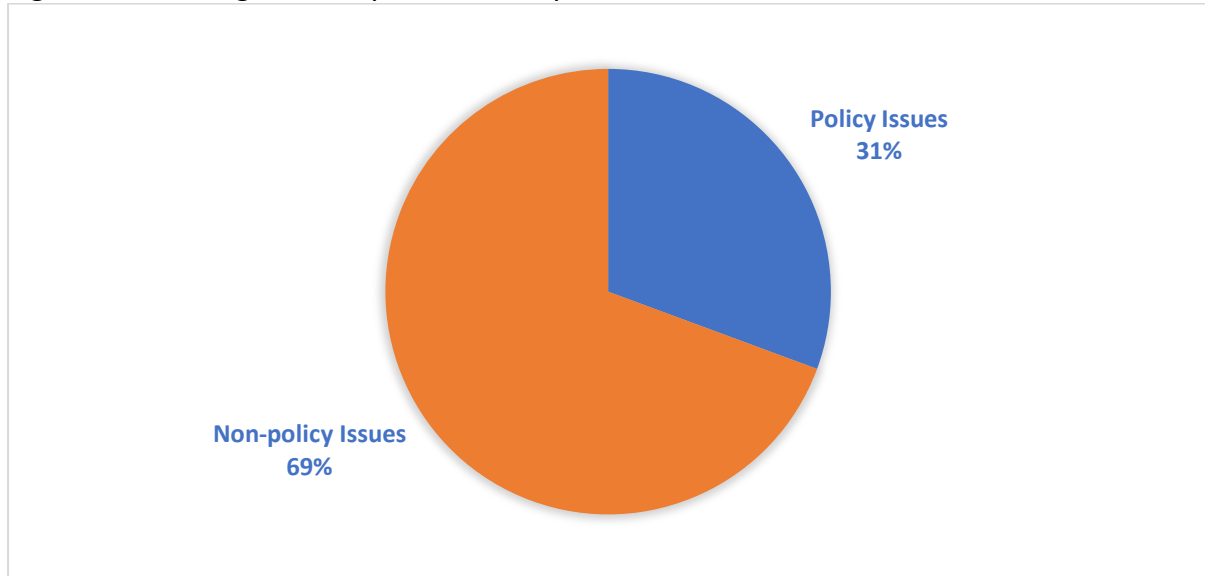
Note: Non-policy issues received more coverage than Policy issues.
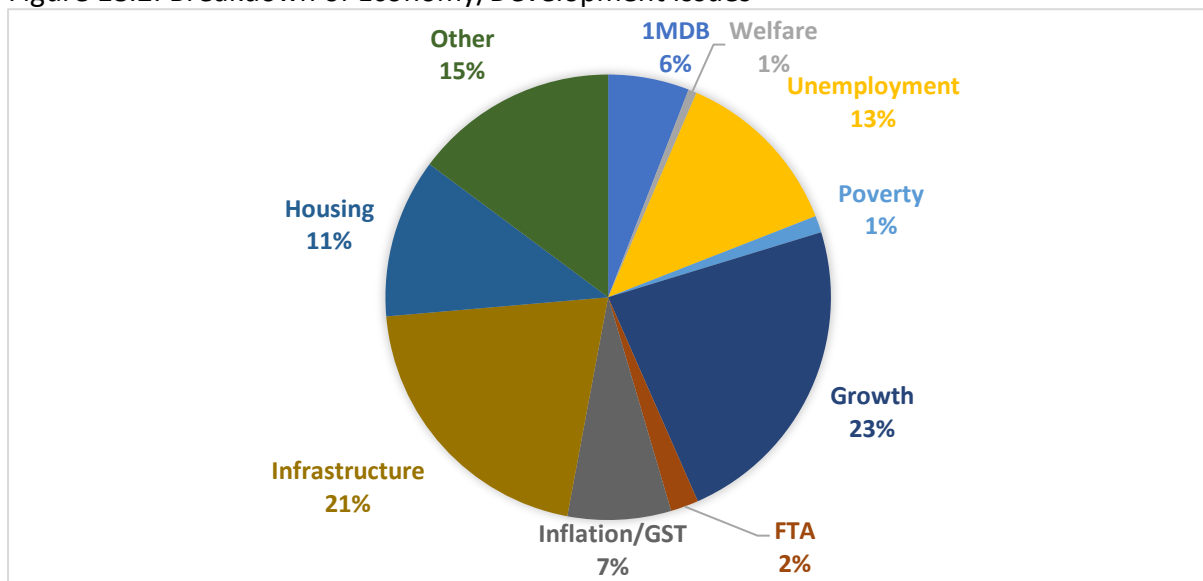
Figure 18: Policy Issues

Note: Economy/Development was the most reported topic, followed by Vision and Oppressive Legislation.

