

# **CIMB ASEAN Youth Stock Challenge 2012**

**27 August – 10 November 2012**

## **Competition Info and Guidelines**

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## Take the challenge, feel the exhilaration!

### About the Competition

CIMB trading competition was first organised in 2010 to provide the opportunity for university students to experience the excitement of buying and selling stocks in a fully simulated and virtual environment on Malaysia Stock Exchange (Bursa Malaysia). Then in 2011, the stock challenge was opened to universities in the region namely Malaysia, Singapore, Indonesia and Thailand to compete by trading stock on the Bursa Malaysia.

This year CIMB has taken the competition further through its **CIMB ASEAN Youth Stock Challenge 2012**. Students from Malaysia, Indonesia, Singapore and Thailand will be able to trade virtually on all four exchanges - Bursa Malaysia, Indonesia Stock Exchange (IDX), Singapore Exchange (SGX) and Stock Exchange of Thailand (SET). It will be the first stock trading competition in ASEAN that incorporates trading across major ASEAN stock exchanges. It also allows youths to trade via their computers, tablets and smartphones.

And this year, we offer bigger cash prizes, with the top 3 winning teams set to walk away with **USD18,000 in total cash!**

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## Eligibility

The **CIMB ASEAN Youth Stock Challenge 2012** is opened to undergraduates from the following universities and participants must be between **18-29 years old** at the time of registration. Each team must consist of 2 to 4 participants from the same school.

### UNIVERSITIES

#### Malaysia:

- Curtin University Sarawak
- HELP University College
- International Islamic University of Malaysia
- KDU University College
- Monash University
- Multimedia University
- National University of Malaysia
- Sunway University College
- Swinburne University of Technology, Sarawak
- Taylor's University
- The University of Nottingham Malaysia
- University Malaya
- University Science Malaysia
- University Technology MARA
- University Technology Petronas
- University Tunku Abdul Rahman

#### Singapore:

- Nanyang Technological University
- National University of Singapore
- Singapore Institute of Management
- Singapore Management University
- Singapore University of Technology and Design

#### Indonesia:

- Prasetya Mulya Business School
- Universitas Atmajaya Jakarta
- Universitas Bina Nusantara Jakarta
- Universitas Diponegoro
- Universitas Gajah Mada
- Universitas Indonesia
- Universitas Trisakti

#### Thailand:

- Assumption University
- Chiang Mai University
- Chulalongkorn University
- Kasetsart University
- Khon Kaen University
- Mahidol University
- Prince of Songkla University
- Thammasat University

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## Game Play

1. The **CIMB ASEAN Youth Stock Challenge 2012** is a trading competition where participants compete in a stock trading challenge via a trading website for the following activities:
  - Buying and Selling of securities (including ETFs, Warrants, Options etc) available on the four major stock exchanges in the region (Bursa Malaysia, SGX, IDX and SET).
  - Monitoring your status of orders – matched, unmatched, cancelled, pending, expired, revised, rejected.
  - Only the team leader has the rights to execute the trades on behalf of the team. The remaining members will be granted view-only access rights.
2. Teams will have to apply their knowledge in interpreting and analyzing information from the stock market and work together to trade securities with a virtual startup capital of **USD80,000**.
3. Teams will trade for three (3) weeks which will test participants' knowledge and skills in strategic planning among the team. They will have to make decisions on what shares to buy and sell, thus encouraging the application of knowledge from the real market information. CIMB's research materials will also be made available to all participants online.

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## How to Register

1. Form a team of 2-4 members from the same university. Appoint a team leader
2. Register online at the CIMB ASEAN Youth Stock Challenge 2012 website.
3. An email will be sent to the team leader to confirm the team's participation upon receiving the team's completed documents.
4. Once the registration is confirmed, a system generated notification with the respective members' preferred login IDs and passwords will be emailed to each individual team members.
5. Team members may then login with their own login ID and password to try out the trading platform.
6. There will be a trail period from **10 – 14 September 2012** (5 working days). This is to help you get familiarize and play around with the online trading system.
7. All start-up capital will be reset to USD80,000 on **17 September 2012**, where the team members can compete and trade for 3 weeks.