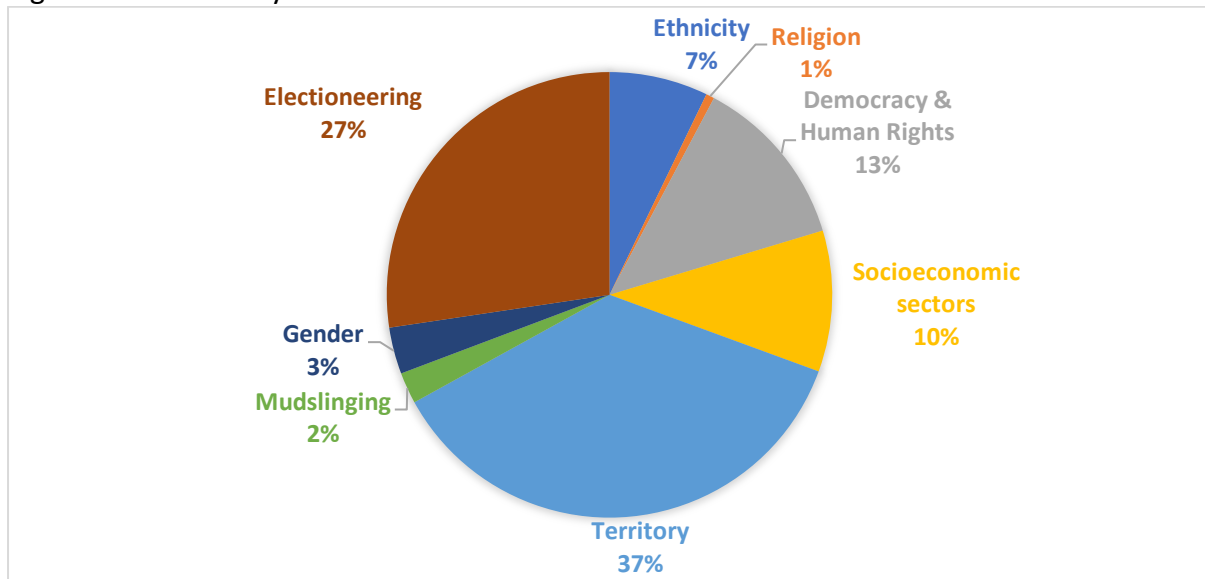Figure 18.1: Breakdown of Vision/Policy/Programme

Note: BN Manifesto received the most coverage, followed by PH Manifesto. Gagasan Manifesto received the least coverage of the three sides.

Figure 18.2: Breakdown of Economy/Development Issues

Note: Growth was the most covered topic, followed by Infrastructure and Unemployment.

Figure 19: Non-Policy Issues

Note: Territory was the largest, but primarily due to the fact that any news piece that mentioned anyone from any territory was tagged with the "Territory" tag – so there may have been overlap of the data with other categories.
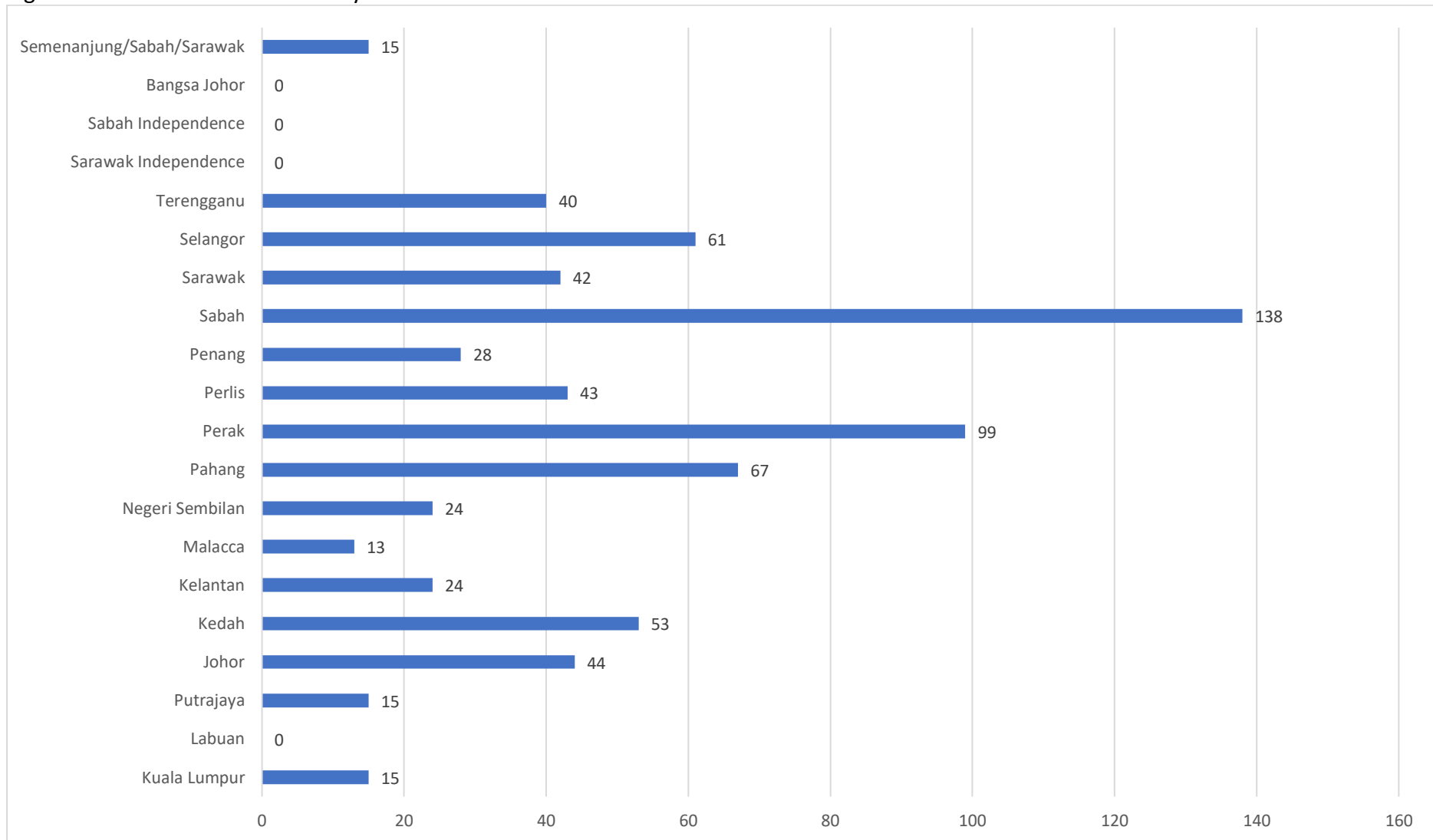
Figure 19.1: Breakdown of Socioeconomic Sectors
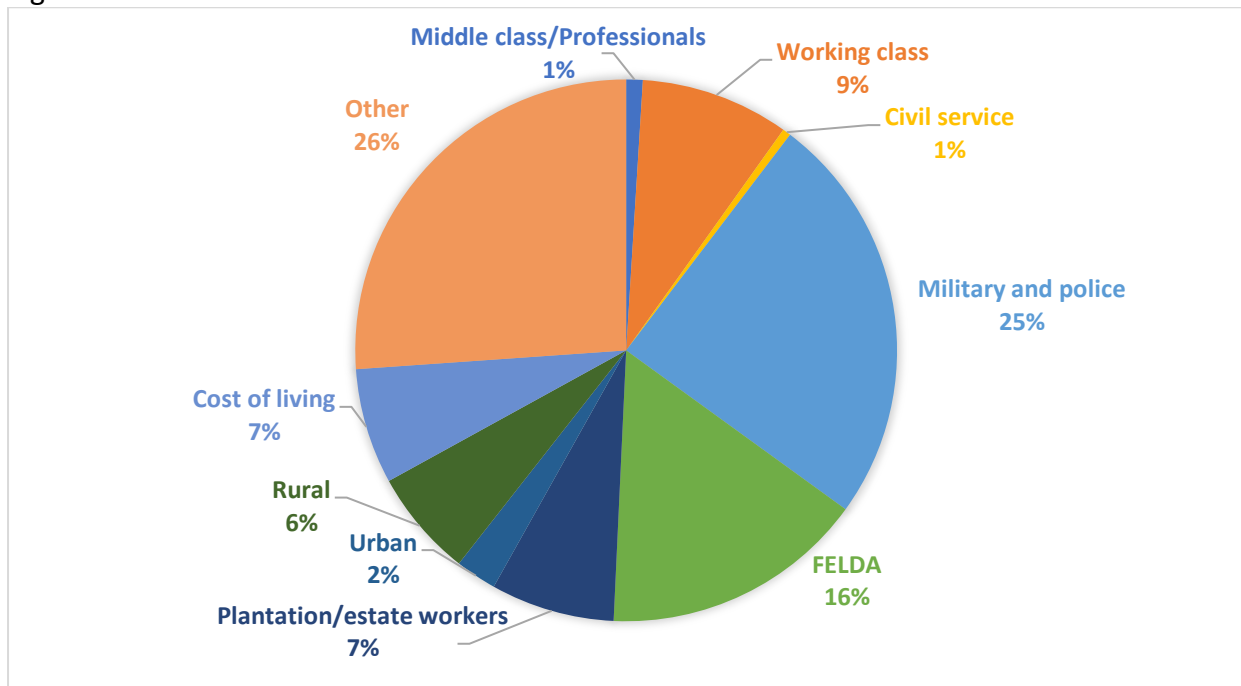
Note: Military and police received the most coverage, followed by FELDA, and the Working class.

Figure 19.2: Breakdown of Territory Issues

Note: Sabah received the most coverage, followed by Perak, and Pahang. Sarawak/Sabah Independence did not receive any coverage.