### Early Bird Registration

Extra capital of USD20,000 of virtual cash will be awarded to teams registered from **27 August 2012 to 2 September 2012**.

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## Selection Criteria

### National Level

The top three (3) teams from each country with the **highest Net Realized Percentage** at the end of trading hours on **Friday, 5 October 2012** will be selected as National Level winners.

### **What is Net Realized Percentage?**

Net Realized Percentage refers to the total profit percentage made by the team from the stock transactions. Any stocks that are not realized at the end of the trading period will be automatically liquidated.

*Example: Team starts up with a total virtual capital of US\$80,000 and ends the competition with USD200,000. The Net Realized Percentage is calculated to be 150%  $[(200,000 - 80,000)/80,000]$*

### Selection Criteria (cont'd)

#### Regional Level

- The National Level winners will be required to submit their **Strategy Paper** by **22 October 2012, 11:59pm (GMT+8)** to CIMB for evaluation.
- The top Strategy Paper from each country will be selected as Regional Level finalist.
- The four (4) finalist teams will then present their trading strategies which they have applied throughout the competition period to a distinguished panel of judges.
- At the grand finale, the finalist teams will be judged based on the following:
  - i. 50% on the Total Net Realized Percentage
  - ii. 50% on the presentation according to the Evaluation Criteria below:

#### Evaluation Criteria

30% on Trading/ Investment Strategy

10% on Presentation Skills

10% on Question & Answer

#### **Trading/ Investment Strategy**

- Teams must provide evidence of proper investment or trading techniques being used to justify their purchase of their stock portfolio.
- Investment strategy: Set of rules, behaviours or procedures, designed to guide an investor's selection of an investment portfolio.
- Trading Strategy: The use of technical analysis, historical analysis and real world market studies.
- Teams should eliminate emotional behaviour during trading.



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## Prizes – National Level

### 1. Cash Prizes

Awards/ Titles	Prizes
<b>Champion</b>	USD500 and Certificate of Achievement
<b>First Runner Up</b>	USD300 and Certificate of Achievement
<b>Second Runner Up</b>	USD200 and Certificate of Achievement

### 2. Internship opportunity at CIMB (subject to meeting Internship criteria)

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## Prizes – Regional Level

### 1. Cash Prizes

Awards/ Titles	Prizes
<b>Champion</b>	USD10,000, Challenge Trophy and Certificate of Achievement
<b>First Runner Up</b>	USD5,000 and Certificate of Achievement
<b>Second Runner Up</b>	USD2,000 and Certificate of Achievement
<b>Third Runner Up</b>	USD1,000 and Certificate of Achievement

### 2. Free flight and accommodation to the Grand Finale in Singapore (inclusive of an accompanying lecturer/university officer)

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## Important Dates

- On-line Registration : 27 Aug – 7 Sep 2012
- Early Bird : 27 Aug – 2 Sep 2012
- Trial Period : 10 – 14 Sep 2012
- Stock Challenge : 17 Sep – 5 Oct 2012
- Announcement of National Level Winners : 8 Oct 2012
- Preparation of Strategy Paper : 8 – 22 Oct 2012
- Strategy Paper Submission : 22 Oct 2012
- Evaluation of Strategy Paper : 22 – 28 Oct 2012
- Announcement of Regional Finalists : 29 Oct 2012
- **Grand Finale** at SGX Centre, Singapore : 10 Nov 2012

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## Contact Details

For further enquiries about the Stock Challenge, please visit the **CIMB ASEAN Youth Stock Challenge 2012** website (which will be available after 27 August 2012), or email at:

Malaysia : [stockchallenge.my@cimb.com](mailto:stockchallenge.my@cimb.com)

Singapore : [stockchallenge.sg@cimb.com](mailto:stockchallenge.sg@cimb.com)

Thailand : [stockchallenge@cimbthai.com](mailto:stockchallenge@cimbthai.com)

Indonesia : [stockchallenge@cimbniaga.co.id](mailto:stockchallenge@cimbniaga.co.id)